# Publication and analysis of real-time indicators in the United Kingdom Craig McLaren, National Accounts Division, UK Andrew Walton, Tom Williams, Bethan West and Charlie Harland realtime.indicators@ons.gov.uk • 27 April 2023 •



#### Context

- Quest for faster and more accurate economic indicators
- Faster Indicators of UK Economic Activity project (2019)
- Aims: identify close-to-real-time big data and administrative datasets, enable early identification of significant economic changes, and provide insight into economic activity with timeliness and granularity not possible with official economic statistics
- COVID-19 pandemic in 2020 resulted in a need for more timely data
- Now have three main products:
  - Suite of real-time indicators
  - Fortnightly Business Impact of Coronavirus Survey (BICS)
  - Opinions and Lifestyle survey (OPN)

#### Example: Real-time and COVID-19

Figure 2: The proportion of the workforce of all UK businesses (excluding those permanently ceased trading) on furlough has decreased to 11%, down from 13% in the previous wave

Headline indicators from the Business Insights and Conditions Survey (BICS), 19 April to 11 May 2021



#### Proportion of businesses by trading status



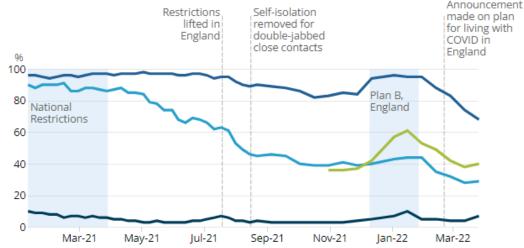


Source: Office for National Statistics - Business Insights and Conditions Survey (BICS)

#### Figure 1: Impact of restriction easing on behaviours

Percentage of adults practising preventative measures to slow the spread of coronavirus (COVID-19), Great Britain, January 2021 to March 2022

- Used a face covering when outside their home in the past seven days
- Always/often maintaining social distancing when meeting up with people outside their household
- Self-isolated in the past seven days
- Taken a rapid lateral flow test in the past seven days



Source: Office for National Statistics - Opinions and Lifestyle Survey (COVID-19 module)

Economic activity and social change in the UK, real-time indicators - Office for National Statistics (ons.gov.uk)

Coronavirus and the social impacts on Great Britain - Office for National Statistics (ons.gov.uk)

#### Office for National Statistics

### Meeting user needs and working in partnership

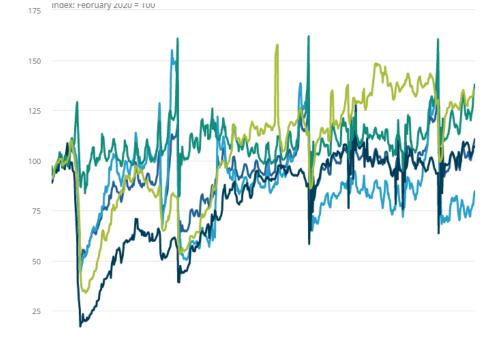
- Real-time information helps policy makers assess the current state of the economy
- Acquiring real-time data involves working in partnership with data suppliers
- Challenge: Difficulties in establishing partnerships due to legal, regulatory constraints, data privacy, and security concerns
- Benefits of working across public and private companies
- Public sector organisations have access to data not available to private sector firms, and private sector firms may have access to proprietary data that can provide unique insights
- Working together and sharing data can develop a more complete picture of the economy

#### **Example: CHAPS data from the Bank of England**

5

Figure 1: In the week to 6 April 2023, the aggregate CHAPS-based indicator of credit and debit card purchases increased by 7 points from the previous week and increased by 5 points compared with the same week in 2022

A backward-looking seven-day rolling average, 13 January 2020 to 6 April 2023, non-seasonally adjusted, nominal prices



- Access to BoE daily clearing house data
- Track daily payments made by credit and debit card payment processors to around 100 major UK retail corporates
- Gives an incredibly timely picture of spending habits within the UK
- Breaks down aggregate spending into interesting and related categories
- Can now compare this with the official monthly Retail sales

https://www.ons.gov.uk/economy/economicoutputandproductivity/output/bulletins/economicactivityandsocialchangeintheukrealtimeindicators/14april2023



### **Weekly publication**

- Release every Thursday
- Content varies based on indicator availability and frequency
- Have flexibility in publication
- 19 indicators
- 14 datasets
- Grouped by 4 themes
- "Data only" for some indicators

## Economic activity and social change in the UK, real-time indicators: 14 April 2023

Early experimental data and analysis on economic activity and social change in the UK. These real-time indicators are created using rapid response surveys, novel data sources and experimental methods.

