# Methane Alert and Response System

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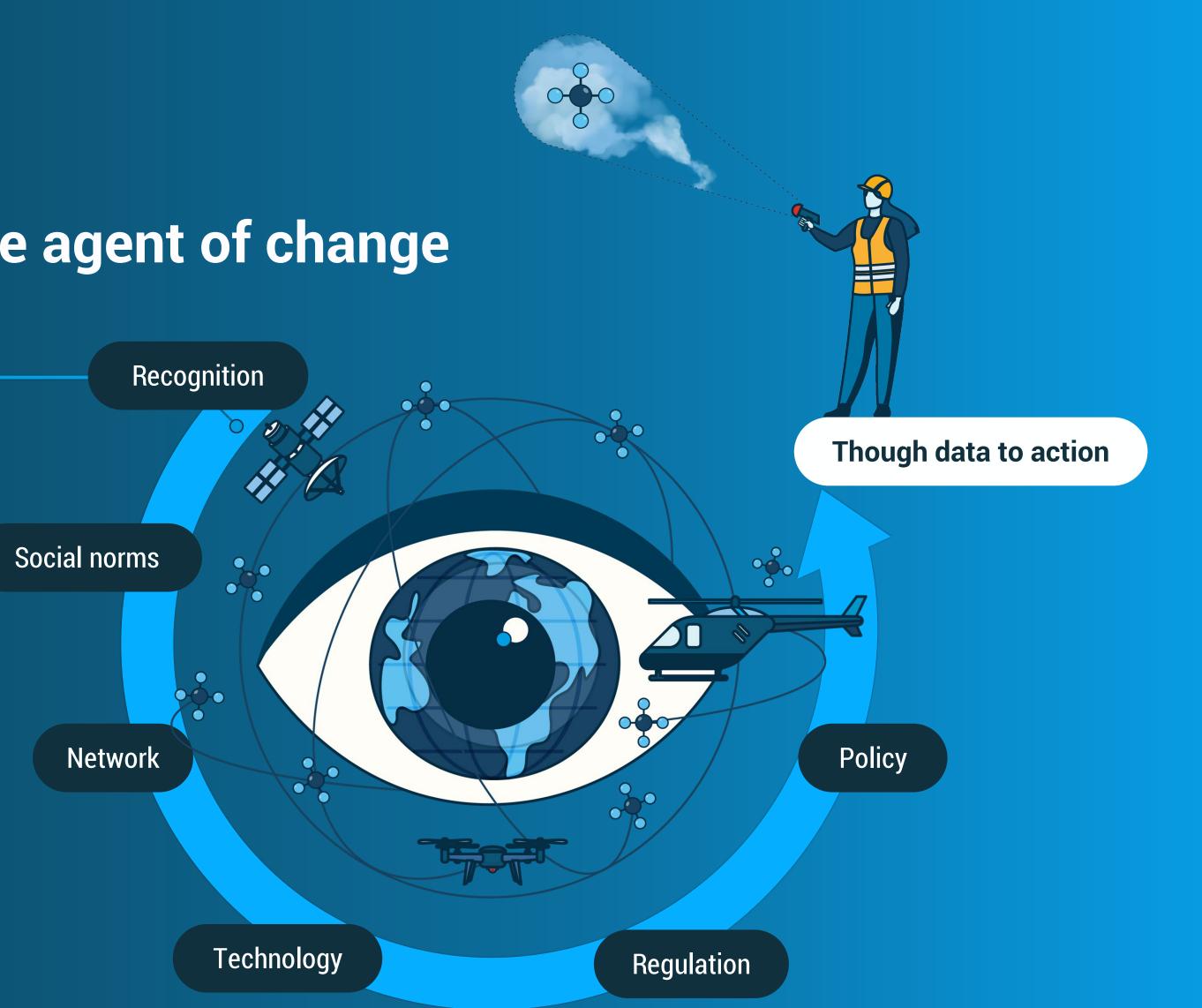
March 2023





### UNEP's IMEO: data centered around the agent of change

The International Methane Emissions Observatory exists to provide open, reliable, and actionable data to those that can act to reduce methane emissions

