

WP1 Geneva, 13 March 2023



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#### **GOVERNING BODIES**

### **Steering Committee meeting in August 2022**

- Eligibility of proposals received for the 2022 Call for proposal
- Approval of a total amount of USD 4,000,000 to fund 12 projects
- Endorsement of the 2023-2025 multi-annual budget of the UNRSF Secretariat
- Endorsement of the reformulated UNRSF logical framework

### **Steering Committee meeting in December 2022**

- Financial and Programmatic Overview of the UN Road Safety Fund
- Call for proposals 2023 strategic priorities, timeline, total funding to be awarded (USD 4,000,000);
- Presentation on the option of direct access by civil society to Call for proposals

### **Advisory Board meeting in December 2022**

- Visibility: Raise awareness and profile global road safety as an international development assistance priority
- Resource Mobilization: Ensure sustainable financing to enable the Fund to deliver on its 2030 mandate



- 36 approved projects in 5 regions in 46 countries
- 25 projects currently under implementation
- 62 project proposal received through the call for proposal 2022
- 11 projects through the call for proposal 2022

36 projects are championing safer roads for improved lives through:



#### Safety management solutions in:

Armenia\*; Côte d'Ivoire/Senegal\*\*; Egypt/Pakistan\*\*; Iran\*; Lao PDR; Lebanon/Qatar (self-financing)/Tunisia\*; Uganda



#### Safe road solutions in:

Afghanistan\*; Africa (Ethiopia, Guinea, Kenya, Mozambique, Rwanda)\*; Argentina; Brazil; Colombia\*; Ethiopia\*\*; Paraguay\*; Philippines\*; Philippines\*\*; Paraguay/Philippines/South Africa\*\*; Tanzania; Zambia



#### Safe vehicle solutions in:

Africa (Cameroon, Côted'Ivoire, DRC, Uganda); Rwanda\*



#### Safe user solutions in:

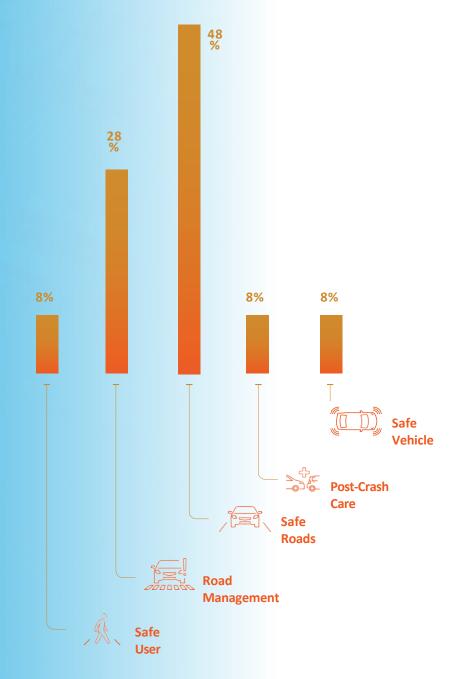
Jordan; Tunisia



#### **Post-crash solutions in:**

🗧 Azerbaijan; Bangladesh\*

### **Projects by Road Safety Pillars**

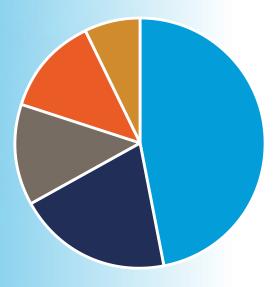


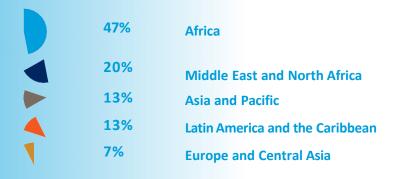
11 project information sessions with all partners to create synergies and incorporate experts' reviews

#### 11 new projects under the Call for proposal 2022:

- Safe and Inclusive Road Design in North and West Africa
- The Global Alliance of Cities for Road Safety (ACROS) A one-stop-shop for cities to save lives
- Safe and Inclusive Road Design in Central Asia
- Improving Motorized Two-wheeler Safety in Thailand
- A Safe Systems Approach for Safer Roads in Jamaica
- Safer and Cleaner Used Vehicles for Africa and Asia
- Safer Streets for Road Users in Nigeria
- Road Safety Management in Nepal
- A model for building national capacity for road policing through the respective road safety mandates of United Nations Agencies
- Motorcycle Anti-Lock Braking System (ABS) Advocacy Campaign in the ASEAN countries
- Better Road Safety System based on in-depth analysis of road accidents in Bosnia and Herzegovina and Serbia

