

# Regional support for the implementation of the pan-European Master Plan for Cycling Promotion



&





GEWESSLER



THALER



5th High-level Ministerial Meeting  
of the Transport, Health and Environment Pan-European Programme (THE PEP)  
17 to 18 May, 2021

≡ Federal Ministry  
Republic of Austria  
Social Affairs, Health, Care  
and Consumer Protection

5th High-level Ministerial Meeting  
of the Transport, Health and Environment Pan-European Programme (THE PEP)  
17 to 18 May, 2021



**5th High-level Ministerial Meeting**  
of the Transport, Health and Environment Pan-European Programme (THE PEP)  
17 to 18 May, 2021

≡ Federal Ministry  
Republic of Austria  
Climate Action, Environment,  
Energy, Mobility,  
Innovation and Technology

**THE PEP** | Transport, Health  
and Environment  
Pan-European Programme

5th High-level Ministerial Meeting  
17 to 18 May, 2021

5th High-level Ministerial Meeting  
of the Transport, Health and Environment Pan-European Programme (THE PEP)  
17 to 18 May, 2021

≡ Federal Ministry  
Republic of Austria  
Social Affairs, Health, Care  
and Consumer Protection

5th High-level Ministerial Meeting  
of the Transport, Health and Environment Pan-European Programme (THE PEP)  
17 to 18 May, 2021

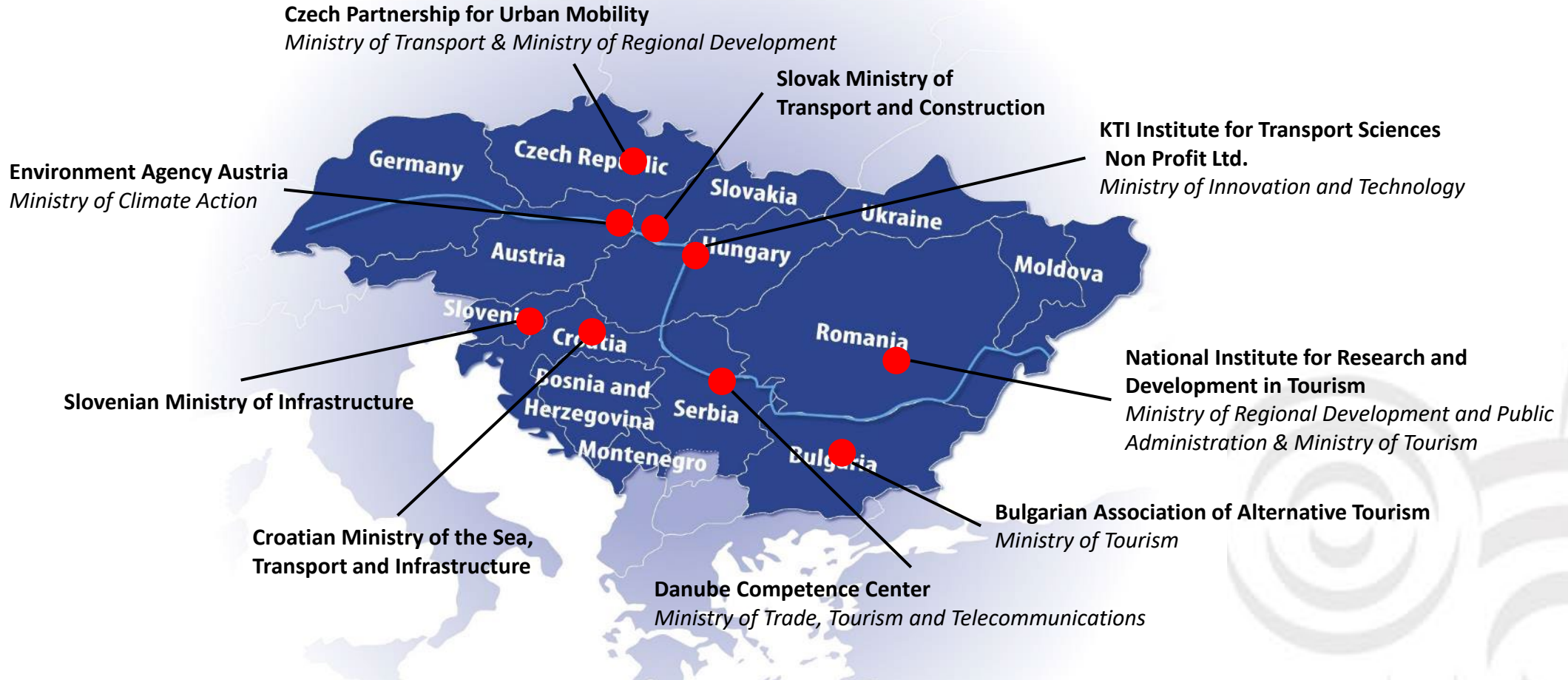
World Health  
Organization  
REGIONAL OFFICE FOR  
Europe

