UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

## Contate-smart Trade Facilitation

Digital tools to measure the impact of trade facilitation on CO2 emissions





#### Climate-smart trade facilitation: definition



### **Climate-smart trade facilitation**

Reduce the time and costs of the trade procedures while reducing the carbon emissions generated by the same procedures



#### **Trade – Climate Change Nexus**

- Global and regional trade volumes increase leads to increased transported hence the increase in GHG emissions due to transport and any carbon-related activities (paper, fuel, etc.);
- Facilitating and streamlining procedures and encouraging introduction of new technologies reduce use of resources such as paper and fuel associated to trade procedures.



# **Climate-Smart Trade Facilitation is about TRADE...**

- Interconnected and globalized global value chains
- Impact of the multilateral and regional Trade Agreements on Trade Facilitation: TFA, PACER...
- Full implementation of WTO TFA expected to increase export volumes by 20% for developed nations and 35% for developing nations.
- Increase in digital economy



## **Climate-Smart Trade Facilitation is about being SMART!**

- Streamlining regulatory procedures is an important way through which the impact of trade transactions on the environment and climate change can be reduced.
- New technologies to digitalize and automate trade and transport procedures are becoming key enablers of a transition towards cleaner supply chains by improving efficiency and optimizing existing processes, while also creating new business opportunities.
- Strong evidence that digital trade facilitation procedures can contribute to reducing carbon dioxide (CO2) emissions



### Each single end-to-end trade transaction fully undertaken digitally could save emissions equivalent to planting 1.5 trees.



#### UNCTAD Digital Tools to measure impact on CO2 emissions



#### **Climate-smart TF and Green Customs**

- Elimination/reduction of paper use through AW
- Elimination/reduction of physical trips between agencies through SW
- Monitoring of trade of ozone-depleting substances through SW
- Combat environmental crime through eCITES
- Reduction of fuel wastage and unnecessary CO2 emissions with
  - improved maritime logistics and end-to-end supply chain visibility through eg ASYHUB
  - reduction of number of trucks idling at the border through AW



in physical trips and printed paper



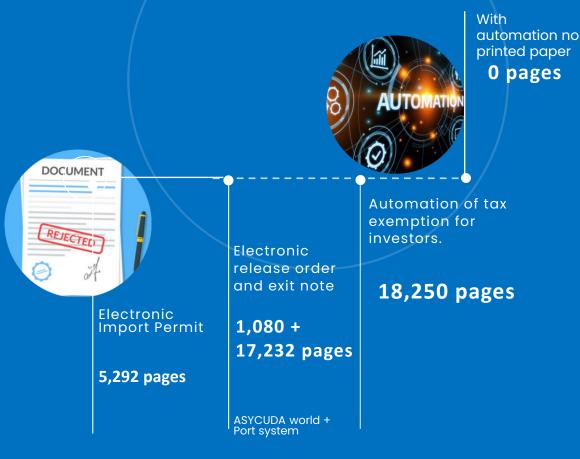
- 1 178 permit requests delivered for the trade of endangered species in 2022
- CITES permit processing time reduced from 5 days to 27 hours



#### **Timor-Leste : Electronic Single Window**

Since the implementation of Single Window for 8 other government agencies and Customs that started in Feb 2021.

A number of processes have been automated which have resulted in a reduction of paper (in pages) required for submission and printing and time for import and export purposes:



