



# The impact of certification on wood availability

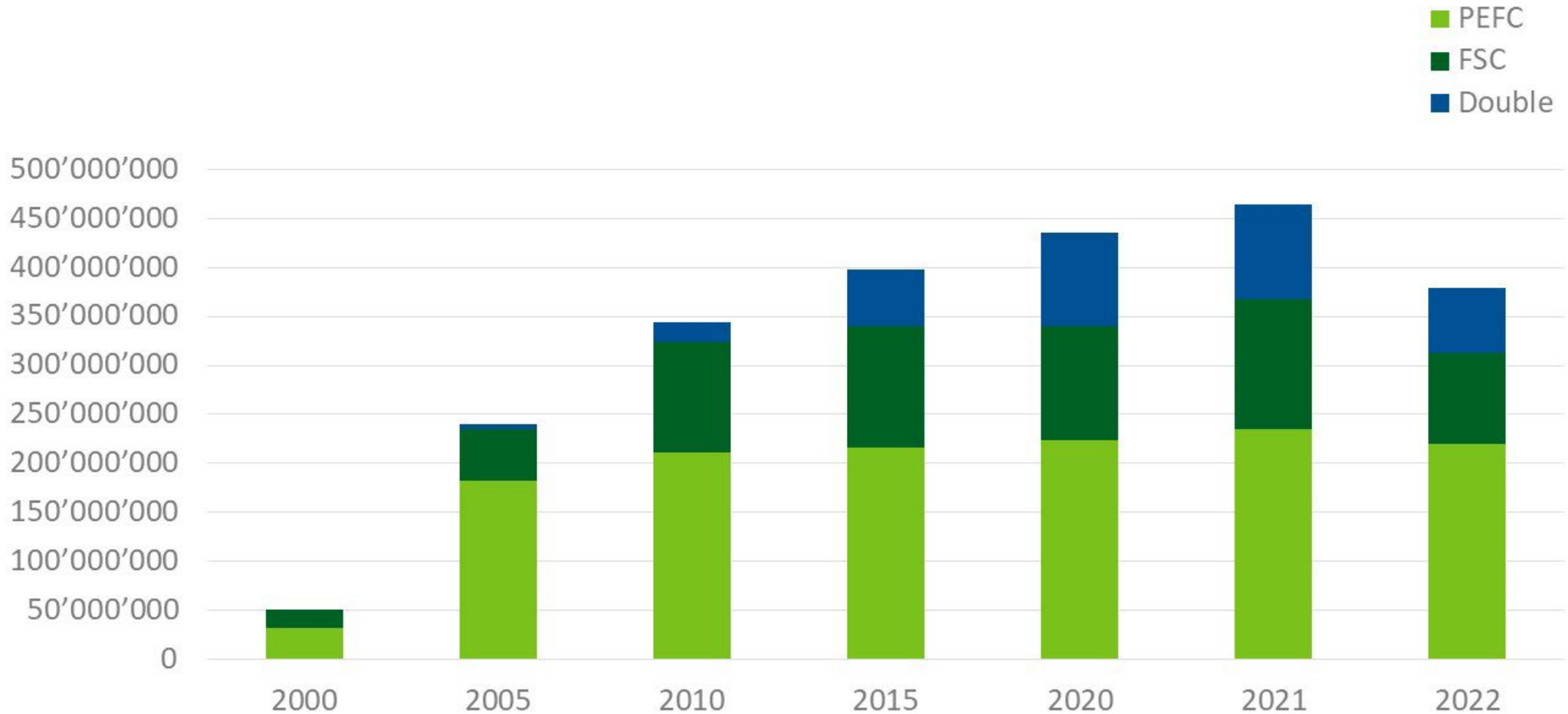
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The demand for certified wood defines the availability of certified wood.