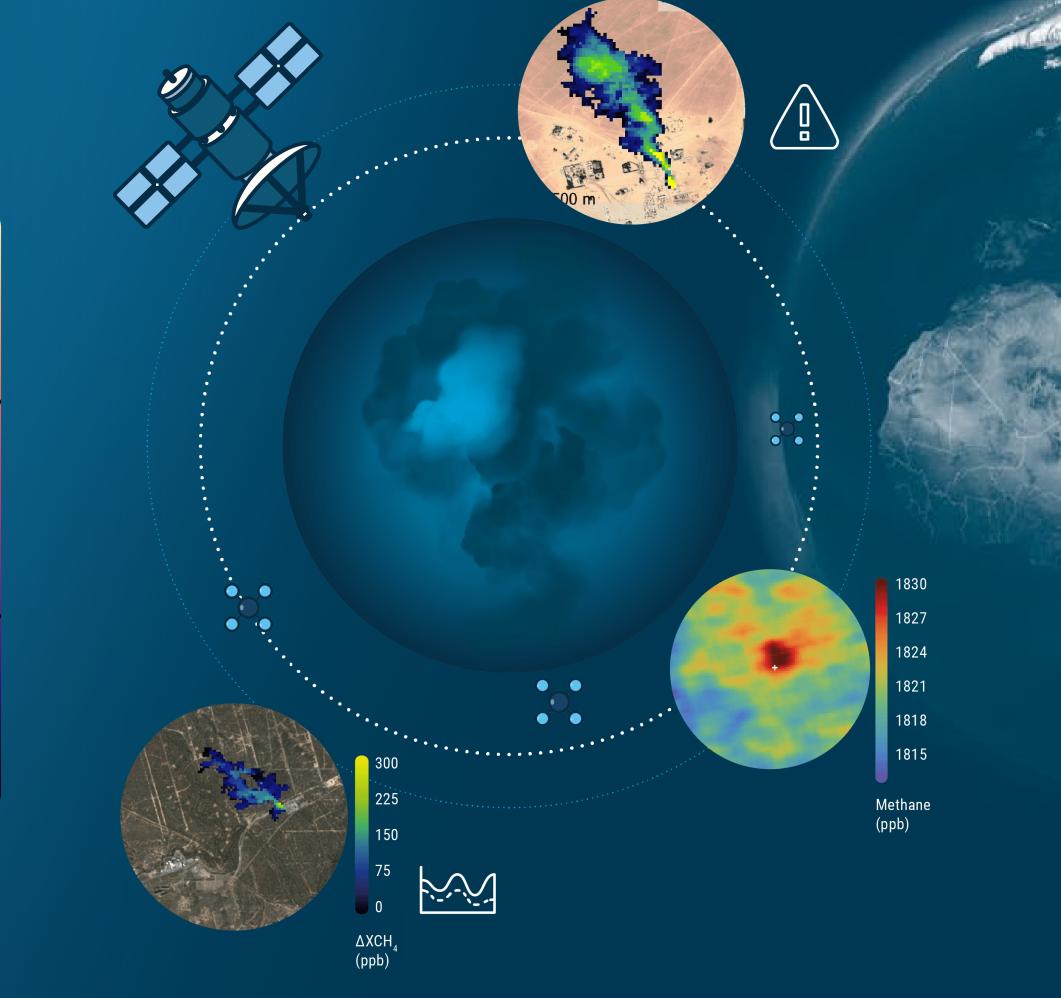




### IMEO's MARS uses satellites to provide open, reliable and actionable data to stakeholders

Component 1 →	Detect and Attribute
Component 2	Notify and Engage Stakeholders
Component 3	Stakeholders Take Action
Component 4	Track, Learn, Collaborate, Improve