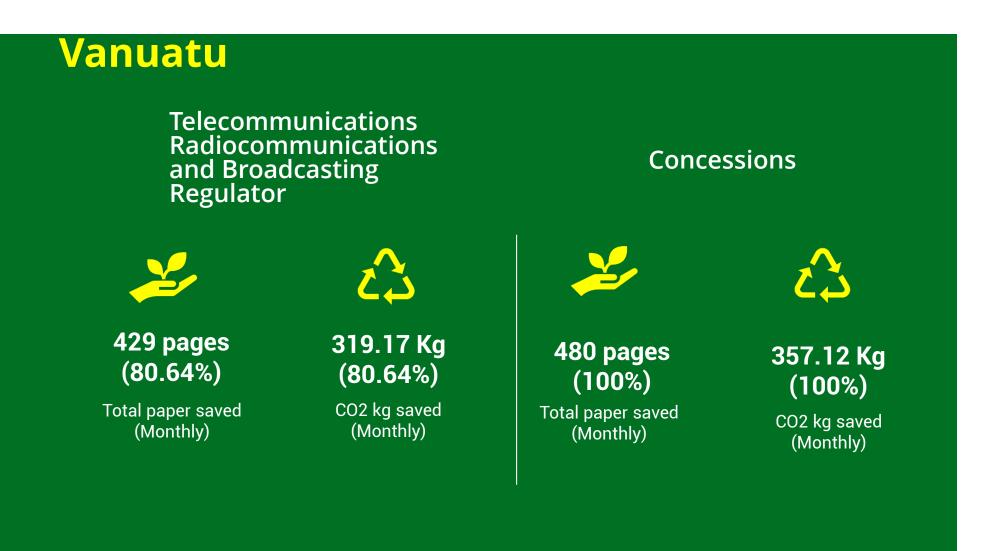


#### Time saved with automation of import permits and customs clearance



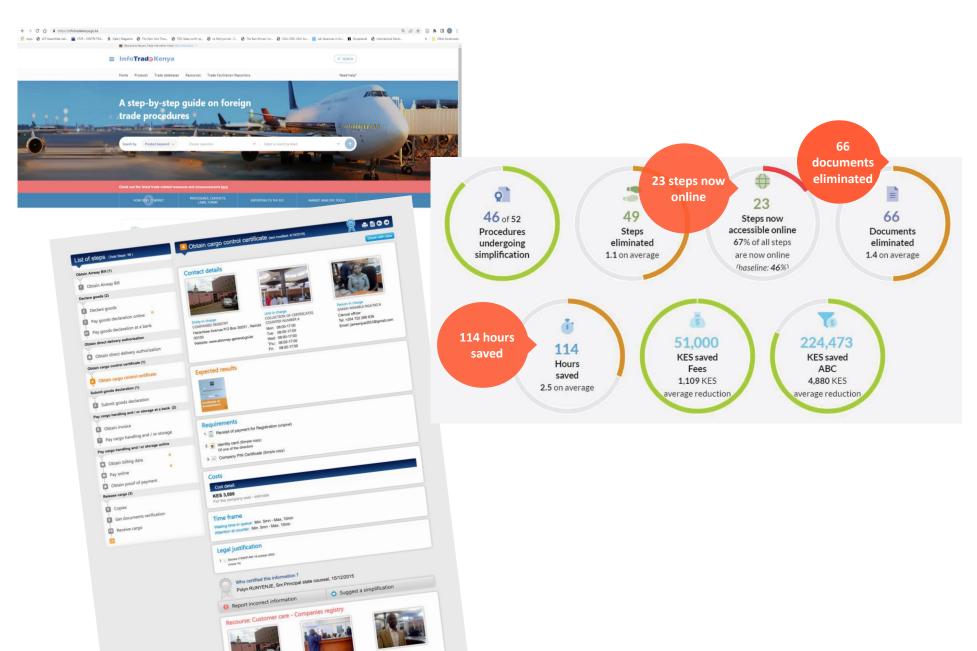


#### Vanuatu : Electronic Single Window





#### **UNCTAD Trade Information Portals**

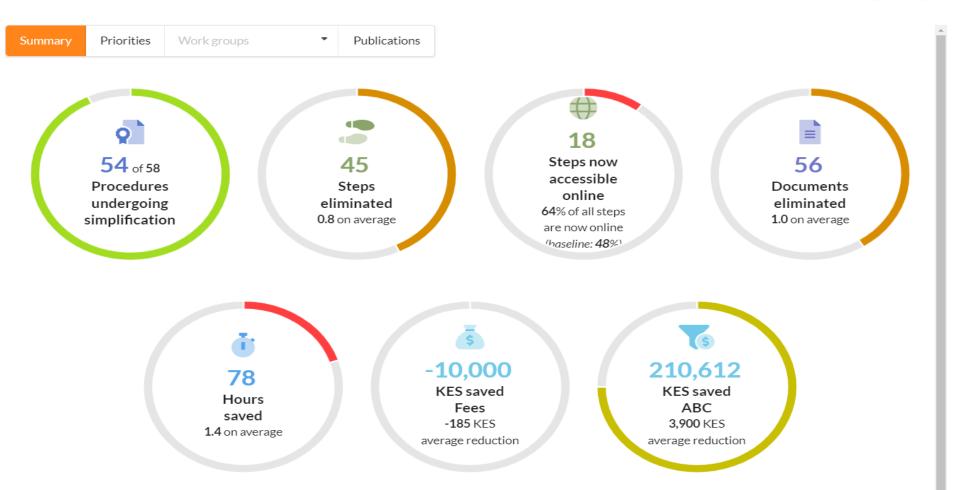


UNITED NATIONS

UNCTAD

#### **Kenya Trade Information Portal**

#### Simplification dashboard





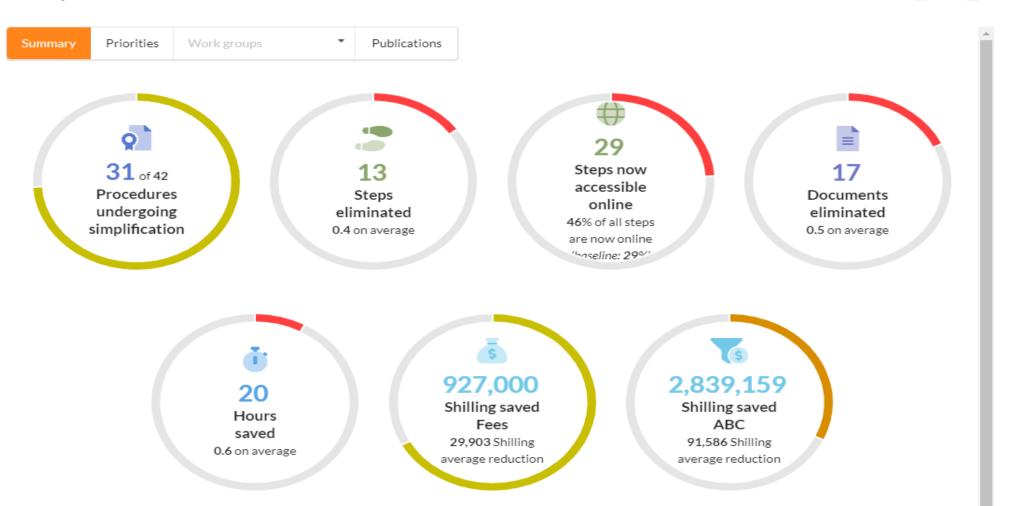
Ð

£

#### **Uganda Trade Information Portal**

#### Simplification dashboard

6 £





#### Conclusion

- Facilitating cross-border trade while in parallel focusing on greening the supply chain can have a direct positive impact on reducing CO2 emissions
- UNCTAD is committed to accompany the countries in setting up climate-smart trade facilitation solutions:
  - Calculate and measure the impact of trade procedures to climate change
  - Simplify and streamline the trade facilitation ecosystem, processes and procedures
  - Help strengthen the coordination and cooperation between public and private stakeholders through the NTFCs
  - Help establish digital solutions: TIP, Reform Tracker, eSW, e-certificates





### celine.bacrot@un.org

