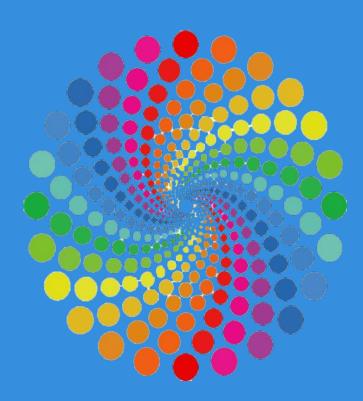




Users & Producers Interaction

Connie Graziadei, UNECE October 2022



Who are the data stakeholders? National Statistical Office Government Media Organizations Citizens International Researchers Organizations **Private Sector** NGOs







Why is it important to work together?

Statistical organizations engage with & provide information to a variety of audiences



Directly – through targeted releases



Indirectly – through the media



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What does working together mean?



Understand each other's needs Clarify roles and responsibilities

Share / define principles and good practices

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Operating principles

Respect

Accountability

Impartiality

Honesty

Constructive feedback

Developing and maintaining the relationship







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Relationship between the NSO and the media – Table Exercise



What is your relationship with the NSO & how can it be improved?

How can the NSO better meet your needs?

What challenges or barriers do you face in interpreting the data?

What help do you need to better understand the data?



