



DECARBONISATION – ZERO EMISSION MOBILITY STARTS NOW!

PROGRAM

INTERNATIONAL KLIMAAKTIV MOBIL - THE PEP RELAY RACE CONFERENCE

JULY 13 – 15, 2016,
AUSTRIAN ECONOMIC CHAMBER
VIENNA, AUSTRIA



Conference in the Frame of THE PEP Relay Race

THE PEP Transport, Health
and Environment
Pan-European Programme



The Austrian Ministry of Agriculture, Forestry, Environment and Water Management (BMLFUW) and the Austrian Economic Chamber (WKO), in cooperation with the Austrian Ministry of Transport, Innovation and Technology, the Austrian Ministry of Health and in the frame of the Transport, Health Environment Pan-European Program (THE PEP) are pleased to provide the following invitation:

INTERNATIONAL KLIMAAKTIV MOBIL - THE PEP RELAY RACE CONFERENCE

**DECARBONISATION –
ZERO EMISSION MOBILITY STARTS NOW!
E-Mobility Management, Green logistics, EcoDriving -
Good practice today for the future
July 13 – 15, 2016
Venue: Austrian Chamber of Commerce
Wiedner Hauptstraße 63, 1045 Vienna, Austria**

Decarbonisation, climate protection, energy saving and renewable energies have become urgent priorities after the signing of the global UN Paris Climate Agreement. This is especially true for the future of our mobility and transport system and an urgent call for a significant decrease of today's transport heavy dependency on fossil energy. The conference topics focus therefore on the future vision of decarbonisation and zero emission as well as simultaneously on good-practice examples of today for e-mobility management, eco-driving and green logistics, both on an international and national level.

IMPRINT



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JULY 13, 2016 – 1ST DAY OF CONFERENCE

The Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management organises this conference also within the scope of its *#bestofaustria* campaign and the national *klimaaktiv mobil* program for climate-friendly mobility. Further partners are the Association of Cities and the Association of Communities and the European Platform on Mobility Management EPOMM

The conference will offer opportunities for presenting and sharing good practice and developing networks between Austrian and international stakeholders in ministries, regional, local authorities, private businesses as well as practitioners and experts from academia and NGOs. Participation will be free of charge. Simultaneous translation into English, French, German, Russian will be provided.

Forerunners for environmentally sustainable mobility in companies, communities and regions will present promising strategies and concrete projects in the fields of e-mobility, mobility management, green logistics and eco-driving. As a special highlight participants will have the opportunity to take part in practical eco-driving trainings and electric vehicle testing or to participate in excursions to good practice projects of *klimaaktiv mobil* partners on 15 July 2016.

The Austrian *klimaaktiv mobil* program will provide information on its portfolio and offers to support companies, fleet operators, cities, municipalities to implement CO₂ reducing mobility projects.

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| 9.00 am | Arrival of participants and registration |
| 10.30 am | <p>Welcome and Opening:
 <i>Andrä Rupprechter</i>, Federal Minister of Agriculture, Forestry, Environment and Water Management (BMLFUW)
 <i>Anna Maria Hochhauser</i>, Austrian Economic Chamber (WKO)
 <i>Magda Kopczynska</i>, Directorate General für Mobility and Transport, European Commission
 <i>Piroska Östlin</i>, Division of Policy and Governance for Health and Well-being, Regional Office Europe, World Health Organisation (WHO)
 <i>Eva Molnar</i>, Sustainable Transport Division, UN-Economic Commission for Europe (UNECE)
 <i>Marco Keiner</i>, Environment Division, UN-Economic Commission for Europe (UNECE)</p> |
| 11.00 am | <p>Handover ceremony of THE PEP-stafette
 <i>Irina Miroshnik</i>, Representative of the City of Petrozavodsk, previous host city of THE PEP relay race</p> |
| 11.10 am | <p>Keynote: Decarbonising Transport – vision for zero emission mobility
 <i>Hans Bruyninckx</i>, European Environment Agency (EEA)</p> |
| 11.30 am | <p>Award ceremony of companies, cities and municipalities (project partners of klimaaktiv mobil) and certified EcoDriving trainers:
 <i>Andrä Rupprechter</i>, Federal Minister of Agriculture, Forestry, Environment and Water Management (BMLFUW)
 <i>Anna Maria Hochhauser</i>, Austrian Economic Chamber (WKO)
 <i>Thomas Weninger</i>, Austrian Association of Cities and Towns
 <i>Helmut Mödlhammer</i>, Austrian Association of Communities</p> |
| 12.00 | Lunch - Networking café: Good practice examples/information exchange |