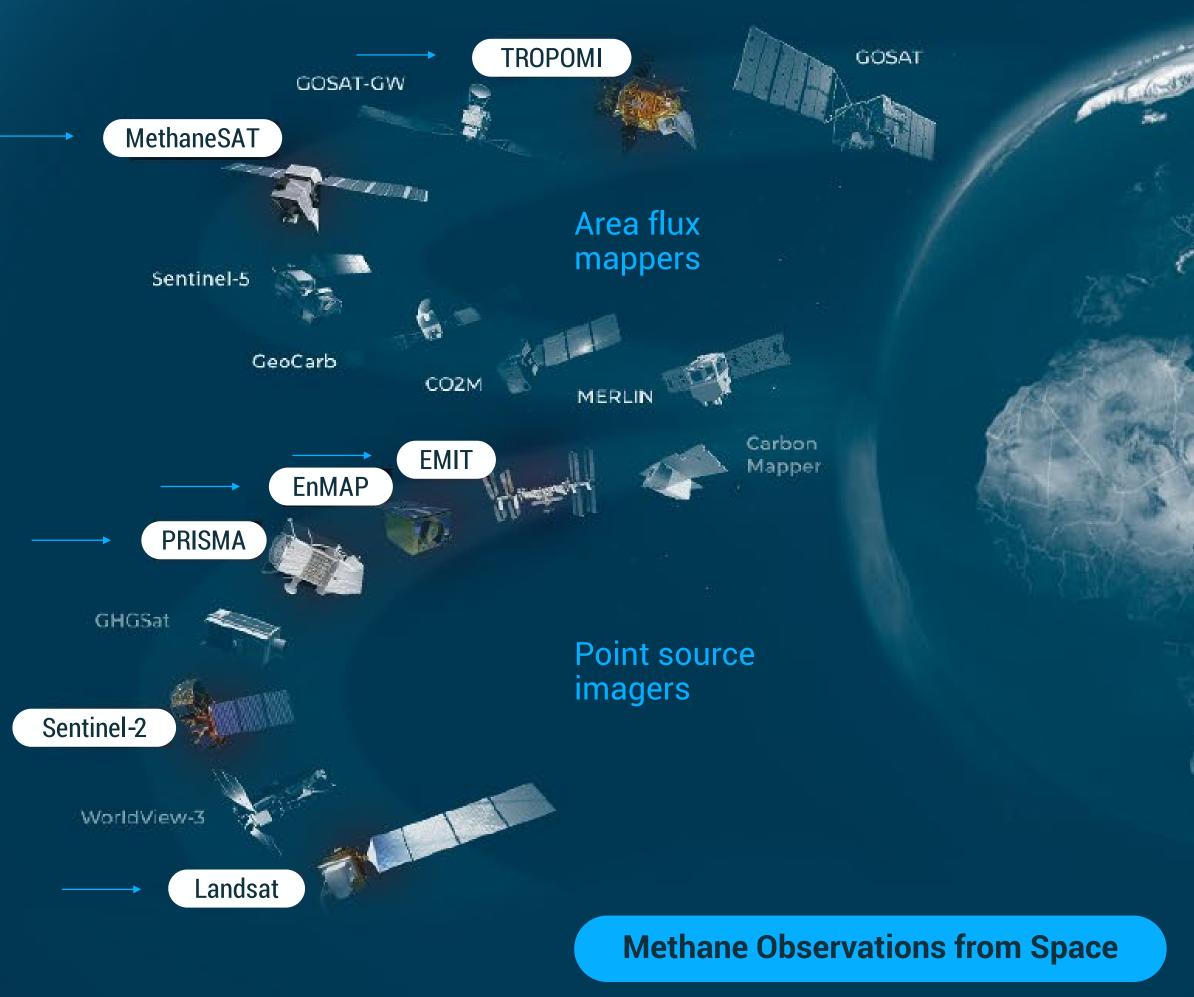
**Component 1: MARS uses** state-of-the-art, publicly available satellite data to drive notification and mitigation processes

**Global mapping** satellites are used to identify very large methane plumes and methane hot spots

Further analysis using other satellites and datasets enables attribution











# **Component 1: MARS uses** state-of-the-art, publicly available satellite data to drive notification and mitigation processes