# Pan-European Master Plan for Cycling Promotion

- first transnational cycling strategy
  - adopted 2021 at the 5th High-Level-Meeting Transport, Health, Environment by 46 ministers from 41 countries
  - 33 recommendations
- Main objectives
  - doubling cycling in the region as a whole
  - **develop and implement national cycling policies**
  - significantly increase cyclists' safety

I.	Vision and objectives .....
A.	Political mandate.....
B.	Recommendations for action .....
C.	Cycling promotion requires the cooperation of all stakeholders .....
II.	Cycling in the pan-European region.....
III.	Benefits of cycling .....
A.	Contribution to sustainable economic development and job creation .....
B.	Support for sustainable mobility.....
C.	Reduced emissions and energy savings .....
D.	A healthier and safer society.....
E.	Inclusive, safe, liveable and resilient spaces.....
F.	Total benefits .....
IV.	Recommendations .....
1.	Develop and implement a national cycling policy, supported by a national cycling plan .....
2.	Improve the regulatory framework for cycling promotion .....
3.	Create a user-friendly cycling infrastructure .....
4.	Provide sustainable investment and efficient funding mechanisms .....
5.	Include cycling in the planning processes and facilitate multimodality .....
6.	Promote cycling through incentives and mobility management.....
7.	Improve health and safety .....
8.	Improve cycling statistics for use in efficient monitoring and benchmarking.....
9.	Promote cycling tourism .....
10.	Make use of new technology and innovation .....
11.	Promote cycling for a more resilient transport system .....
V.	Paving the way to the future.....

# Project partnership



## Facts and figures

- Budget: 1.7 Mio (85% co-financed by ERDF/IPA)
- Duration: 07/2020 – 12/2022
- Partnership: 9 partners from 9 countries, 13 ASPs
- Lead partner: Environment Agency Austria

**umweltbundesamt**<sup>U</sup>  
ENVIRONMENT AGENCY AUSTRIA

 Federal Ministry  
Republic of Austria  
Climate Action, Environment,  
Energy, Mobility,  
Innovation and Technology