### **Projects by Region**





### **How UNRSF is Improving Road Safety (as at mid 2022)**



الاستلوا ESCWA

\$1,450,543

Disbursed to UNESCWA to provide road safety solutions within the Arab region



\$1,713,655

Disbursed to UNECA to provide road safety solutions within the African region



\$494,875

Disbursed to UNECE to provide road safety solutions within the European region



\$1,742,532

Disbursed to UNESCAP to provide road safety solutions within the Asia & Pacific region



ECLAC

\$1,777,000

Disbursed to UNECLAC to provide road safety solutions within the Latin America and Caribbean region



\$1,522,773

Disbursed to UNICEF to provide road safety solutions for children worldwide environment programme

\$609,450

Disbursed to UNEP to provide road safety solutions in support of greener mobility



\$1,307,000

Disbursed to UNDP to provide road safety solutions boosting development



World Health Organization

\$1,849,376

Disbursed to WHO to mainstream road safety as a global health development issue UN HABITAT FOR A BETTER URBAN FUTURE

\$861,480

Disbursed to UNHABITAT to provide road safety solutions to foster safer and more liveable cities



**How UNRSF is Improving Road Safety (as at mid 2022)** 

# SAFE ROAD USER BEHAVIOR

E.g., in Brazil, the Fund supported the government in the State of Para to train over 300 traffic enforcement officers on breathalyzer and speed enforcement best practices resulting in a decrease in road deaths over 1 year.



## **VEHICLE SAFETY**

E.g., in the 15 West African ECOWAS countries, the Fund supported the governments to design and adopt a regional imported vehicle directive which improves the emissions and vehicle safety standards.

# **ROAD DESIGN**

E.g., in Ethiopia, the Fund supported the government to design and adopt a national policy for safe non-motorized street design. There are 69 cities implementing it and 7km of cycle lanes already constructed.

# **POST CRASH CARE**

E.g., in Azerbaijan and Bangladesh, the Fund supported the governments to design and roll out a model operational emergency management system for timely and effective post-crash care for road traffic injury victims.

# **ROAD SAFETY MANAGEMENT**

E.g., in Cote d'Ivoire and Senegal, the Fund supported the governments to establish the first-ever multi-sectoral steering committee comprised of national road safety data coordinators across all key ministries.



### **FUNDRAISING ACTIVITIES**

### **Funds**

- over \$25 million in commitments from twenty-three donors
- 2/3 of the funding come from the private sector

### **Private Sector Donors (by year of donation)**

Company Donor	Year of Donation
FIA Foundation	2018, 2020, 2021, 2022
TOTAL	2018
Michelin Corp. Foundation	2018, 2019, 2022
Pirelli	2018, 2019, 2021, 2022
GlobalGiving on behalf of 3M	2018
Essilor Luxottica	2020
Keep Fighting Foundation	2021, 2022
La Nuez Audiovisual Prod	2021, 2022
Autoliv	2022
Bridgestone	2022
Fondazione Unipolis	2022
Revel	2022

### **Country Donors (by year of donation)**

Companie Donor	Year of Donation
Russia	2018, 2021
Cyprus	2018
Monaco	2019
Hungary	2019, 2020, 2021
Slovakia	2019
France	2020
European Union	2020, 2022
Bahrain	2020
Mauritius	2020, 2021, 2022
Luxembourg	2022
Germany	2022



### **COMMUNICTION AND OUTREACH ACTIVITIES**

### Global social media campaign (#moments2live4)

- raised awareness on the importance of investing in better road safety performance within low- and middle-income countries
- advocated for interventions to keep children safe on the roads
- support from influential partners who shared jointly curated posts, journalistic articles, videos and podcasts
- total of 200 million social media followers

### **Advocacy and Events**

- International Women's Day
- Road Ahead book
- Highlights Trip to Zambia
- M2L4

### **Platforms for Engagement**

- 6 UNRSF Platforms of Engagement convened
- support the Fund to increase project effectiveness, enhance collaboration and align international assistance
- capitalize on proven solutions by finding, funding, and scaling up proven solutions to address the key road safety challenges



### **HGHLIGHTS**

### Call for proposal 2023

- USD 4,000,000
- Opened on 6 February until 3 April 2023
- Strategic priorities: pillar 3 on vehicle safety and/or pillar 5 on post-crash

### **6 New Participating Organizations**

- UN Capital Development Fund, AIP Foundation, the Global Alliance of NGOs for Road Safety, IRAP, World Resources Institute, and
   YOURS
- Direct access to funding in the 2023 call for proposals

### **New Donors**

- Luxembourg
- Germany
- Bridgestone
- Allianz Suisse



Platforms of Engagement Virtual Open Day 2023
03-Mar-2023
UNSRF
Virtual

UNRSF 2022 Annual Report Launch
25-May-2023
UNSRF
Hybrid in the margins of ITF 2023 Summit in Germany

Highlights Trip to Asia
20-Nov-2023
UNRSF
Asia







# Thank you!

Zambia: Creating Safer Cities for All Road Users Including Children

