

PREVENTION OF DRUNK DRIVING IN RUSSIA



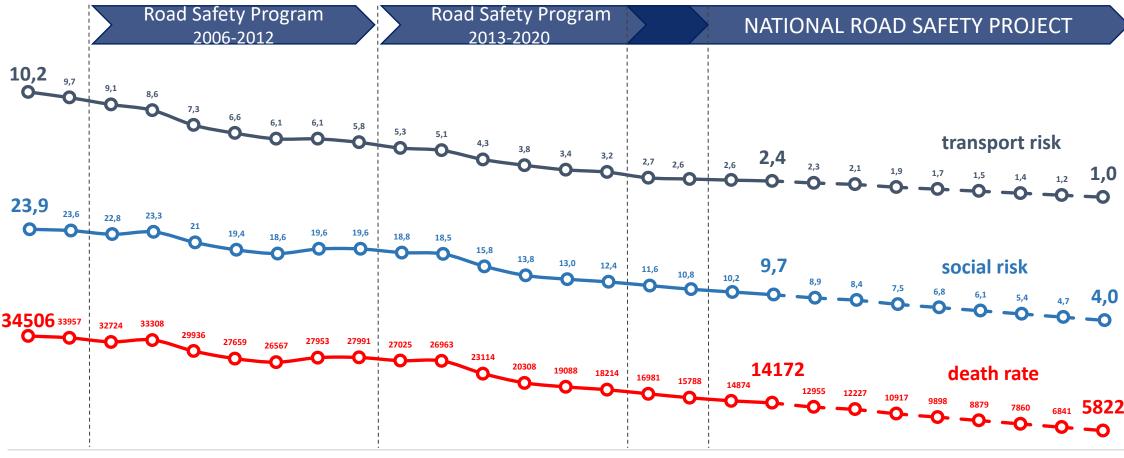
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Road traffic accident rate in the Russian Federation is decreasing

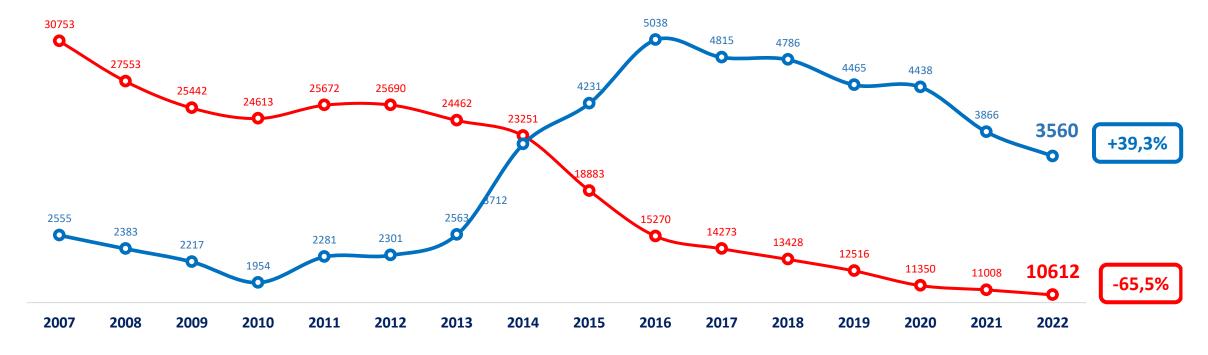


2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030





The proportion of deaths in accidents involving drivers with signs of intoxication is increasing, while the proportion of deaths in accidents unrelated to intoxicated drivers is decreasing



