

MARKET SURVEY

**on the state and prospects
of economic activities of enterprises**

National Bureau of Statistics

May 2023

Contents

1. General description of the survey
2. Statistical Toolkit
3. Implementation of the statistical survey
4. Survey findings

General description of the survey

Market survey is a qualitative statistical survey, which aims to analyze short- and medium-term trends in the evolution of economic indicators.

Specific feature – the evolution of the phenomenon over time estimated by the respondent (company manager).

Market balances in % (balances) - the difference between the percentage of those who noted the positive and negative side of the phenomenon.

Interpretation of balance intervals:

Less than $\pm 5\%$	relative stability
From $\pm 6\%$ to $\pm 15\%$	moderate increase/decrease
from $\pm 16\%$ to $\pm 40\%$	increase/decrease
More than $\pm 40\%$	dramatic increase/decrease

Statistical Toolkit

- The statistical questionnaire “Market Survey” – developed in accordance with the User Guide for the Joint Harmonized EU Programme of Business and Consumer Surveys” (Business and Consumer Surveys)” https://economy-finance.ec.europa.eu/system/files/2023-02/bcs_user_guide.pdf
The questionnaire includes 7 questions.
- Instructions for completing the questionnaire
https://statistica.gov.md/files/files/Formulare_statistice/2023/Antreprenoriata_Ancheta_conjunctura_rus_2023.pdf
- Metadata in ESMS format
https://statistica.gov.md/files/files/Metadate/Ancheta_conjunctur%C4%83.pdf

Implementation of the statistical survey (1)

Frequency – on a quarterly basis (included in the Statistical Work Programme)

Implementation period – starting from Quarter I 2023

Data collection – T +10 days

Data dissemination - T +25 дней

General description of the survey (2)

Survey target – enterprises with the following main types of activities:

- Industry (NACE-2, sections B-E)
- Construction (section F)
- Wholesale and retail trade (section G)

Collection method – **self-completed** (e_reporting)

General description of the survey (3)

Population of enterprises – 14.2 thous. enterprises

Stratification criteria for sampling :

- at the section level (1-digit NACE-2)
- by enterprise size (0-9, 10-49, 50-249 и более 250 работников)

Sample characteristics: The sample is representative for the whole country (except for Transnistria) and for the stratification criteria

