

13th session of the Working Party on Land Administration

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LA organisations' strategies

WPLA online seminar series
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Kirsikka Riekkinen
Vice-chair, UNECE WPLA



Seminar programme



- Erik Hämäläinen (Finland):
 - Cadastral mapping and land registration authorities' strategies in Europe
 - Based on survey on 18 European countries
- Pekka Halme (Finland):
 - Renew your strategy – Renew yourself
- Martin Salzmann (the Netherlands):
 - Kadaster – Strategy; the proof of the strategy is in the execution



LA organization's strategies are driven by



- Policy changes
- Shifts in customer needs and expectations, which have become increasingly demanding in light of digitalization
- Changes in the responsibilities of the authorities and the resulting need to review internal practices and processes
- Changes in the organizations budget and access to external funding sources.
- Anticipated changes in the business environment
- Recommendations from international organizations
- The organization's strategic vision

Strategic orientation



- Digitalization, understood as transitioning from paper-based towards online registers and services
- The development of online geospatial digital solutions and systems for ensuring prompt response to emerging needs
- Improving the quality, quantity, accessibility and security of data and services
- Response to clients' needs and the society's expectations
- Organizational development

Implementation of strategy



- The efficiency and effectiveness of the strategy development process is something which requires enough time, the involvement of the whole organization and the use of outside professionals
- Previous experiences: strategy processes are most often improved by learning from previous processes and successful strategies provide an important source of inspiration.
- Translating strategies into practice requires continuous communication and systemic data collection for the purpose of monitoring and evaluation:
- Strategy days, seminars, newsletters and workshops to communicate strategy goals and elements across the organization
- Key performance indicators, customer surveys and personnel surveys were used to monitor strategy implementation
- Only 53 per cent of the organizations monitored the changes resulting from strategy implementation
- The key to successful implementation is the understanding of the goal.

Thank you!

Kirsikka Riekkinen
WPLA, Vice-chair

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