JULY 14, 2016 – 2ND DAY OF CONFERENCE

STAKEHOLDER DIALOGUE 1: DECARBONISING TRANSPORT

- 1.30 pm Impulse: *Patrick Oliva*, Michelin Group, Paris Process on Mobility and Climate
Guillaume Berthier, Renault
Christina Dietscher, Ministry of Health (BMG)
Andreas Drack, Federal State Upper Austria
Marco Keiner, Environment Division, UN-Economic Commission for Europe (UNECE)
Magda Kopczynska, Directorate General für Mobility and Transport, European Commission
Ernst Lung, Ministry Transport Innovation Technology (BMVIT)
Sabine McCallum, Austrian Federal Environment Agency
Helmut Mödlhammer, Austrian Association of Communities
Robert Thaler, Ministry of Agriculture, Forestry, Environment and Water Management BMLFUW
- 3.30 pm Break - Networking café: Good practice examples/information exchange

STAKEHOLDER DIALOGUE 2: E-MOBILITY MANAGEMENT IN CITIES

- 4.00 pm Impulse: *Odette van de Riet*, EU Platform on Mobilitymanagement (EPOMM)
Dejan Crnek, Deputy Mayor Ljubljana - Green Capital of Europe
Rimma Filippova, UNDP in the Russian Federation
Michael Glotz-Richter, City of Bremen
Dieter Häusler, City of Vienna
Martin Kroissenbrunner, City of Graz
Piroska Östlin, Division Policy and Governance for Health and Well-being, WHO Europe
Thomas Weninger, Austrian Association of Cities and Towns
Christoph Wolfsegger, Climate and Energy Fund
- 7.00 - 10.00 pm Evening reception (official invitees only)

STAKEHOLDER-DIALOGUE 3: MOBILITY MANAGEMENT AND GREEN LOGISTICS IN COMPANIES

- 9.30 am Impulse: *Max Schachinger*, Schachinger Logistik
Lia Hsu, Lean & Green, Netherlands
Irene Jakobi, Telekom Austria Group
Gerd-Ingo Janitschek, Family of Power
Fritz Mitterer, Spedition Nothegger
Iris Petru, zipcar
Reinhard Wakolbinger, REWE
- 11:00 am Break - Networking café: Good practice examples/information exchange

STAKEHOLDER DIALOGUE 4: GREEN FLEETS AND GREEN LOGISTICS

- 11.30 am Impulse: *Peter Umundum*, Austrian Post Company
Katharina Bernard, Doppelmayr
Herbert Götz, International Post Corporation
Rita Huber, Rita bringt's
Eva Molnar, Sustainable Transport Division, UN-Economic Commission for Europe (UNECE)
Pieter Reitsma, International Post Corporation
Stefan Vollmeier, Solaris
Peter Wiesinger, Vienna Lines Public Transport
- 1.00 pm Lunch - Networking café: Good practice examples/information exchange

JULY 15, 2016 – GOOD PRACTICE DAY

STAKEHOLDER DIALOGUE 5: ECODRIVING – LESSONS LEARNED AND THE PEP PARTNERSHIP

- 2.30 pm Impulse: *Stefan Ebner*, Austrian Economic Chamber (WKO)
Christian Eder, ÖBB Austrian Postbus Company
Martin Kroon, EcoDriving Consultant (The Netherlands)
Robin Krutak, klimaaktiv mobil EcoDriving, Austrian Energy Agency
Nikos Ntaras, Centre for Renewable Energy Sources and Saving (Greece)
Harald Tisch, ÖBB-Austrian Federal railway
Josef Wintersteller, Association of Driving Schools
Hermann Wirrer, Austrian Automobile Club ÖAMTC
Yelena Yezakovich, “Sustainable Transport City of Almaty” (UNDP Kazakhstan)
- 4.30 pm Break - Networking café: Good practice examples/information exchange
- 5.00 pm Concluding Outlook Session

CONCLUDING OUTLOOK SESSION: THE PEP ON THE WAY TO THE 5TH HIGH LEVEL MINISTERIAL MEETING VIENNA 2019.