Sample size – 2,164 enterprises

Non-response rate: - 3.7%,

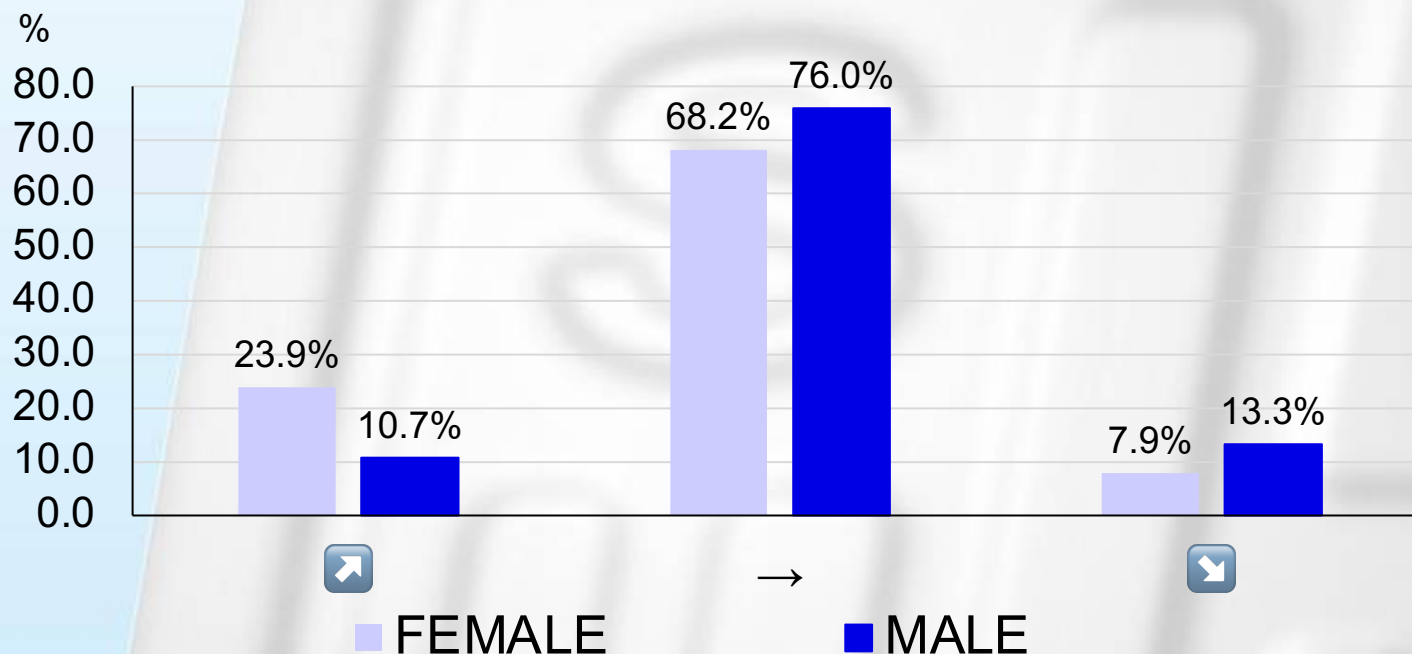
Survey findings

Number of enterprises included in the sample

	Total, units	Manager:	
		male	female
Total	2164	1663	501
Industry	1210	962	248
Construction	95	87	8
Wholesale and retail trade	859	614	245

Findings of the survey on trade

Estimate the **sales revenue** of your enterprise in the next quarter (Q2) vs. the reporting quarter (Q1):