Activate supply in existing  
geographies

# Globally available certified supply base



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\*estimate

# Growth potential within countries

Country	Certified area (million ha)	% of total forest area
EU	79.7	50%
Australia	19.7	15%
United States	30.2	11%
Brazil	4.7	1%
Indonesia	4.0	4%
China	2.3	1%
Gabon	0.9	4%
India	0.5	1%
South Africa	0.4	2%
Vietnam	0.1	1%







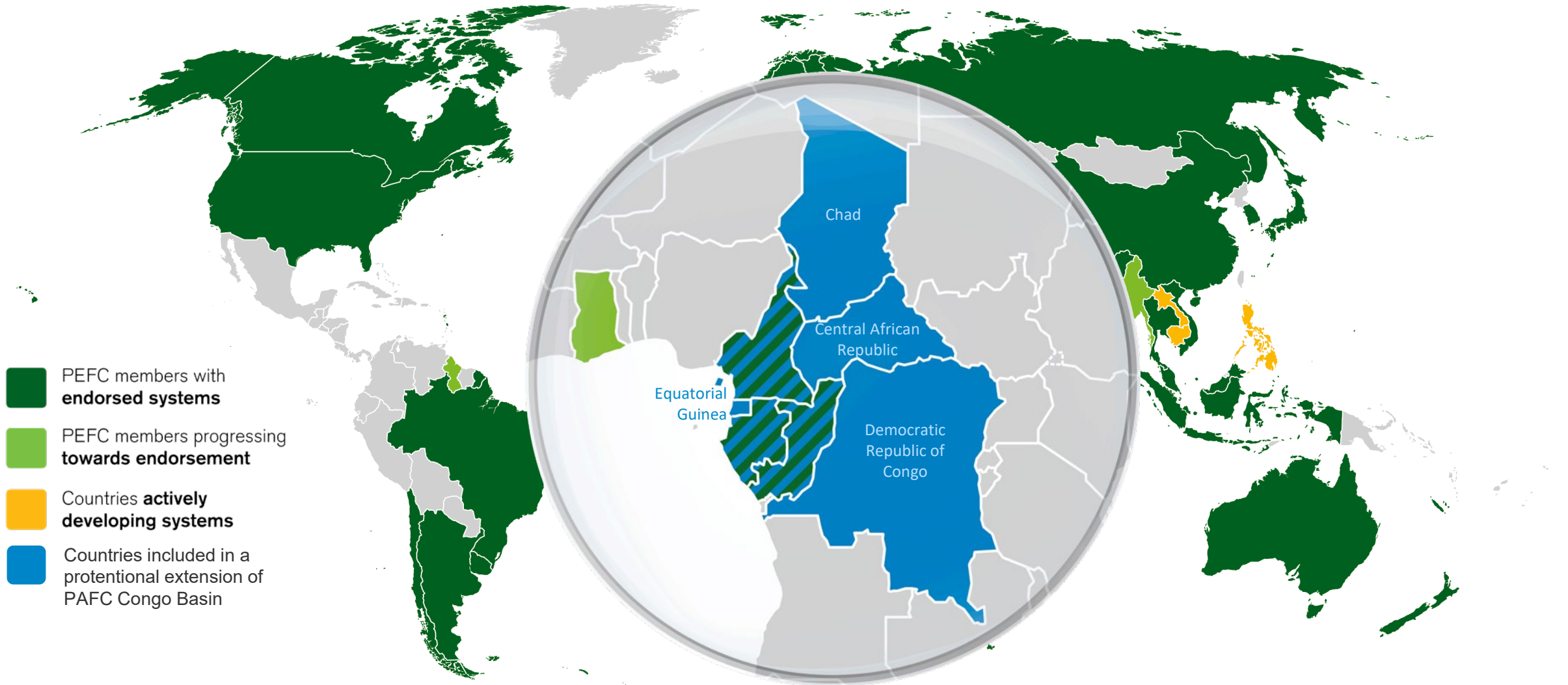
Activate supply in new  
geographies

What shall  
we go after  
**first**?





# The Congo Basin



# Southern Africa



Activate new supplies in  
existing geographies









“The forest is good for everyone,  
because it’s green gold”

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# Thank you

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