**klimaaktiv**

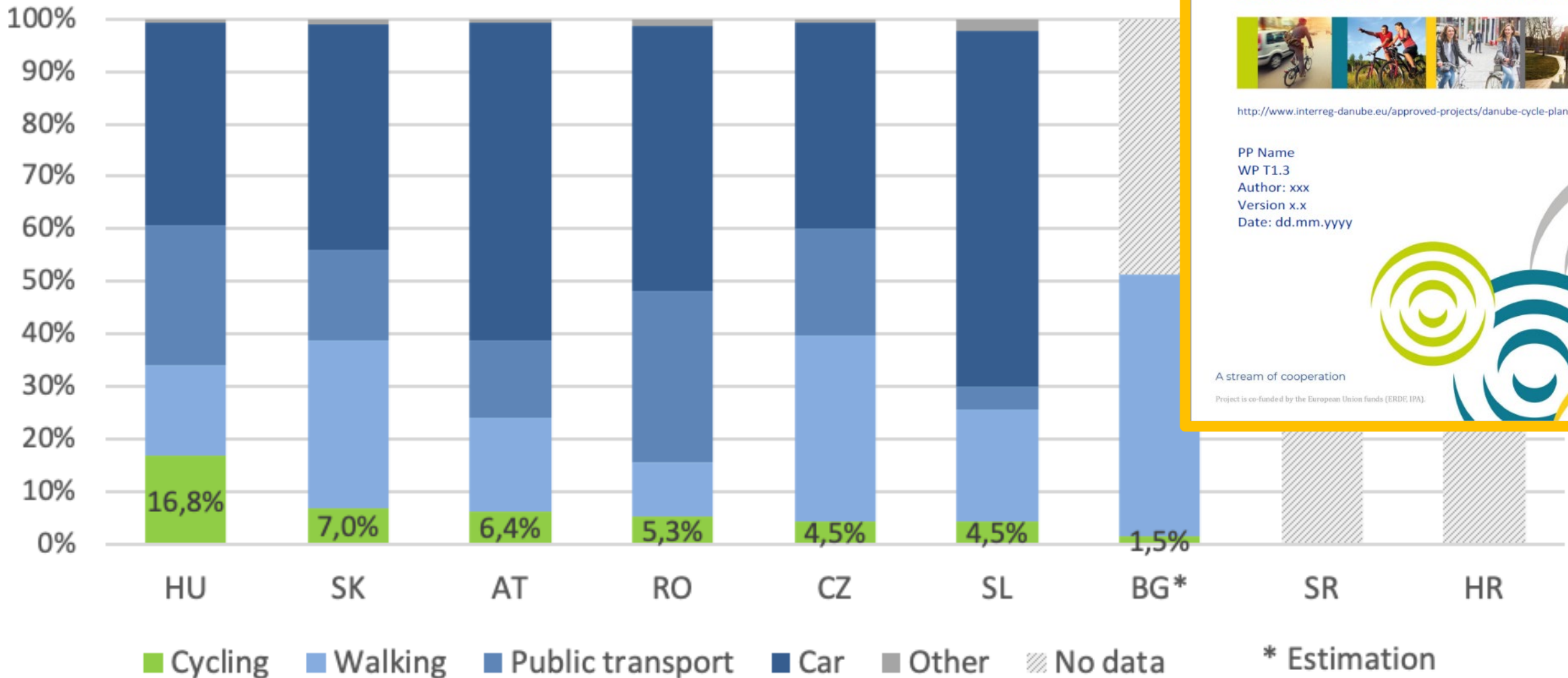



Support the **development of cycling policies at national and transnational level** by developing national cycling plans based on a common transnational approach

Define a Danube **cycle route network, infrastructure standards** and adequate **financial support**


**Increase the awareness of relevant stakeholders** for the needs of cyclists and **increase their capacity** to promote cycling

# Status of cycling in the Danube Region





  
 Danube Transnational Programme
   
 Danube Cycle Plans

## Danube Cycle Plans Status Quo Questionnaire



<http://www.interreg-danube.eu/approved-projects/danube-cycle-plans>

PP Name  
 WP T1.3  
 Author: xxx  
 Version x.x  
 Date: dd.mm.yyyy



A stream of cooperation  
 Project is co-funded by the European Union funds (ERDF, IPA).

# National Cycling Plans

PEMP Recommendation: Develop (and/or update) and implement a national cycling plan


Federal Ministry  
Republic of Austria  
Climate Action, Environment,  
Energy, Mobility,  
Innovation and Technology



CHARGE  
DES TRANSPORTS  
Liberté  
Égalité  
Fraternité

## Pan-European Master Plan for Cycling Promotion

5<sup>th</sup> High-level Meeting on Transport, Health and Environment, May 2021



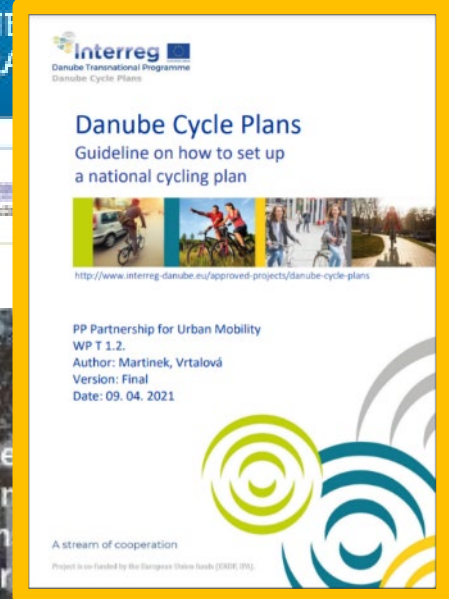
**THE PEMP** | Transport, Health and Environment  
Pan-European Programme

UNECE | World Health Organization  
Europe



### STORIES THAT HAVE AFFECTED THE CYCLING STRATEGY

RO, BG, RS, SL, HR



**Interreg**  
Danube Transnational Programme  
Danube Cycle Plans

### Danube Cycle Plans

Guideline on how to set up a national cycling plan

<http://www.interreg-danube.eu/approved-projects/danube-cycle-plans>

PP Partnership for Urban Mobility  
WP T 1.2.  
Author: Martinek, Vrtalová  
Version: Final  
Date: 09. 04. 2021

