Workshop on Communicating Official Statistics and Measuring Gender-in-Trade

Astana Marriott Hotel
20-21 October 2022

TIMETABLE

Organized by the United Nations Economic Commission for Europe (UNECE) in cooperation with the Bureau of National Statistics of the Republic of Kazakhstan and United Nations Development Programme (UNDP) Kazakhstan, with financial support from the United Nations Development Account.

Thursday 20 October	
09:00 – 09:30	Registration
09:30 – 09:45	**Opening of workshop**
	Andres Vikat, UNECE *Bureau of National Statistics of Kazakhstan*
Part A: Developing the capacity to present, disseminate and communicate official statistics to users	
09:45 – 13:00	**Session 1: Strategic Communication Framework for Statistical Institutions** The session provides guidance on the development of a Strategic Communication Framework and provides practical training in general principles for the communication of data and statistics
09:45 – 11:15	**UNECE Strategic Communication Framework for Statistical Institutions and its application** *Connie Graziadei, Consultant to UNECE*
11:15 – 11:35	*Coffee*
11:35 – 12:15	**How to engage with journalists** *Connie Graziadei, Consultant to UNECE*
12:15 – 12:45	**Group work on Communication Strategy** In groups, participants will start to discuss components of a Communication Strategy for the Bureau of National Statistics

	Connie Graziadei, Consultant to UNECE
12:45 – 14:00	*Lunch*
14:00 – 17:00	**Session 2: Communicating gender statistics** As a concrete example of principles discussed in the previous session, the session will explore unique communication challenges and recommendations and best practices for communicating gender statistics
14:00 – 14:15	**What are gender statistics?** *Andres Vikat, UNECE*
14:15 – 14:30	**Guidance on communicating Gender Statistics** *Kristen Jeffers, UNECE*
14:30 – 15:30	**Communicating gender statistics: the experience of Italy** *Sara Demofonti, Italian National Institute of Statistics (ISTAT)*
15:30 – 15:50	*Coffee*
15:50 – 17:00	**Current practices and future plans for communicating gender statistics in Kazakhstan** *Ainur Dossanova, Bureau of National Statistics / Connie Graziadei / Sara Demofonti*
	Close of day 1

Friday 21 October	
09:30 – 09:40	**Opening and introductions**
	Andres Vikat, UNECE
Part B1:	**Compiling statistical information across statistical domains: Gender-in-trade**
09:40 – 12:30	**Session 3a: Conceptual framework and recent methodological work on gender-in-trade** During this session, trainers will present a conceptual framework for the measurement of gender-in-trade and recent progress on methodological work in the area including results of a case study in Georgia. The session will conclude with a presentation and discussion of data availability in Kazakhstan.
09:40 – 10:15	**Gender aspects of trade and how to measure them** *Tengiz Tsekvava, Consultant to UNECE*

10:15 – 11:00	**Gender-in-trade assessment in Georgia: what are the lessons for Kazakhstan?** *Tengiz Tsekvava, Consultant to UNECE*
11:00 –11:20	*Coffee*
11:20 – 12:00	**Sources for gender-in-trade statistics in Kazakhstan** *Daniyar Imanbayev, Bureau of National Statistics / Tengiz Tsekvava*

Part B2: Communication Strategy for Kazakhstan	
09:40 – 12:30	**Session 3b: Group work on Communication Strategy** During this parallel session, select participants will work with Connie Graziadei on the draft Communication Strategy.
09:40 – 11:00	**Group work on Communication Strategy**
11:00 –11:20	*Coffee*
11:20 – 12:15	**Group work on Communication Strategy**
12:15 – 13:30	*Lunch*

Part C: Communication Strategy for Kazakhstan, continued	
13.30 – 16:00	**Session 4: First draft of Communication Strategy** During this session, trainers will help Bureau's staff to produce a draft Communication Strategy
13:30 – 15:00	**Group work on Communication Strategy** Participants continue to work in groups and finalize respective parts of the Communication Strategy. Each group will present their work.
15:00 –15:20	*Coffee*
15:20 – 16:00	**Review of Communication Strategy and next steps** *Bureau of National Statistics / UNECE / expert presenters*
	Close of workshop