<b>ie date:</b> il 2023	Next release: 20 April 2023	
7. Data		Print this statistical bulletin
<ol> <li>Glossary</li> <li>Measuring the data</li> <li>Strengths and limitations</li> </ol>		Download as PDF
	8. Glossary 9. Measuring the data	8. Glossary 9. Measuring the data

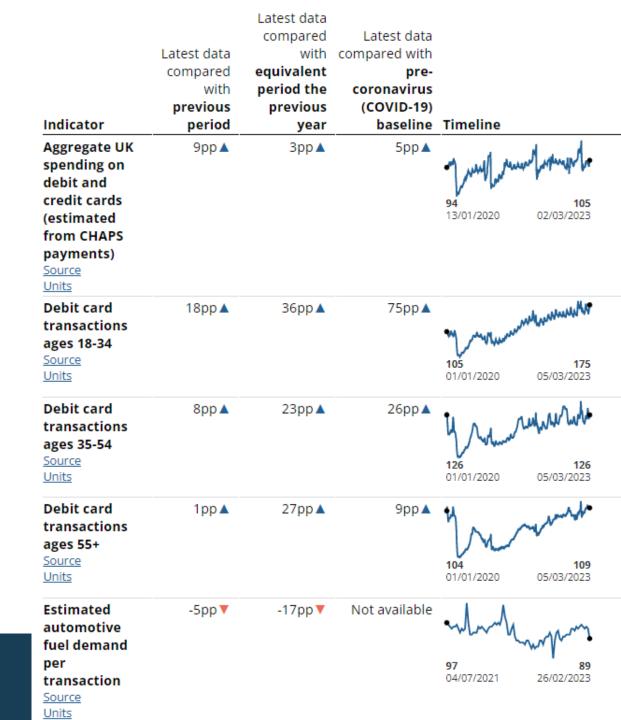
https://www.ons.gov.uk/economy/economicoutputandproductivity/output/bulletins/economicactivityandsocialchangeintheukrealtimeindicators/14april2023

### **Consumer behaviour**

- Selected indicators
- CHAPS spending on credit and debit cards (Bank of England)
- Revolut card spending (Revolut)
- Demand for fuel per transaction (VISA/BEIS)
- Retail footfall (Springboard)
- Weekly transactional data for Pret A Manger (Pret A Manger)
- Restaurant seated diners (OpenTable)

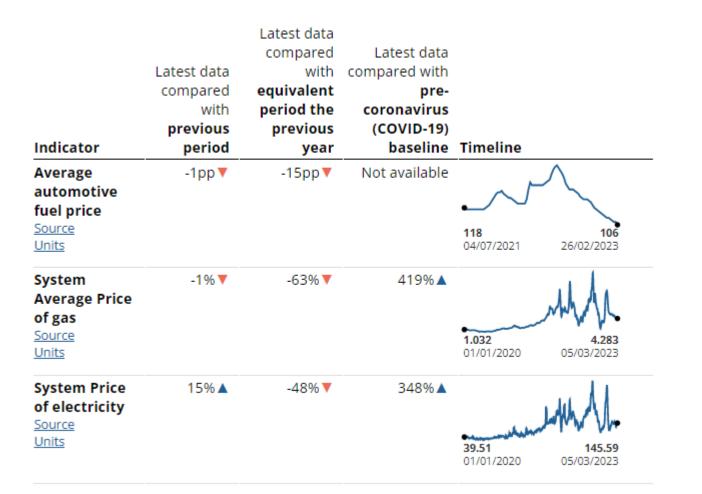
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### **Energy and housing**

- Selected indicators
- Energy Performance Certificate lodgements (MHCLG)
- System Average Price of gas (National Grid)
- System Price of electricity (Elexon)



Source: Office for National Statistics

#### **Business and workforce**

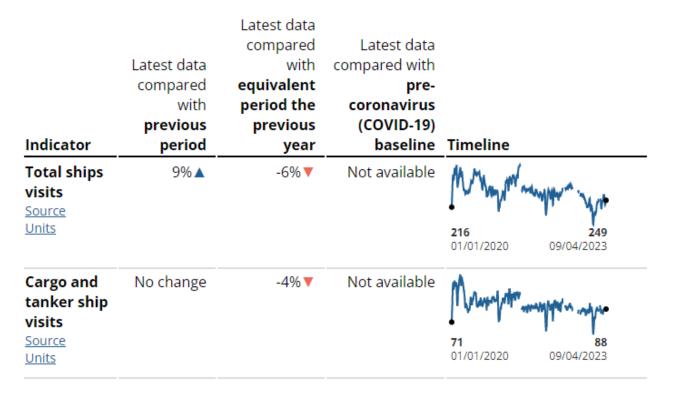
- Selected indicators
- Online job adverts (Adzuna)
- Redundancies (Insolvency Services)
- Company incorporations, voluntary dissolutions, and compulsory dissolutions (Companies House)
- Data on sales and jobs in small businesses (Xero)
- VAT new businesses and business turnover (HMRC)