A stream of cooperation  
Project is co-funded by the European Union (ERDF ERDF)

### National Strategy of Development of Cycling Transport and Cycle Tourism in the Slovak Republic

Ministry of Transport, Construction and Regional Development of the Slovak Republic  
2013

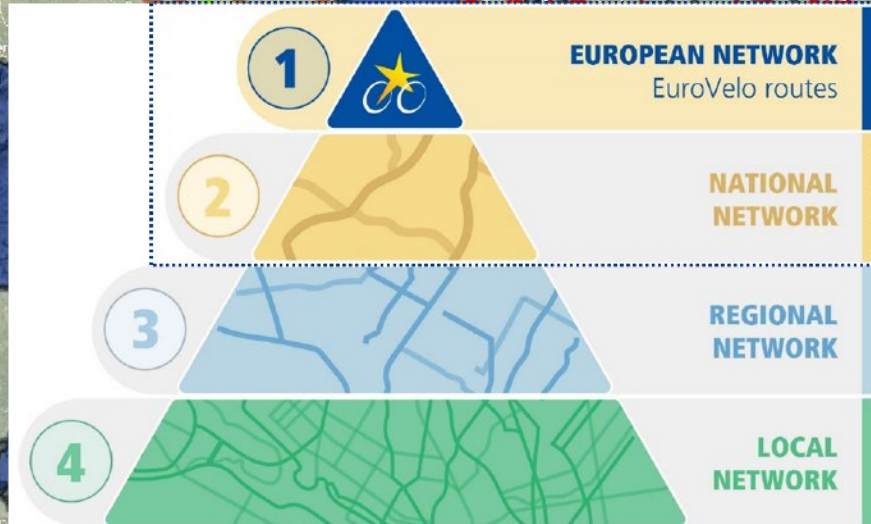
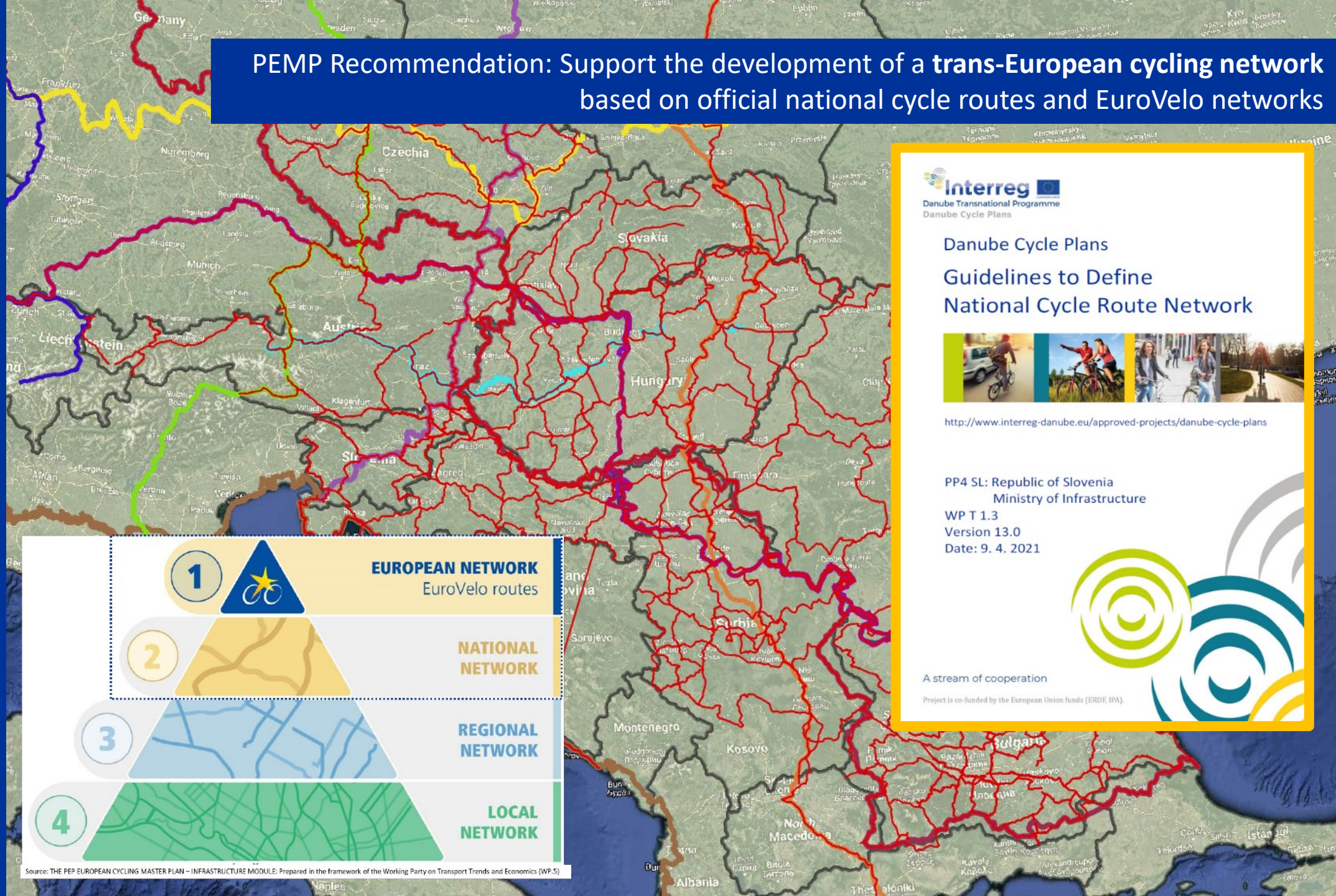


