

National Tourism and Sustainable Mobility: Examples from Switzerland

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Sustainable Mobility for Sustainable Tourism

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Mobility - an integral Part of Tourism Policy





Exploring by Train



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Exploring by Slow Mobility



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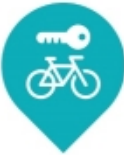
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Coordination Office for Sustainable Mobility (COMO)

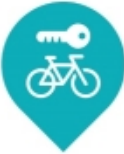
1. **New, innovative** solutions for sustainable mobility
2. Potential for more **energy efficiency** and **CO2 reduction**
3. Positive effects on the **environment**, on **health** and on an **efficient transport system** in general
4. Potential for **multiplication** and **diffusion** (national)
5. **Market potential** - financially independent in the medium term
6. No research projects -> **pilot and demonstration projects**





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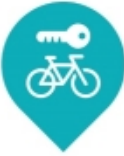
1. Around **one million Swiss francs** annually for project support
2. max. **40%** of eligible project costs
3. Total project costs **min. 50'000 Swiss francs**
4. Two **funding rounds** per year (30 April and 31 October), each spring with a thematic focus
5. Central contact point for funding applications for sustainable mobility - **Internal and external coordination**
6. **Knowledge transfer** and **networking** of relevant actors





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- **Multimodal hubs**
- **Sustainable freight logistics**
- **Sustainable leisure mobility**
- **Settlement development**
- **Intelligent transport systems**
- **Collaborative mobility**
- **Spatial efficiency and stationary transport**
- **Leisure and tourism transport**





Outlook - Definition of Tourist Traffic



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