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Indicator	Latest data compared with <b>previous</b> <b>period</b>	Latest data compared with equivalent period the previous year	Latest data compared with pre- coronavirus (COVID-19) baseline	Timeline	
Total online job adverts <u>Source</u> Units	1% 🔺	-18% ▼	14% 🛦	102 07/02/2020	114 06/04/2023
Potential redundancies <u>Source</u> Units	-13% 🔻	-10% 🔻	1 % 🔺	74 05/01/2020	<b>101</b> 02/04/2023
Employers proposing redundancies Source Units	-4% 🔻	70% 🛦	32% 🛦	60 05/01/2020	<b>132</b> 02/04/2023
Company incorporations <u>Source</u> Units	-7% 🔻	No change	8% 🛦	8,603 03/01/2020	16,902 07/04/2023
Company voluntary dissolution applications Source Units	-4% 🔻	-9% 🔻	7% 🔺	4,810 03/01/2020	6,285 07/04/2023

#### Transport

- Selected indicators
- UK flights (EUROCONTROL)
- Traffic camera activity (Regional LG bodies)
- Shipping visits (exactEarth)
- Flights passenger number (Civil Aviation Authority)
- Road traffic in Great Britain
   (Department for Transport)



Source: Office for National Statistics

### **Our weekly publication**

- The production team faces tight deadlines and receives data on Mondays and Tuesdays, which is then processed and formatted for publication on Thursdays at 9:30 am.
- The production team has 11 full-time equivalent staff members, including a development team of four people who are instrumental in creating and improving automated data processing systems (R and Python, Power BI, time series analysis)
- Quality assurance is comprehensive including passing written sections to data suppliers/stakeholders for quality assurance
- Key: automation of tasks and reproducible statistical pipelines

#### **Our statistical production**

- Python / R: data transformation; partial quality assurance automation; data outputs; .html outputs; tkinter applications; gptables accessible datasets;
- Git: version control; documentation
- Power BI: Reports and dashboards; data checking; charts; summary statistics; tables
- Power Query: data modelling; sharepoint work flow; automation
- Automation approach
  - Incremental Developments (GitLab massive help here)
  - Exploring new ideas
  - Communication between production analysts and developers

	Wer BI Dashboard	d	Latest data compared with <b>previous period</b>	Latest data compared with the equivalent period the <b>previous year</b>	Latest data compared with <b>pre-</b> COVID baseline	Hover over the chart
Home G	Real-time Indicators     Place for work on new structured bulletin     + New ~      Upload ~	penTable estaurant Seated	Week-on-week REFRESHED: 17 JAN 2023, 10:46:11	Same week previous year REFRESHED: 17 JAN 2023, 10:46:11	Equivalent week of 2019 REFRESHED: 17 JAN 2023, 10:46:11	200 ·····
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		<b>jes 18-34</b> ) = February 2020 average	8рр	39рр	76рр	0 <u>2020</u> 2
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#### **National Accounts and real-time indicators**

- UK publishes monthly and quarterly GDP
- Access now to a large range of real-time data with different frequencies (e.g. weekly, fortnightly, and also detailed management information used internally)
- Policy approach: Need to consider the relationship of real-time data alongside official indicators
- Issues to consider

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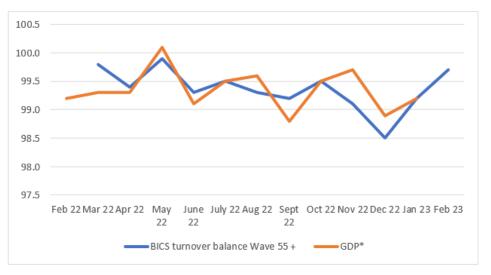
- Publication strategy for different frequencies and outputs
- Signal v noise (high frequency data)

# National Accounts and real-time indicators

- Some examples
  - For restaurant sector in mGDP compare with the Opentable restaurant reservation dataset
  - For air transport, and for elements of retail spending we will look at the spending categories within the various consumer spending indicators, e.g. CHAPS (BoE data) and Revolut spending.
- Can construct turnover balance indicators from fortnightly source (Business survey) and compare to a modified mGDP; and compare Retail sales to card data.

15

Business Insights and Conditions Survey (BICS) standardised turnover balance estimate and monthly GDP\* estimates follow similar trends, February 2022 until February 2023



#### Retail sales data follow a similar trend to the CHAPS index of aggregate credit and debit card spending

Indices: February 2020 = 100, non-seasonally adjusted, nominal prices and retail sales values, January 2020 to February 2023



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### The future

- Ambition for the UK is to have *real-time* real-time indicators; e.g. publish indicators when they are ready onto a dynamic and interactive data portal for users
- Currently exploring: seasonal adjustment for high-frequency data; nowcasting techniques in partnership with our Data Science Campus and academics
- Researching new indicators: anonymised and aggregated utility bills; granular geographical data; renting affordability; cargo manifests; composite indicator, ...
- Real-time indicators are here to stay!