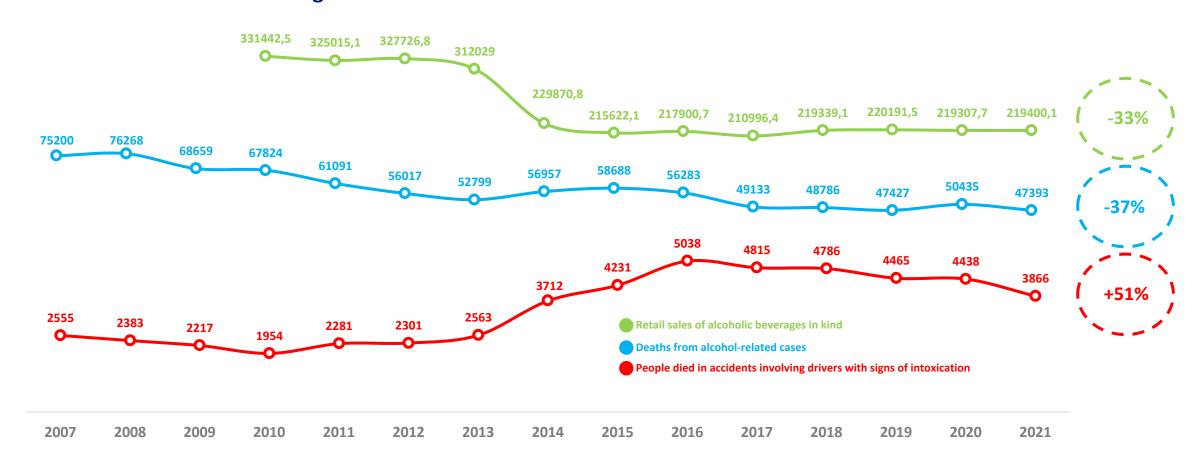
Deaths in accidents not related to the intoxication of

- drivers
- Deaths in accidents involving drivers with signs of intoxication





The number of deaths in accidents involving drivers with signs of intoxication is increasing, despite the reduction in the retail sale of alcoholic beverages, as well as the number of deaths due to alcoholic beverages







Every fourth person died on the Russian Federation' roads was fatally injured in accidents involving drivers with signs of intoxication

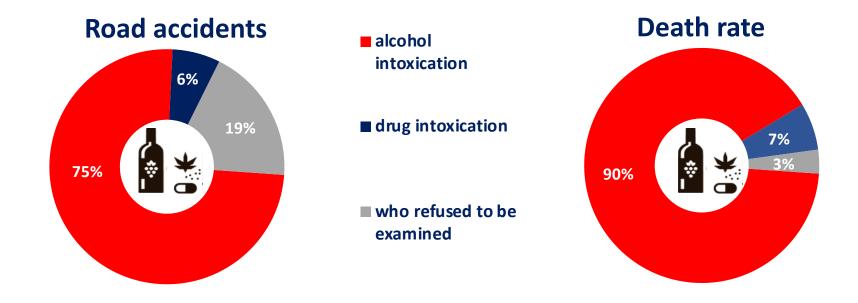


Ratio of the number of accidents and the number of deaths in accidents involving drivers signs of intoxication with and without signs of intoxication





75% were accidents in which the drivers were under the influence of alcohol



^{*} Percent of the total number of accidents involving drivers with signs of intoxication



What was done to get results:





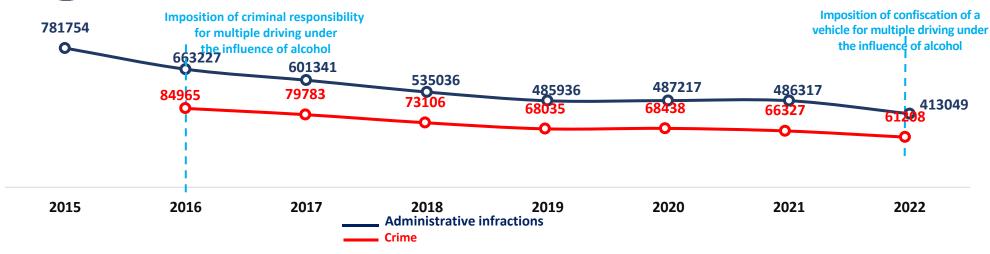




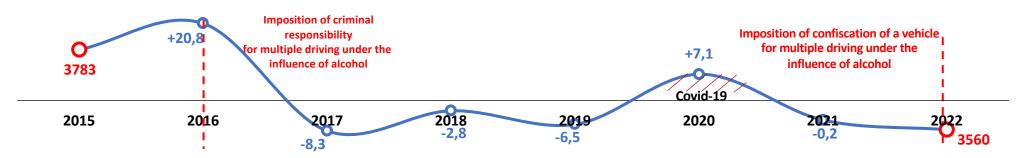




If responsibility for drunk driving is increased, the number of deaths in accidents involving drivers with signs of intoxication will decrease



