# Central freight consolidation centres: A gateway to urban and long distance freight transport electrification

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COOP CARBONE

### Coop Carbone - Our Mission

Take action in the face of the climate emergency by supporting the implementation of collaborative projects to reduce greenhouse gases.

We must collaborate and increase ambition to further reduce GHG emissions.



## Logistics Today: Challenges & Opportunities



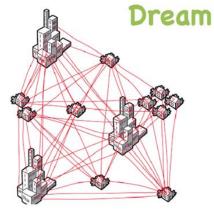


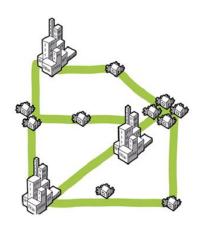
#### Warehousing & Consolidation Centres



#### Numerous inefficiencies at a system level







#### **Current State of Global Logistics**

- Highly competitive & privatized environment
- Tight industry margins
- Trending towards faster deliveries at lower consumer costs
- Labour market & gig economy
- Inefficient industry-wide use of assets
- Complex regulatory environment
- Increasing urban and port congestion
- Rapid inflation
- Oil market fluctuation
- Supply chain vulnerability
- Political instability
- Real estate costs



## The Physical Internet Model

#### PHYSICAL INTERNET

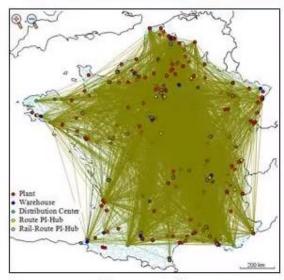
A new way to design open and interconnected logistics leading to a more efficient and sustainable way of moving, storing and using physical goods.

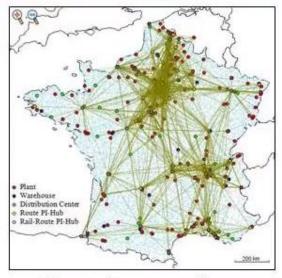
Similar to packets of information in the Digital Internet, in the Physical Internet physical goods are encapsulated in packets, π-containers.

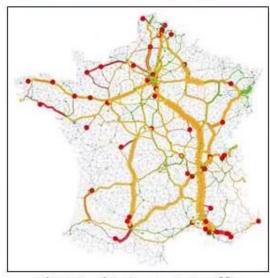


Freightera

#### Simulation based on product distribution flow to two top retailers in France, from their 100 top suppliers







**Current flows** 

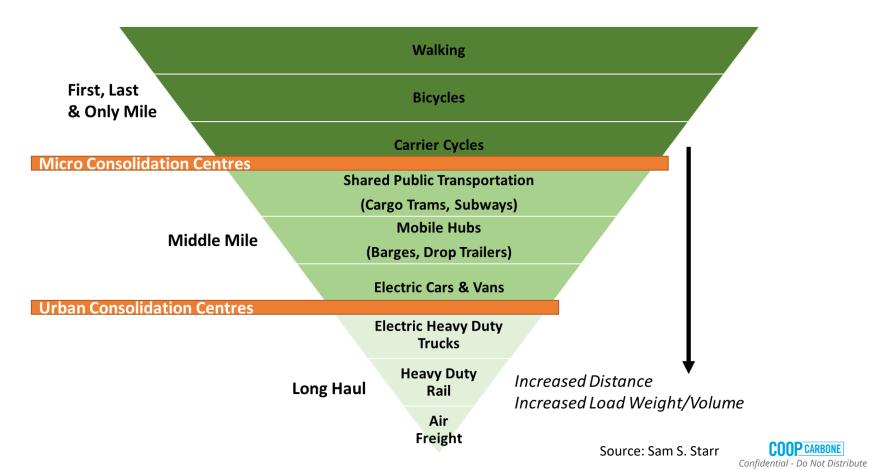
Physical Internet flows

Physical Internet traffic



## From Theory to Action

#### Freight Electrification: A Framework



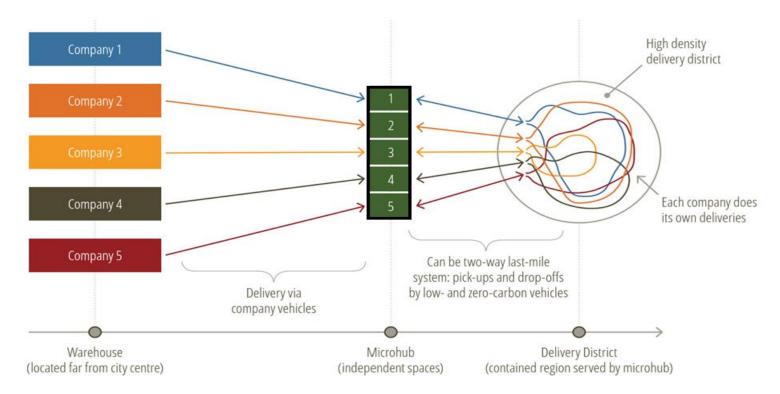
#### Today's urban cycle logistics centre pilots



