



# United Nations Economic Commission for Europe



## United Nations Centre for Trade Facilitation and Electronic Business (UN/CEFACT)

**UN / CEFACT**

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23 May 2023, Baku (online)

# About UN/CEFACT



## Objectives

- Simple, transparent and effective processes for global business
- Efficient and automated exchange of information
- Targeted support to SDGs 8, 12, and 17

## Key tools

- 50 global trade facilitation recommendations
- 950 e-Business standards and guidelines

## Means

- **Public-Private Partnership**
- Over 1500 experts working on 26 active projects
- Bi-annual Forums and annual Plenary sessions
- Regular Bureau calls



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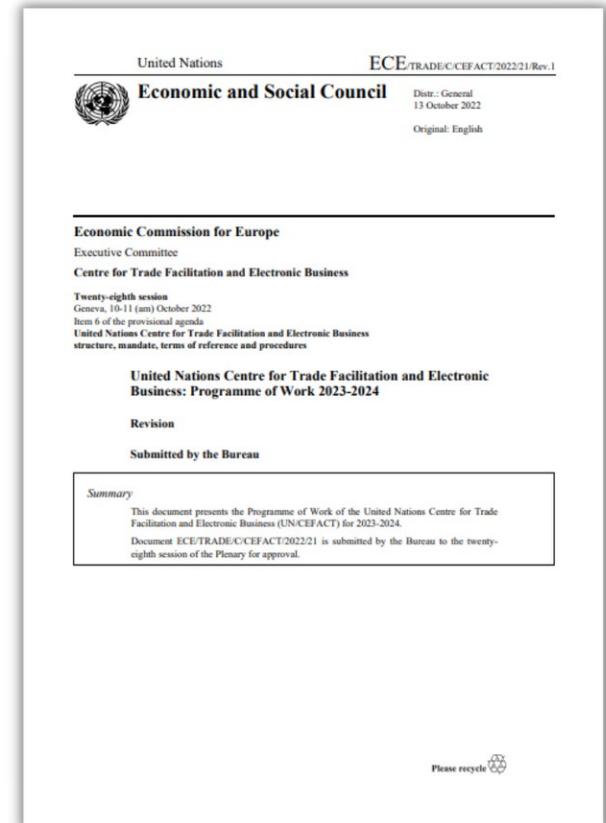
UN/CEFACT



# Key priorities within UN/CEFACT Programme of Work



- SDGs and sustainable supply chains in the circular economy
- Advancing trade facilitation and supporting its implementation by providing tools and recommendations
- Supporting countries in addressing supply chain disruptions
- Providing semantic global supply chain reference data models
- Developing, maintaining and publishing guidance materials and standards
- Improving communications and increasing participation and advisory services
- Enhancing collaboration and cooperation with relevant standard-setting bodies



# UNECE Recommendation No.41: Public-Private Partnerships in Trade Facilitation

- aims to inform government agencies and private sector stakeholders about **key components and best practices for PPPs in Trade Facilitation**.
- based on success stories and lessons learned from traditional PPP projects,
- provides detailed guidance on specific aspects, such as the **governance**, supporting **information technology and infrastructure**, and **potential risks to consider in project implementation**.



# UNECE Recommendation No.41: key highlights

- emphasizes that while PPPs are not the only financing method for public projects, they have the potential to bring enhanced efficiency and value to the delivery of public services.
- suggests that PPPs can be suitable for various areas within Trade Facilitation, including infrastructure development such as ports, railroads, and road networks, as well as supportive systems like Single Window systems, National Trade Facilitation Bodies, port communities, trade and transit corridors, and coordinated border management.



## UN/CEFACT recommends to governments and those involved in international trade to actively consider PPPs

as one possibility for partnering with the private sector, accessing additional financing and capacity, and delivering Trade Facilitation projects. If PPPs are selected, the following should be considered:

- Analysing **the potential benefits that a PPP could bring** to planned projects that would benefit from the application of private sector know-how or investment, or are otherwise unaffordable.
- Ensuring that **the procurement process is undertaken in a transparent manner** and that it **delivers affordable and value-for-money services** within an **effective and robust governance structure**.
- Ensuring that **contractual mechanisms are in place** to minimize behavior that could lead to an increase rather than a reduction in barriers to trade.
- Considering common risks in PPPs that might undermine the desired outcome of Trade Facilitation and **establish systems and controls to avoid this situation**.



# What else UN/CEFACT does in support of PPPs?

## Key UN/CEFACT activities:

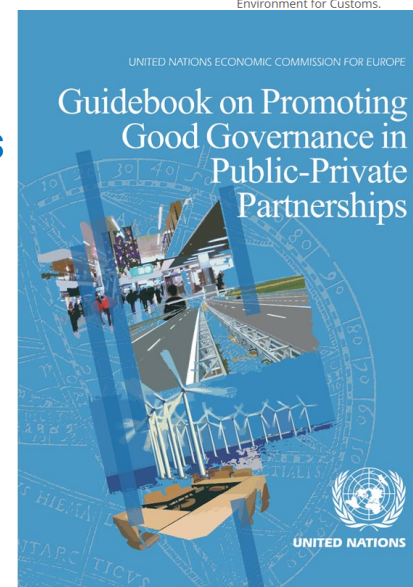
- Development of Guidelines
- Collaboration with International Organizations
- Sector-specific standards
- Research and Knowledge Sharing
- Technical Assistance

### UNECE standards contribute to new EU Single Window regulation

[SDGs](#) [UN/CEFACT](#) [Trade facilitation](#) [Single Window](#) [Sustainable Development](#) [Trade](#)

13 December 2022

Through recommendations of its subsidiary body, the United Nations Centre for Trade Facilitation and Electronic Business (UN/CEFACT), UNECE has contributed to the elaboration of the new regulation that establishes the European Union Single Window Environment for Customs.



