

Brazilian National Plan for Reducing Traffic Deaths and Injuries

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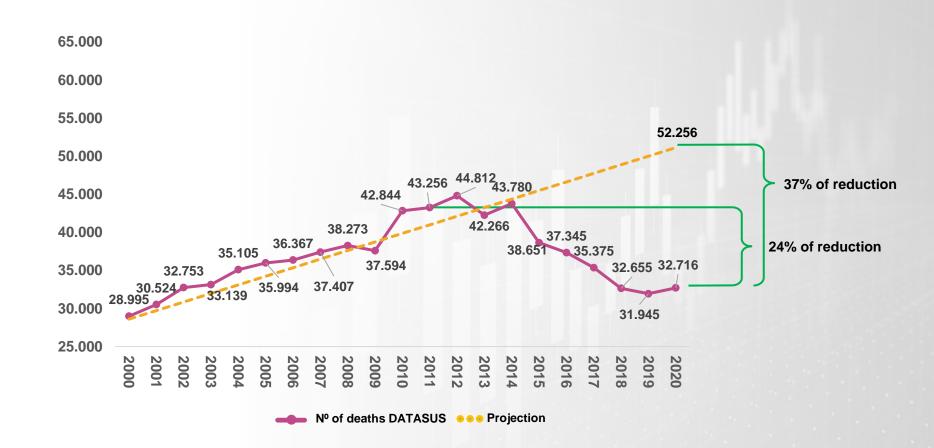
National Traffic Secretariat (SENATRAN) Ministry of Transport



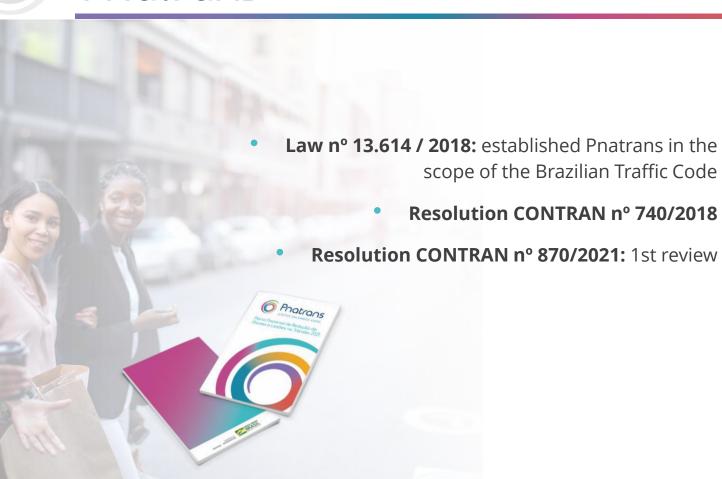




Traffic Fatalities Evolution in Brazil



Pnatrans



Pnatrans Check it out!

Pnatrans



.2018

National Road Traffic Death Rate



2028

GOAL: In 10 years, **halve the national death rate** by group of vehicles and by group of inhabitants



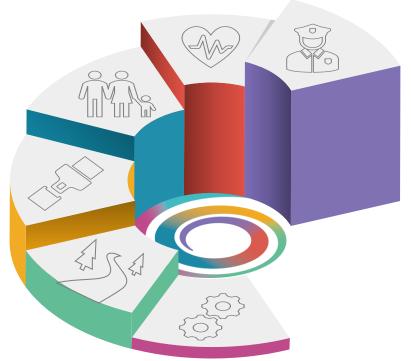


Pillars

Road Safety
Management

2 Safe Roads and Streets

Vehicle Safety



Education for Traffic

Crash Victims 5

Law and Enforcement 6





Implementation Premises



Road death and injuries are unacceptable and preventable;



Focus on Vision Zero and safe system approach;



Global efforts alignment;



Allignment with others policies, plans and actions;



Clear actions, products and indicators;



Engagement and commitment of all stakeholders (government, private sector, civil society, academy, NGOs):



Partnership and alliances;



Exchanging experiences;



Continuous improvement.

Monitoring and Implantation

- PanelConsultation Module
 - Results Module
 - Results Release Module



Challenges Brazilian reality



8.514.876 km²

> 27 States

5.580 Municipalities



Challenges



LOW-HANGING FRUITS





Challenges



SOCIAL INEQUALITY





FUNDING







EDUCATION AND BEHAVIOR



Actions

Great integration between federal bodies



Traffic







Public security









Transport

Education





Actions



- Integration with state entities
- All 27 states had signed PNATRAN's term of commitment



Actions



Implementation in cities

- Fortaleza
- Recife
- Salvador
- São Paulo
- Porto Alegre



Local Actions

Fortaleza-CE











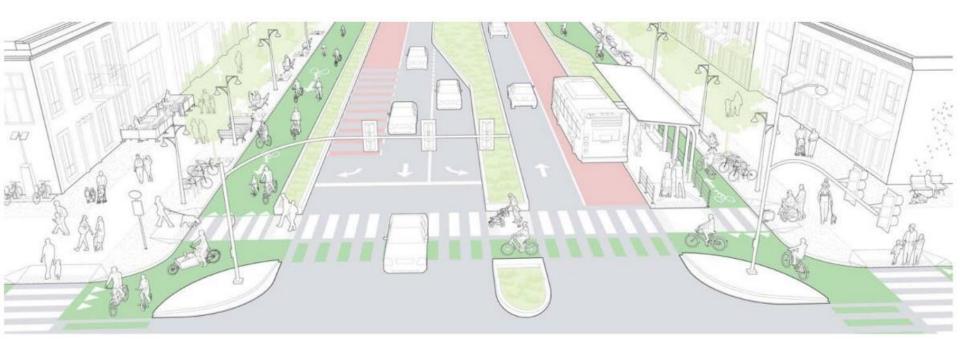




Salvador-BA



Build safe and healthy cities for people





Thank You!

National Traffic Secretariat

Brazil

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