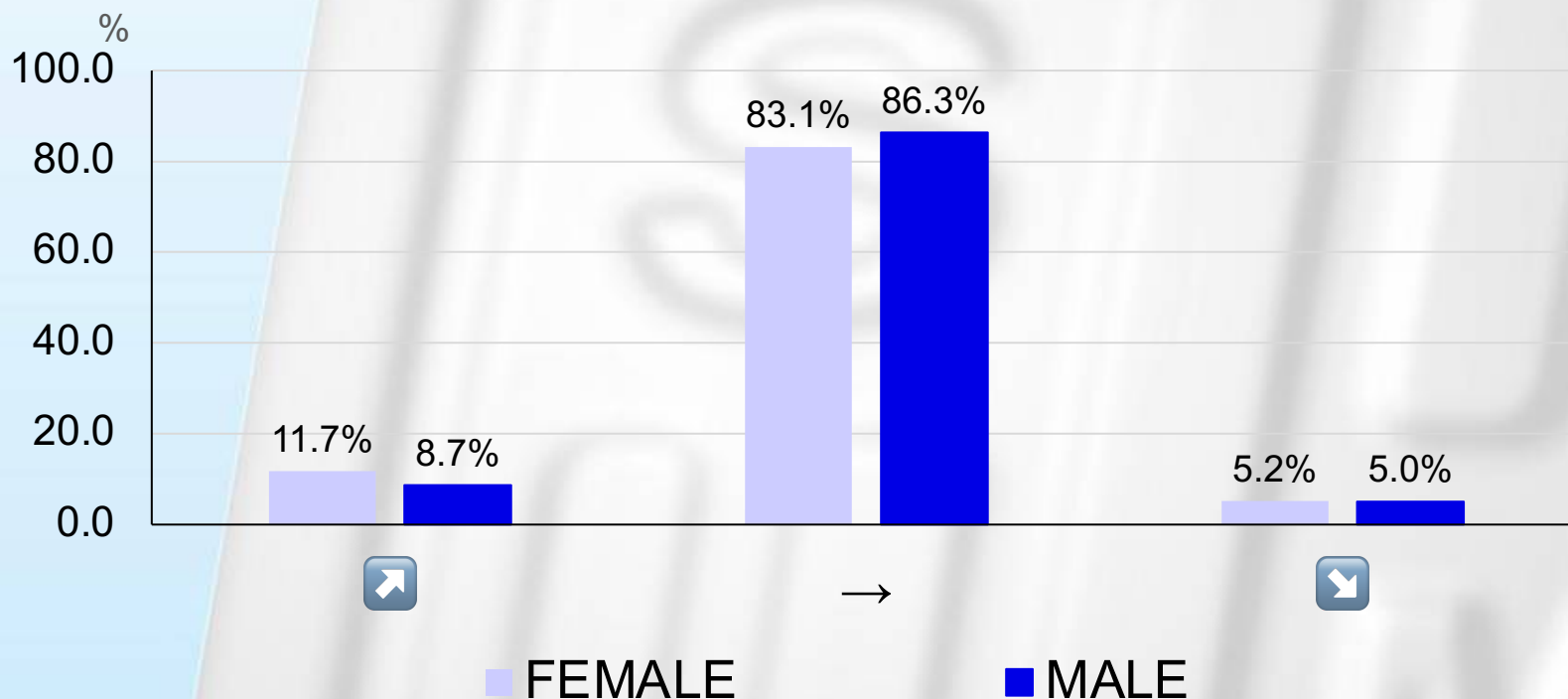
Market balance in %

female ↑ +16.0% (23.9-7.9) - increase

male → -2,6% (10.7-13.3) - relative stability

