

# WHAT CAN THE RESOURCES SECTOR LEARN ABOUT INNOVATION FROM GOOGLE AND AMAZON?

In-Person, 27 April 2023 13:45 – 14:30.  
Lunchtime Lecture as part of UNECE Resource Management Week 2023,  
Tempus Room, Palais des Nations, Geneva, Switzerland.



**PROFESSOR ROBERT  
K. PERRONS**

Queensland University of  
Technology, Australia

#### About the Speaker

Robert K. Perrons is a professor at the Faculty of Business & Law, School of Management, at the Queensland University of Technology, Australia.

Previously, he was the Executive Coordinator of Global Research & Development for Shell. He is now a member of the United Nations Resources and Energy Expert Group, and serves the Australian Government on an ad hoc basis as a member of their Expert Network to advise on matters related to innovation and emerging technologies in the energy and resource sectors.

#### About the Lecture

Silicon Valley has been held up as a positive example of innovation for many years, and few companies from that area are as famous or wield as much power as Google and Amazon. But how, specifically, do these companies create the innovative breakthroughs that they do?

In this lecture, I will shine a light on the tools, techniques, and cultural elements behind how these global giants unleash the innovative potential of their employees and stakeholders to dominate their respective industries. At the same time, however, Silicon Valley is different from the resources industry in several important ways. These differences will be explored, and the innovative principles from Google and Amazon will then be usefully extended and modified so that they can be transplanted to organizations within the resources sector.

Sandwiches will be available from 13.00 hours outside the Tempus Room. The event is in English only.

Registration is free and  
includes access to UNECE  
Resource Management  
Week 2023



**UNECE RESOURCE MANAGEMENT WEEK 2023**  
**ASSURING SUSTAINABILITY IN RESOURCE MANAGEMENT**  
25 - 28 APRIL 2023 | PALAIS DES NATIONS | GENEVA