- 5.00 pm *Ion Salaru*, Co-Chair of THE PEP
Eva Molnar, Sustainable Transport Division, UN-Economic Commission for Europe (UNECE)
Ivonne Higuero, Environment Division, UN-Economic Commission for Europe (UNECE)
Francesca Racioppi, Division of Policy and Governance for Health and Well-being, Regional Office Europe, World Health Organisation (WHO)
Sonja Spiegel, Federal Ministry of Health
Ernst Lung, Ministry Transport Innovation Technology (BMVIT), tbc
Robert Thaler, Ministry of Agriculture, Forestry, Environment and Water Management BMLFUW
- 6.00 pm Transfer to typical Viennese Restaurant „Heuriger“ (invitees only)

*Limited number of participants, registration required.
Attendance will be allocated on first come, first serve basis.*

OPTION 1: ECODRIVING IN PRACTICE DRIVE TRAINING FACILITY TEESDORF/LOWER AUSTRIA

- 9.00 am Bus transfer Vienna - Teesdorf
- 10.00 am Welcoming and introduction to drive training facility
- 10.15 am **Parallel workshops, three groups (each 45 minutes)**
 Group 1: EcoDriving training
 Group 2: Demonstration EcoDriving training with a bus
 Group 3: Test driving of newest e-vehicles
- 1.00 pm Lunch
- 2.00 pm Bus transfer Teesdorf – Airport/city center of Vienna
In cooperation with ÖBB-Postbus GmbH

IMPORTANT: Participants of the EcoDriving Practice Day on July 15 have to carry an internationally valid driving license!

OPTION 2: GOOD PRACTICE SHOWCASES ON E-MOBILITY, MOBILITY MANAGEMENT, NEW URBAN PLANNING

- 8:15 am Meeting point: Intercity Hotel, Mariahilferstraße 122, Bustransfer
- 9.00 am **Excursions:**
 E-Mobility, solar power and CO₂ neutral delivery – Austrian Post Company
 aspern Die Seestadt Wiens – Planning and constructing of new urban district – City of Vienna
 E-Mobility and CO₂ neutral network - A1 Telekom Austria AG
 E-Buses, Vienna Lines Public Transport
- 3.30 pm End of Excursion

CONFERENCE INFORMATION

Information regarding the conference can be found at:

www.klimaaktivmobil.at/conference2016

Conference Participation will be free of charge. Simultaneous translation into English, French, German and Russian will be provided 13-14 July 2016. Another highlight will be the practical EcoDriving trainings and the alternatively held excursions on 15 July 2016. The Austrian Energy Agency manages the organisation of the event. Should you have any questions or be in need of further information please contact:

alban.burgholzer@energyagency.at

For partners of klimaaktiv mobil there will be exhibition space for networking and the presentation of environmentally friendly mobility solutions and vehicles. Please take advantage of presenting your products and services to interesting stakeholders at the Conference venue.

Individual consulting on the support portfolio of klimaaktiv mobil for companies and fleet operators, cities and municipalities developing CO₂-reducing mobility projects will be provided by Kommunalkredit Public Consulting KPC.

KLIMAAKTIV MOBIL PROGRAM THE PEP

klimaaktiv mobil is the Austrian program for climate-friendly mobility launched by the Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management to support companies, communities, cities, tourism, schools and youth organisations to implement CO₂ reducing mobility. Priorities are electro-mobility, mobility management, green logistics, innovative mobility services as well as eco-driving.

Pan European Program on Transport, Health and Environment (THE PEP)

THE PEP is an intersectoral and intergovernmental policy framework involving 56 member states of the UNECE –WHO European region to promote mobility and transport strategies that integrate environmental and health concerns.

It is intended to carry out the conference according to the Austrian Ecolabel for Green Meetings.

We kindly ask you to use the public transport system while staying in Vienna:

Subway: U1; Tram: 1 and 62; Bus: 13A



Further conference partners





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