Source: KoMoDo Berlin



#### Mixed Consolidation Model Pilots: Colibri Montreal, KoMoDo Berlin, Prague





#### **CULT & City of Antwerp**

## Driving reduced by 25% and emissions by 90% through combined city deliveries in Antwerp

Tuesday 15 March 2022







### Activation through Collaboration: The Role of Public-Private Partnerships



#### **Public**

Freight Policy
Curb Policy
Parking Policy
Land Allocation
Equity



#### **P3**

CCC Management
Vehicle Charging
MaaS & Cargo Bike Rental
NGO/Neutrality



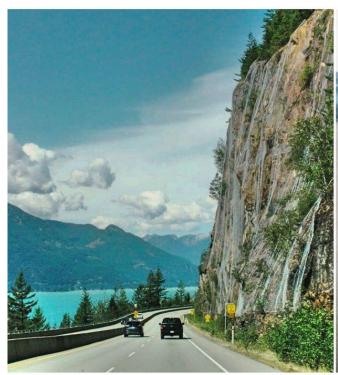
#### **Private**

Freight Services
Local Courier Services
Parcel Lockers

# Can we electrify long haul and urban freight for smaller communities?



#### British Columbia's Sea to Sky Region





Lillooet

**Pemberton** 

Whistler Village

**Function Junction** 

Squamish

**Hwy 99** 

Britannia Beach

Furry Creek

**Lions Bay** 

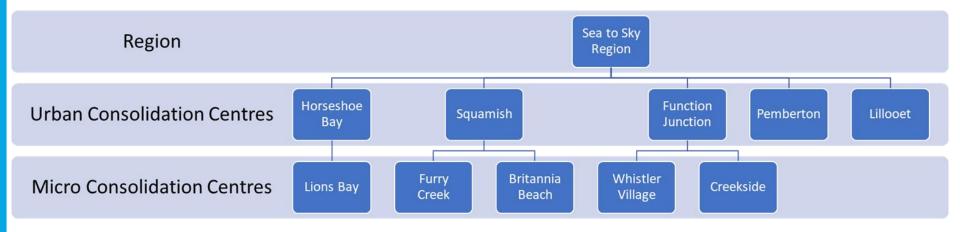
**Horseshoe Bay** 

West Vancouver

Vancouver

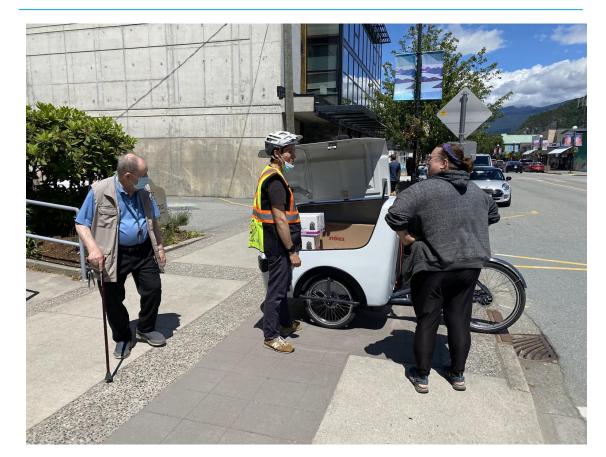
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#### Electrifying the Region through CFCs



#### Getting to Zero in Squamish, BC







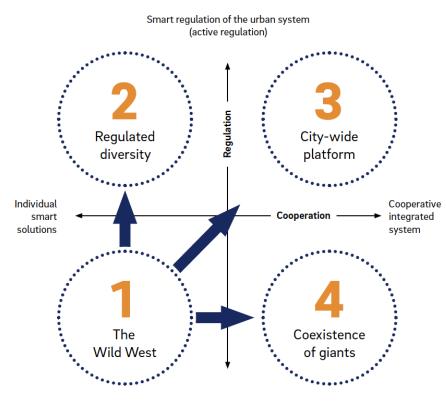
Source: Zero Logistics

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It's the 'Wild, Wild West' in logistics today!

#### Perspectives for urban logistics

Three approaches to keep the Wild West scenario at bay



Reliance on self-regulation (passive regulation)

Source: Roland Berger



#### Merci

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