

# 9 - Timeliness, frequency and granularity of official statistics

## Response from Canada

Conference of European Statisticians Plenary  
Paris, France, 28 June 2023



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# Posed Questions

- Major efforts were made to communicate the quality of official statistics in an exceptional situation.
  - What are the main challenges in the communication approach in a post-pandemic world, assuming that an NSO wants to keep the same path to increase relevance?
  - In that scenario, how do we maintain trust in the quality of official statistics?
- The paper focus on the experience and lessons learned from the pandemic.
  - Were you on the same path to stay relevant if the pandemic had not existed? What changed?
  - What are the main challenges NSOs face to be innovative and relevant?

# Responses

What are the **main challenges** in the **communication** approach in a post-pandemic world, assuming that an NSO wants to keep the **same path to increase relevance**?

- Explaining fit-for-use (what are appropriate uses for flash estimates?)
- Building/maintaining trust
- Creating new quality indicators (for new methods/sources)
- “Competing” with other data providers

How do we maintain trust in the quality of official statistics

- New methods, data sources, etc. to counteract long-time issues
- COMMUNICATION (remembering “interpretability” as a quality dimension)
- Digestible quality indicators
- PURPOSEFUL ENGAGEMENT

Were you on the same path to stay relevant if the pandemic had not existed? What changed?

- The journey started prior to the pandemic but implementation was GREATLY accelerated through the pandemic

What are the main challenges NSOs face to be innovative and relevant?

- A change in culture, learning to adapt
- Skilled workforce
- Access to data sources
- Social acceptability