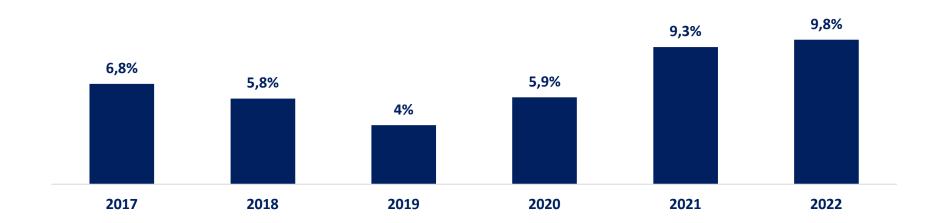
Dynamics of initiated cases of administrative infractions and crimes related to driving with signs of intoxication







One-tenth of intoxicated drivers are identified as a result of processing reports from citizens



The proportion of drivers driving a vehicle with signs of intoxication, established as a result of processing reports from citizens



Prevention measures:















Targeted social advertising

man

30 - 39 y/o

secondary / vocational secondary education

unemployed / manufacturing worker

divorced

has previously been deprived of the driving license



time of commission:

- May-August;
- weekends or holidays;
- nighttime

vehicle:

- Light motor vehicle;
- more than 5 years since production

points of attraction:

- private and multi-family apartment buildings;
- public transport stops



25-34 y/o

25-34 y/o 25-34 y/o 50% of men 45% of men

18-35 y/o more than 40% of men, secondary and higher education, average income level, daily reach 5.6% of all viewers CTC

10-45 y/o more than 60% of men, secondary and higher education, daily coverage 5.6% of all viewers

20-39 y/o, 41% of men

weekdays – 5 p.m- 6 p.m weekends – 12 p.m- 1 p.m auc



Forms of medical monitoring



Drivers



Professional drivers



Mandatory medical certification to get the right to drive a vehicle



Mandatory medical certification for restoration of the driving license



Intoxication medical certification for detection of signs of driving under the influence of alcohol



Mandatory preliminary, pre-trip and post-trip medical check-ups



Regular medical check-ups

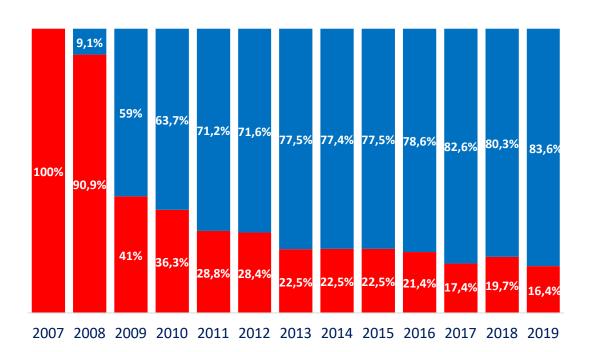


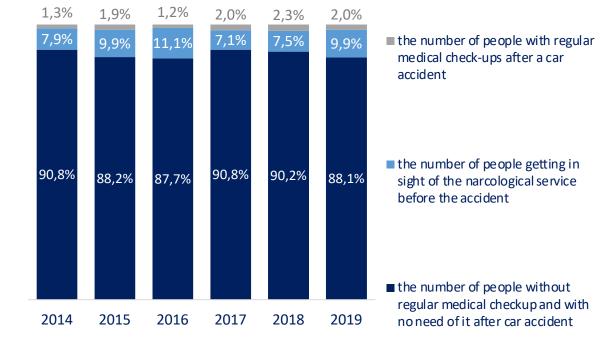
Exceptional medical check-ups





As a result of an interdepartmental experiment on data exchange, it was found that a tenth of those with signs of intoxication came in sight of the narcological service before the accident





- Testing for alcohol intoxication (State Traffic Safety Inspectorate)
- Medical examination for intoxication (medical organizations)

Ratio of people with regular medical narcological check-ups and with signs of intoxication who committed accidents in Moscow



Medical reports registry





Medical sector



registry





Law-enforcement sector



Issuance of medical reports to candidates for drivers



Admission to the drivers exams



Referral for an unscheduled medical certification



Suspension of the driving license



Cancellation of medical reports



Termination of the driving license



Information on the issuance of medical reports to people whose driving license has been terminated



Reinstatement of the driving license



Prospects:



Conducting an express test for intoxication



The use of telemedicine in the admission of drivers to drive



Distribution of the usage of alcohol interlocks in transportation institutions



The imposition of an electronic medical certificate of admission to drive, information exchange between the police and the medical sector



Let's keep in touch!



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