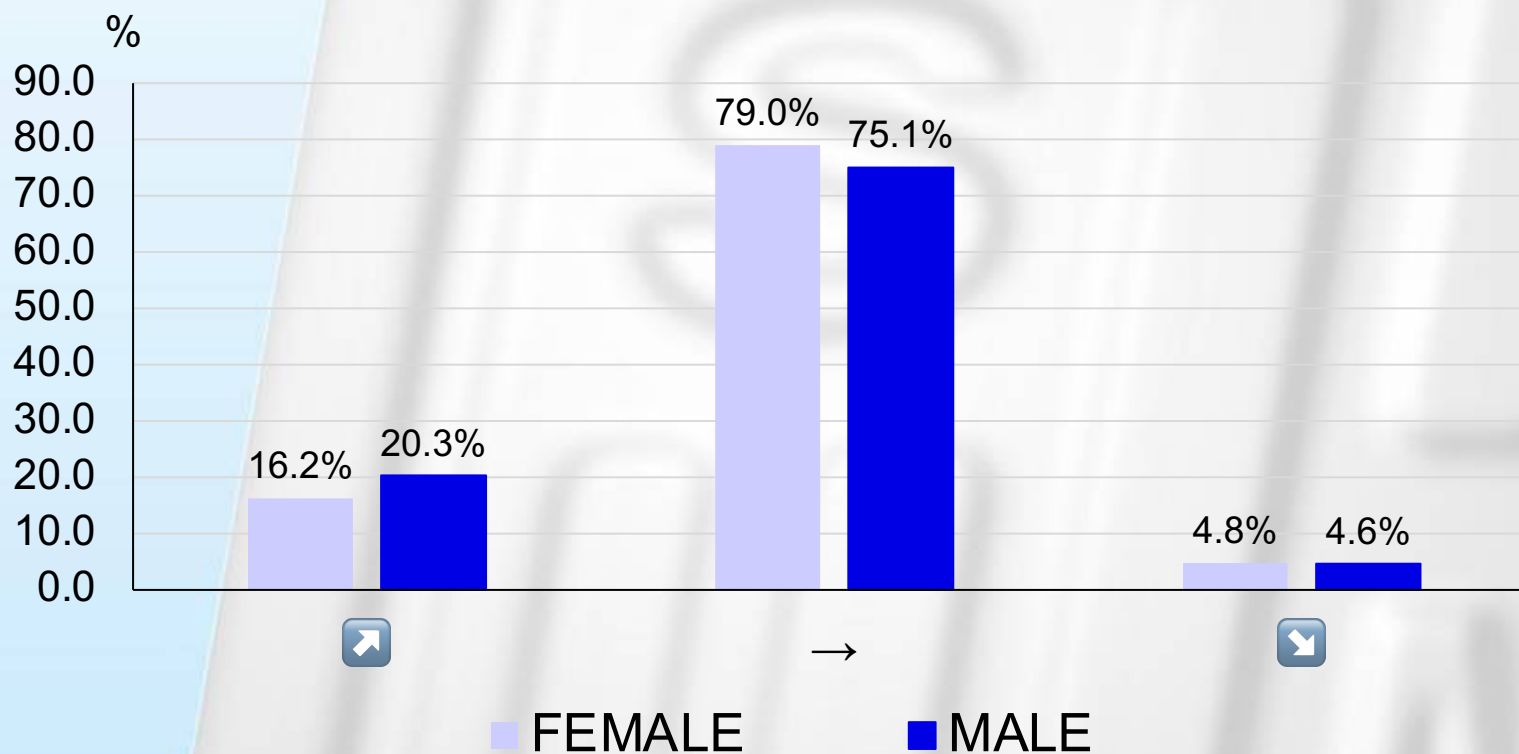
Findings of the survey on trade

Estimate the change in the **number of employees** of your enterprise in the next quarter (quarter II):



