



42nd UN/CEFACT Forum | 9 July 2024 | 12:45-14:00

Agenda

H BUILDING AUDITORIUM H-200 | PALAIS DES NATIONS | GENEVA

ICC DSI & UNECE

Realizing Digital Trade: A Public-Private Call to Action

DESCRIPTION

The Digital Standards Initiative (DSI) of the International Chamber of Commerce (ICC) and UN Economic Commission for Europe will announce a joint **"Call to Action"** to drive the adoption of digital trade standards to support the achievement of an interoperable, digitalized global trade ecosystem.

The session builds on the work of the DSI and UNECE on the Key Trade Documents and Data Elements (KTDDE) standards analysis and recommendations, published earlier this year. The KTDDE aims to simplify and spotlight the role of standardized digital trade processes in enhancing global trade efficiency, reducing costs, and building digital trust at scale.

AGENDA

Opening Remarks:

- **Mr. Dmitry Mariyasin**, Deputy Executive Secretary, UNECE
- **Ms. Pamela Mar**, Managing Director, ICC DSI will present the **KTDDE Framework**, emphasizing collaborative efforts across standard organizations, intergovernmental bodies, and industry leaders **to adopt, align and develop standards for digitalizing supply chains.**

Discussants: Building on the KTDDE Framework

- **Mr. Piergiorgio Licciardello**, GS1, will discuss the integration of GS1 standards and experience to support KTDDE adoption.
- **Mr. Tom Shinya**, IUMI, will discuss efforts to drive alignment of digital trade standards in the insurance industry, touching also on the challenges of adoption.
- **Mr. Erik Bosker**, UN/CEFACT Domain Coordinator for the Agriculture, Fisheries and Agri-food Domain, will touch on the role of border compliance in driving digital trade
- **Ms. Hanane Becha**, UN/CEFACT Vice Chair, will discuss the UNTDED revision in the context of the KTDDE
- **Ms. Sue Probert**, UN/CEFACT Chair, will introduce the trade finance project.

UN/CEFACT



Sustainable and Digital Trade Facilitation Week



8-12 July 2024



Palais des Nations
Geneva

42nd FORUM



30th PLENARY



Call to Action Announcement

- Official announcement of the Joint Call to Action for global standards adoption.
- Outline of expected actions from public and private sectors and the roadmap for implementation.

Q&A and Closing Remarks: Emphasizing the need for continued collaboration and engagement.



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