programme  
20



# DanuVelo Network based on National Cycle Route Networks

PEMP Recommendation: Support the development of a **trans-European cycling network** based on official national cycle routes and EuroVelo networks



Source: THE PEMP EUROPEAN CYCLING MASTER PLAN – INFRASTRUCTURE MODULE: Prepared in the framework of the Working Party on Transport Trends and Economics (WP.5)

**Interreg** Danube Transnational Programme  
Danube Cycle Plans

### Danube Cycle Plans Guidelines to Define National Cycle Route Network

<http://www.interreg-danube.eu/approved-projects/danube-cycle-plans>

PP4 SL: Republic of Slovenia  
Ministry of Infrastructure  
WP T 1.3  
Version 13.0  
Date: 9. 4. 2021

A stream of cooperation  
Project is co-funded by the European Union funds (ERDF, IPA).

# Infrastructure Design Standards

PEMP Recommendation: **Standardize cycling infrastructure:** Minimum infrastructure quality standards that ensure the coherence, directness, safety, comfort and attractiveness of cycling networks should be adopted



	AT	CZ	HU	SL	SK	RO	SR	HR	BG
Cycle tracks	✓	✓	✓	✓	✓	✓	✓	✓	✓
Cycle and pedestrian tracks	✓	✓	✓	✓	✓	✓	✓	✓	✓
Cycle lanes	✓	✓	✓	✓	✓	✓	✓	✓	✓
Advisory cycle lanes	✓	✓	✓	✓	✓	✓	✗	✗	✗
Contraflow	✓	✓	✓	✓	✓	✓	✗	✗	✗
Cycle routes	✓	✓	✓	✗	✗	✗	✓	✗	✗
Greenways / multipurpose path	✗	✗	✓	✓	✗	✗	✗	✓	✗
Mixed-use zones	✓	✓	✗	✓	✗	✗	✗	✗	✗
Cycle streets	✓	✓	✗	✗	✗	✗	✗	✗	✗
Cycle highways	👷	✗	👷	✗	✗	✗	✗	✗	✗



# Current infrastructure conditions and investment necessities

PEMP Recommendation: Provide sustainable investment and efficient funding mechanisms