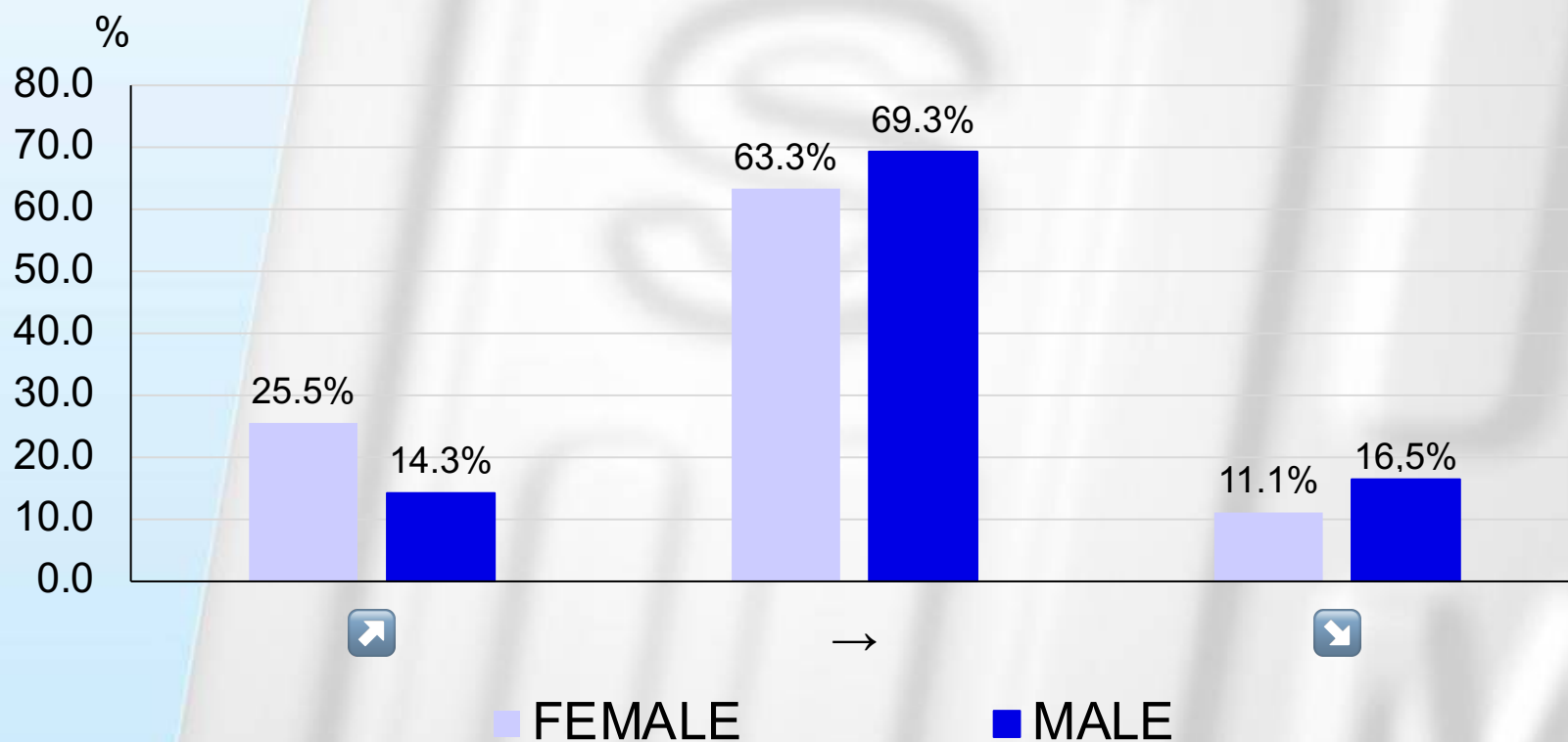
Findings of the survey on trade

Expected **sale prices** in the next quarter (quarter II):



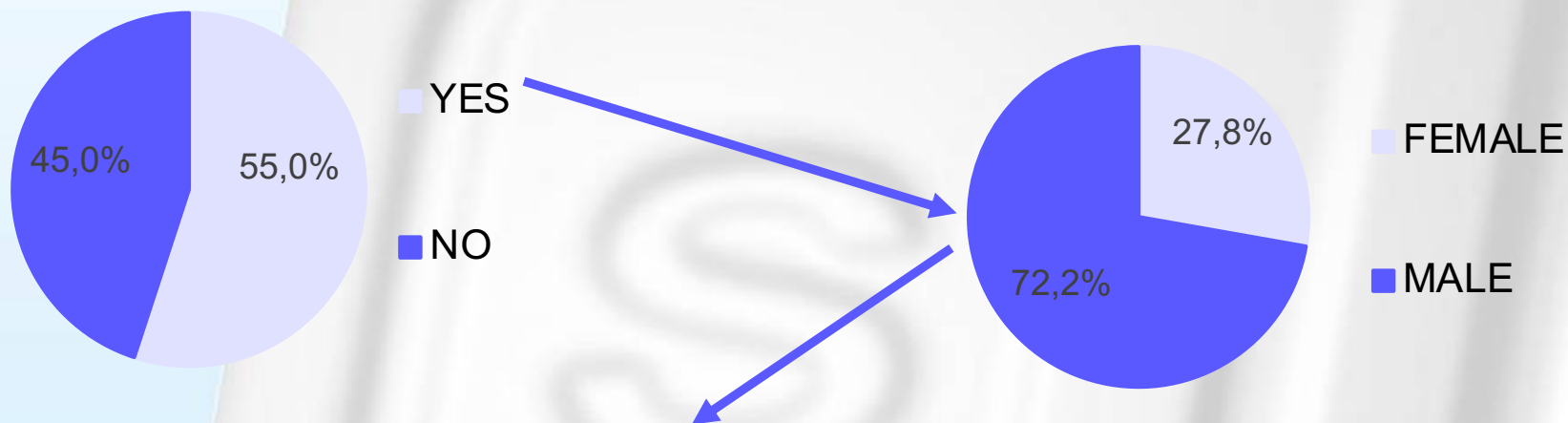
Findings of the survey on trade

Estimate the **investment** volume in the next quarter (Q2) vs. the reporting quarter (Q1):



Findings of the survey on trade

Do you expect to make investments in quarter II?:



Key investment areas:

Female

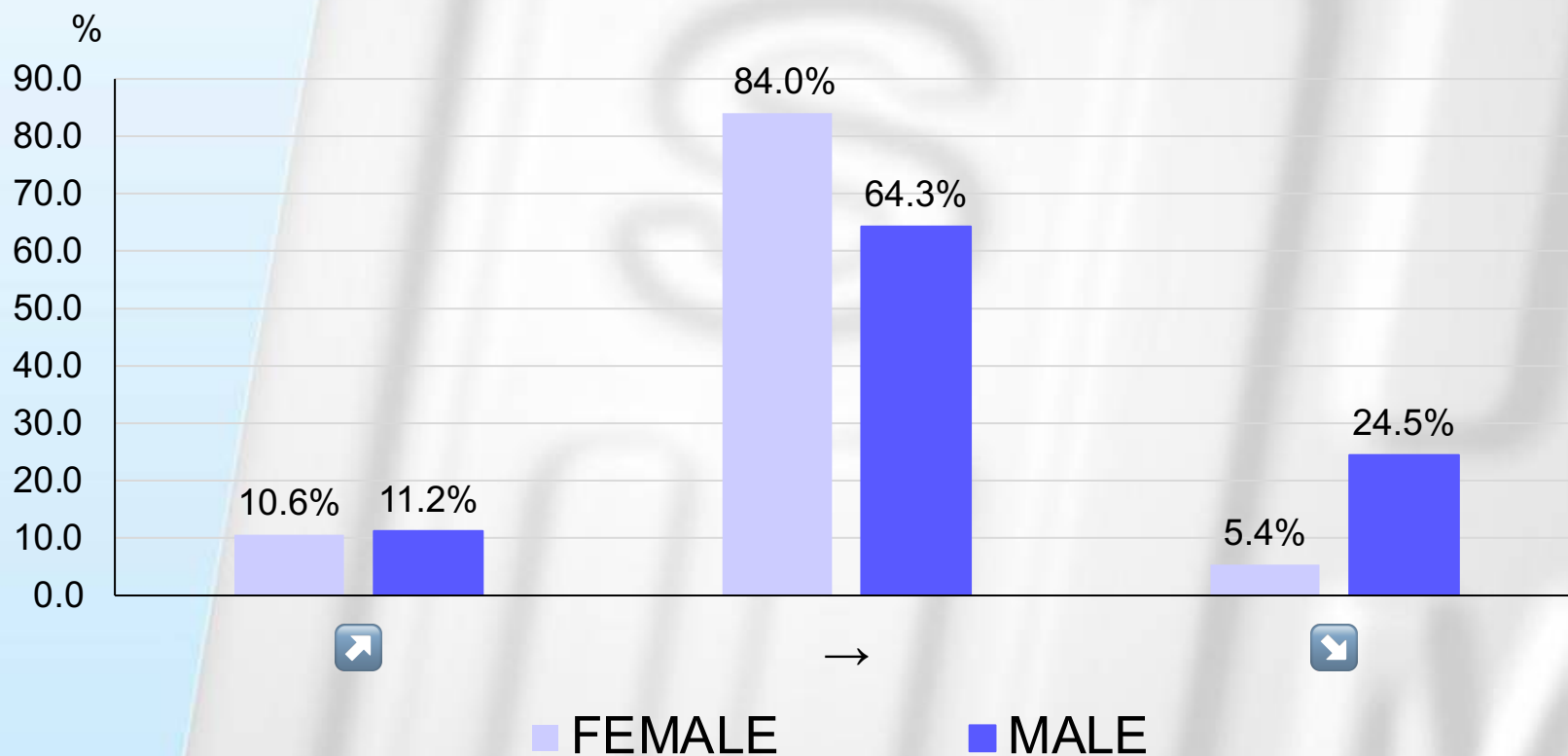
- Buildings, facilities, infrastructure and land