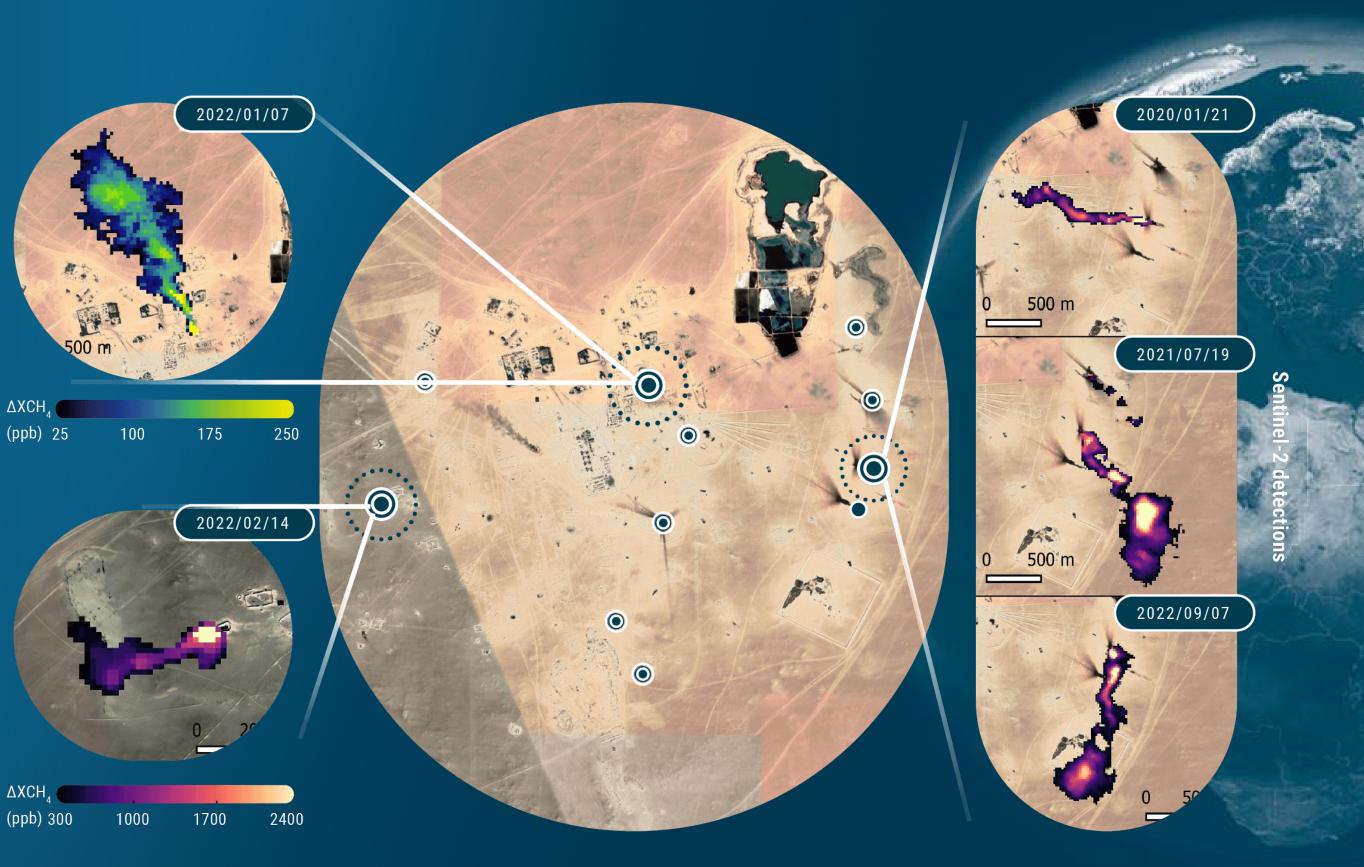
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## **Component 2: MARS notification process (Initial and Full)**



#### **Initial Notification**

1-3 days after detection of the plume



Maximum 2 weeks after detection



Initial notification on the event is communicated



Additional analysis provided with a request to share next steps





**Governments and MARS**participating OGMP 2.0 companies notified simultaneously If non-OGMP 2.0, government then companies

Governments and companies notified simultaneously



#### **Preliminary notice + feedback**

- 1-2 days for acknowledgment
- 5 days for initial feedback



#### **Mitigation and Tracking**

After 45-75 days, all non-proprietary data and metadata is made publicly available





### **MARS** improves global transparency on methane emissions

**MARS supports IMEO's** objective to provide open, reliable, actionable methane emissions data globally.

**Active participation in MARS** enables stakeholders to demonstrate leadership on methane emissions and a commitment to best-in-class operations.