5 categories for classifying the status of current cycling infrastructure

GECI - Good enough cycling infrastructure

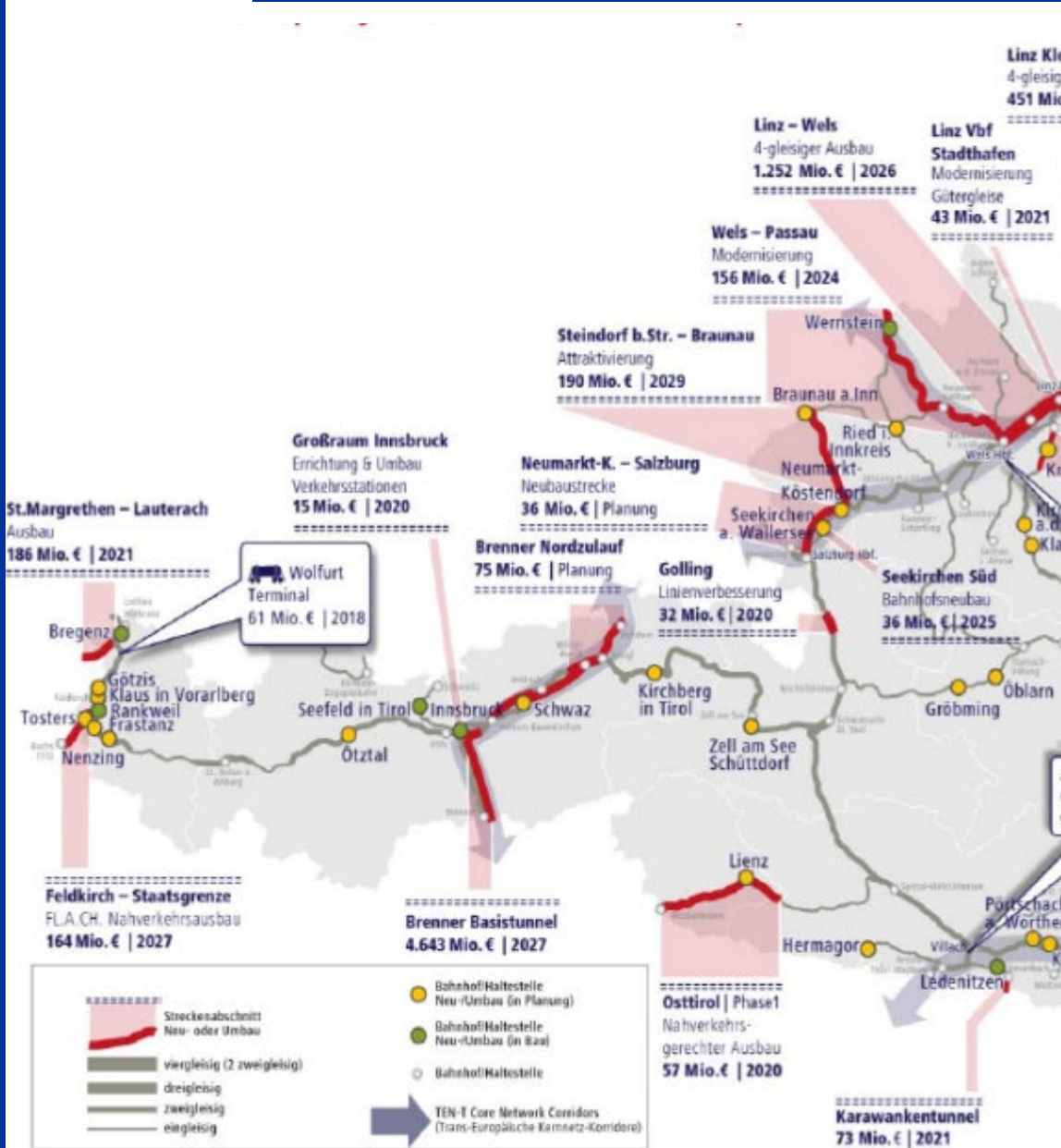
AEAR - Adjusting existing adequate roads

CINE - construction improvement needed for existing service, forest and field roads

NECI - New cycling infrastructure needed

PUTR - Public Transport link

Investment necessities	Length (in m)	Investment cost	m <sup>2</sup> or m	Unit	Investment Plan
GECI	2 860 716	0	m	1	€ 0
AEAR	314 057	10	m	1	€ 3 140 571
CINE	303 978	150	m	1	€ 45 596 756
NECI	149 813	175	m <sup>2</sup>	3	€ 78 651 962
	3 628 565				€ 127 389 288



# A Cycling Investment Plan for Europe

A response by the cycling sector to the EU's "Investment Plan for Europe".