Male

- research / development, IT software
- machines and equipment
- vehicles

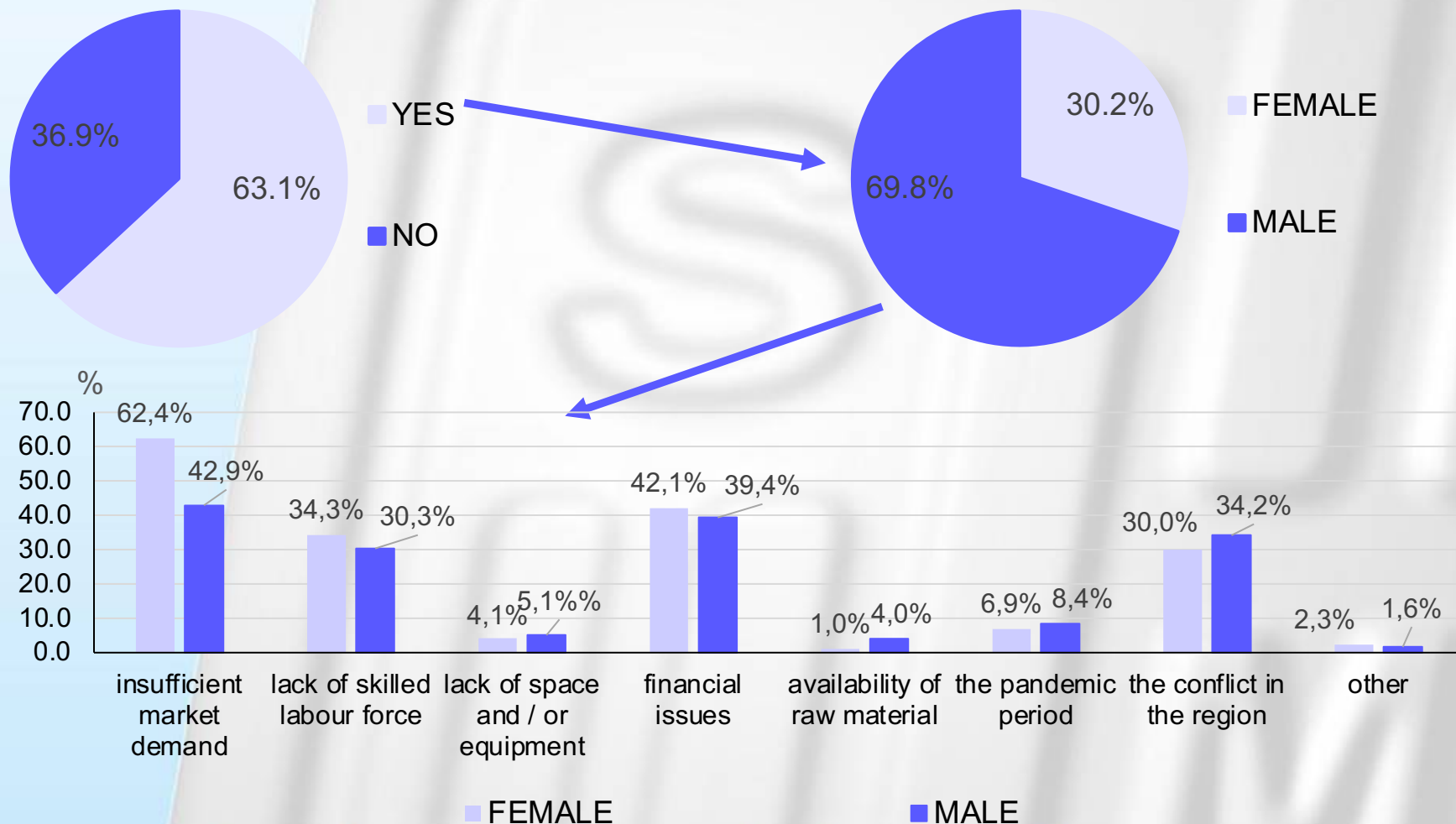
Findings of the survey on trade

Estimate the volume of **exports** in the next quarter (Q2) vs. the reporting quarter (Q1):



Findings of the survey on trade







Are there any reasons that limit the activities of your enterprise?









Findings of the survey on trade

	FEMALE	MALE
Sales revenue	16.0 ↑	-2.6 →
Number of employees	6.6 ↗	3.6 →
Investments	14.4 ↗	-2.2 →

Findings of the survey on trade

	Micro-enterprises (0-9 employees)	
	FEMALE	MALE
Sales revenue	14,5 	-4,6 
Number of employees	6,2 	2,9 
Investments	21,7 	-3,2 

Findings of the survey on trade

	Small enterprises (10-49 employees)	
	FEMALE	MALE
Sales revenue	21.8 	-2.5 
Number of employees	7.8 	4.7 
Investments	-8.1 	-2.3 

Findings of the survey on trade

	Medium-sized enterprises (50-249 workers)	
	FEMALE	MALE
Sales revenue	5.0 →	19.1 ↑
Number of employees	2.7 →	4.6 →
Investments	15.1 ↗	6.0 ↗

Findings of the survey on trade

	Large enterprises (более 250 работников)	
	FEMALE	MALE
Sales revenue	24.7 ↑	26.6 ↑
Number of employees	25.2 ↑	12.5 ↗
Investments	7.1 ↗	9.0 ↗

Thank You!

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