

Norway – «Live safely at home», a comprehensive reform developed in cooperation

Aina Strand, specialist director, Dept. of Public Health, Norwegian Ministry of Health and Care Services

UNECE-SWGA-16th Meeting, Geneva, 20 November 2023



Departementene

A shift in policy design

- Ageing policies: from «care» to active ageing and universal/inclusive approach (mainstr).
- Public administration: Wicked problem sustainability – well-being economy.
 From silos to cross-sectorial cooperation
- Involvement and co-creation for innovation
- Public Health: health promotion potential of healthy life years and well-being
- Community development inclusion, wellbeing for all: age-friendly, universal design, activity/mobility friendly

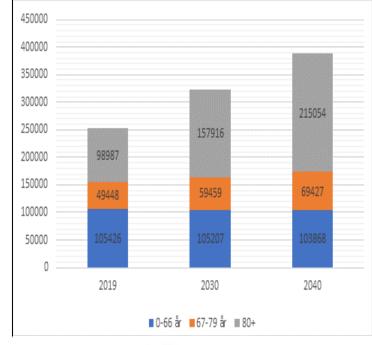
Flere år – flere muligheter

Regjeringens strategi for et aldersvennlig samfunn



Facts and evidences

- The Institute of Public Health: A report on ageing and health: healthier life years + frailty for the oldest old
- Statistics/ health registers: a lower share in institutional care, but increases in numbers
- «The burden of health»: the costs of dementia and fall/accidents: the need for prevention
- The health personel commission: Shortages of health personel in the future: prevention, primary health care, smarter use of personel





Evaluations of prior reforms

- Strenghtening cross-governmental responsibilities on ageing. A more coordinated state across sector/policies
- Housing policies not adapted to an ageing population. Challenge: Rural areas
- The programme of age-friendly Norway: The network of age-friendly municipalities (WHOmodel) – a fast track for local implementation. Awareness rising, information, innovation
- Age-friendly society a shared political goal.



Municipalities often start with a town hall meeting: Ask simple questions, find out what is important to people.



There can never be too many benches: More people might go for walks if they can rest along the way. In steep terrain, handrails are useful to everyone.

Involvement

Formal involvement

- The government asks for written inputs and invites stakeholders to meetings
- The Council for Age-friendly Norway: recommendations
- Four meetings each year with NGO's for pensionners and unions on retirement schemesand finance, and other issues.
- Mandated councils of senior inhabitants in the municipalities

Co-creation for innovation

- Four regional meetings with cocreative design:
 - Facts and inspiration
 - Challenge the audience: What is the problem- how to solve smarter ways
 - What is important for you?

Group discussions and ideas – mix different actors together

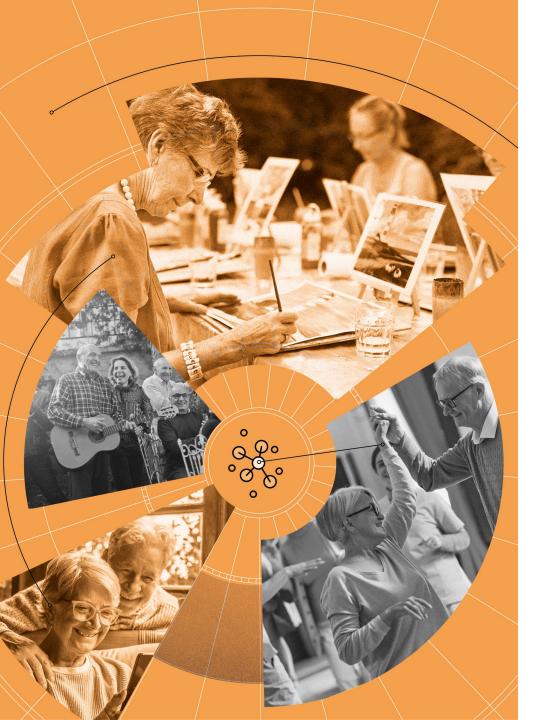
«Live safely at home»

Some inputs:

- Social meeting places, intergenerational contact, digital training, safe environments
- «ageing in place», «lack of adapted apartments», « to expensive», elevators, a housing programme/finance
- Stability/teams among the carers.
 Skills, research, management
- Quality in care. Meaningful days, activities, food/nutrion.
 Rights and relief for family carers

The white paper:

- Inclusive and active communities
- Housing adapting and planning
- Competent and empowered personel
- Safety and support: users/patients and informal/family carers



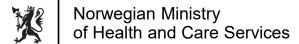
An inclusive society

Programme for an Agefriendly Norway 2030

- Social meeting places
- Age-friendly transport
- Mobilise the senior power
- Co-creation and partnership
- Plan and prepare for your better ageing (campaign)

Lessons learnt?

- Focus on what is *smart to do* (innovate, sustainability, future gains) (not on *have to do* (legal), *can do* (economy, competence
- Political leadership
- ➤ The role of the municipalities: autonomous bodies with comprehensive responsibilities
- ➤ Work with the municipalities in the implementation: The Programme for Age-friendly Norway a key to involvement, innovation, results
- > Training programme for the Municipal councils of senior inhabitants
- Do we have a common understanding of ageing, of challenges and opportunities, across ministries, local administration, inhabitants, NGO's, research, personel?



Thank you!