...ce on 12  
...of the EU's acquis  
...ompleted years  
...d for a single window for export, transit and import  
...h important milestone for the implementation of the Trade  
...Trade Organization (WTO), which encourages the

Commission's Directorate General on Taxation and Customs  
...lding and regional advisory services on the topic. DG TAXUD  
...ion with UNECE and UN/CEFACT.

...five recommendations directly linked to the development of



# More information and country-specific case studies/examples



The screenshot shows the homepage of the Trade Facilitation Implementation Guide. At the top left, the title "TRADE FACILITATION IMPLEMENTATION GUIDE" is displayed. To the right is the UNECE logo and a search bar with "English" selected. A navigation menu below the header includes links for "About", "Introduction", "Domains", "Itineraries", "Instruments", "Organizations", "Case stories", and "Training". The main content area features a large heading "Welcome to the Trade Facilitation Implementation Guide" and a sub-heading "A tool for simplifying cross-border trade". Below this are two buttons: "Introduction to trade facilitation" and "WTO TF Agreement". At the bottom, four circular icons represent the main sections: "Domains" (a network diagram), "Instruments" (gears), "Organizations" (people icons), and "Itineraries" (a flowchart).

# Public & Private SDO's Relationship & Working Together



ICC and WTO launch first-ever standards toolkit for paperless trade

News • Geneva, 15/03/2022

## Working with SDOs and other organizations on standards

A comprehensive overview of organizations that support the international supply chain with private legal rules and technical standards will be launched on the DSI website in Q1 2022. Websites, role of the organization, rulebooks available, technical standards and more.

Private				
Public				

- UN/CEFACT is unique among standards development organizations as it ensures interoperability and harmonization across the entire international supply chain and all modes of transport
- Anyone can participate free of charge and all UN Members States can participate in the approval process, making it extremely inclusive
- UN/CEFACT work is extensively referenced by partner organizations



# UNECE TF technical cooperation activities



## Joint activities with UN Regional Commissions and other partners

- 5 UN Development Account (UNDAs) projects ongoing
- UN Global Survey on Digital and Sustainable Trade Facilitation for 143 countries (2021-2023)
- EU funded project for enhancing traceability and transparency of sustainable value chains in garment and footwear, jointly with ITC, ILO (2019-2024)



## Capacity building and advisory services

- Trade facilitation technical assistance projects for transition economies (**Azerbaijan, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, and Uzbekistan**)
- Business Process Analysis in **Georgia and Kyrgyz Republic**
- Blockchain pilots for global value chains (cotton, leather, wool and cashmere) piloted in **Brazil, India, Egypt, India, Peru, Turkey, Uzbekistan**; carried out in cooperation with value chain actors in **Denmark, Germany, France, Italy, Switzerland and UK**
- Training Material on helping MSMEs to digitalize their procedures



- **20 %** of activities in the National Trade Facilitation Roadmap 2021-2025 implemented in the **Kyrgyz Republic**
- Centre for Trade Facilitation of the **Kyrgyz Republic** trained **over 100 trade facilitation experts**

# Cooperation with other organizations

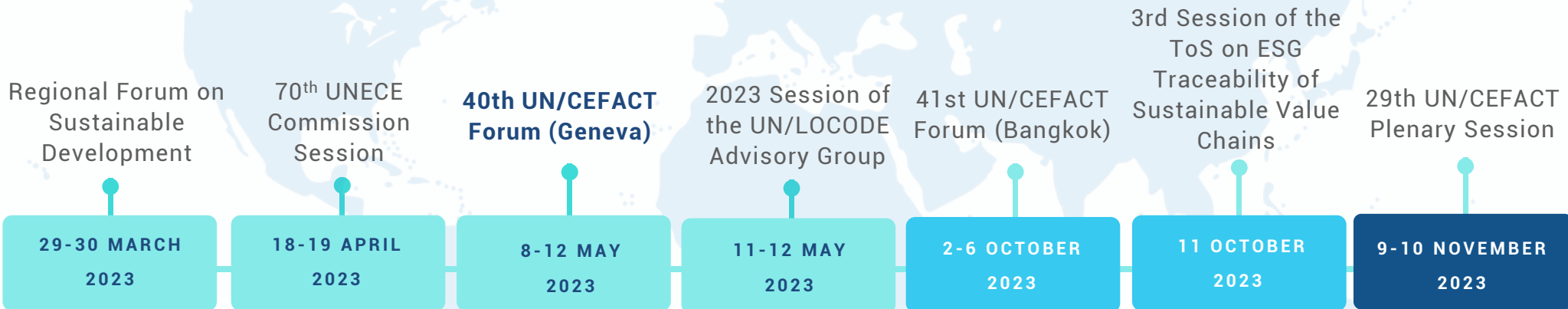


**EC**  
DG-MOVE  
DG-TAXUD  
DG-MARE  
DG-INTPA  
DG-DIGIT  
  
**EEC**  
**OECD**

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**PROTECT**  
**FIATA**  
**SMDG**  
**DCSA**

**ISO**  
**IEC**  
**ITU**  
**WTO**  
**ITC**  
**UNCITRAL**  
**IATA**  
**WCO**

# Key events in 2023



# Thank you for your attention!



## [UN/CEFACT website](#)

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