IMEO-gathered satellite data and related metadata (e.g., visual data)





#### **MARS Data Publication Policy**

### After 45-75 days, MARS data will become publicly available, including:

Summary of company and/or country response(s) to notification process

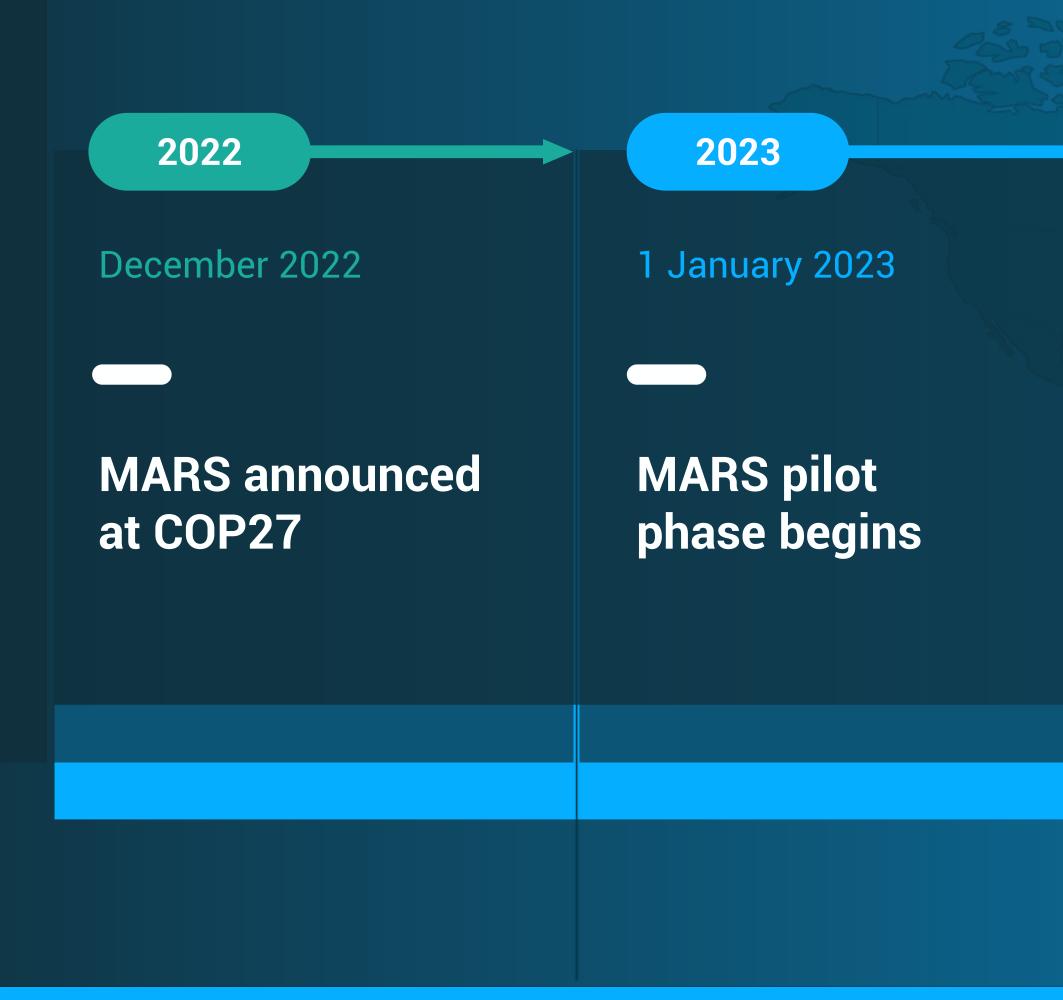
Summary description of mitigation efforts and/or plans

Any future MARS detections linked to the event location









#### Second half of 2023

### **Public launch** of MARS

**Incorporation of** new data streams and sources

2024 and on







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