Produced by:



and



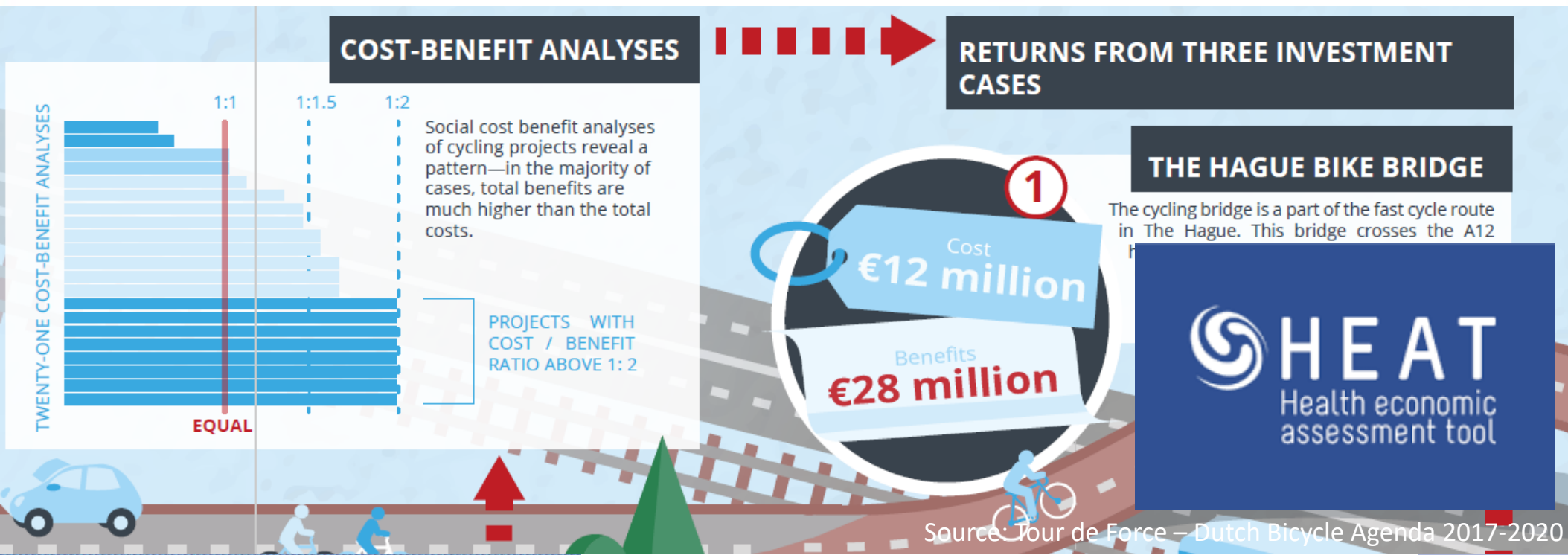
COLIBI-COLIPED Representing the European Bicycle Industry

(Comité de Liaison des Fabricants Européens de Bicyclettes / Comité de Liaison des Fabricants de Pièces et Equipements de Deux-roues des pays de la C.E)

4<sup>th</sup> December 2014

# What is return on investment for cycling?

PEMP Recommendation: Consider the impact of cycling during investment decisions



# Danube Cycling Ambassadors City Changers

## PEMP Recommendation: Promote the use of cycling through mobility management

Source: <https://citychangers.eu/>

The CityChangers initiative was created by a group of people who don't care how and where they live. The CityChangers platform is not only made up of politicians, but above all active people in local communities, which we would like to connect with each other. It offers information on innovation, technology, street design, squares, safe transport, helps with conceptual planning and good examples from their cities...



Olomouc, mayor

**Miroslav Zbánek**

"Transport in the city should contribute to a higher quality of life."



Prague 5, mayor

**Renata Zajíčková**

"General Transport of Prague 5 will be built on sustainability."



Pířbram, Deputy Mayor

**Martin Buršík**

"I understand Pířbram as a city of short distances."



Cyclo-influencer

**Jana Trávníčková**

"I want to help people break down the fear of traffic"



Trinec, mayor

**Věra Palkovská**

"You can't change a city for the better without active communication."



Celebrated

**Milos Musil**

"We have created a strong tandem."



Jihlava, councilor for transport

**Jaroslav Vymazal**

"Our aim will be to strengthen sustainable transport modes."



Prague

**Young family**

"Carsharing is more advantageous than owning a car"

## „More people cycling in the Danube region“

- What are we dealing with? **Status of cycling** in the Danube Region
- Why are we dealing with it? Highlighting the **benefits of cycling** for environment, health and transport
- What do we want to achieve/Where would we like to go? A **joint vision and clear objective** to increase the level of cycling in the countries of the Danube region
- What do we have to do? **Concrete recommendations** for all relevant target groups

# Danube Cycle Plans

Policies, plans and promotion  
for more people cycling in  
the Danube region

Martin Eder

Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation, and Technology

[martin.eder@bmk.gv.at](mailto:martin.eder@bmk.gv.at)