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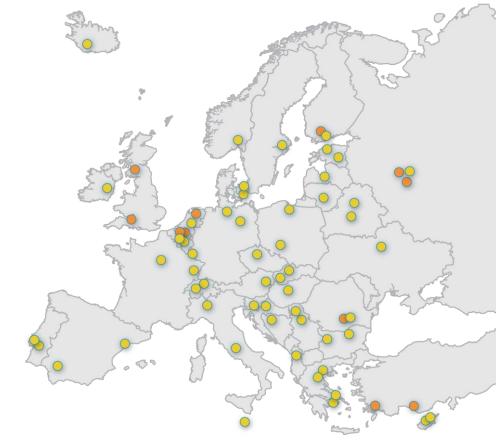
1. Introduction to the EuroVelo network





European Cyclists' Federation (ECF)

- Established in 1983
- Federation of civil society organisations with 60+ members in over 40 countries
- We promote cycling as a sustainable and healthy means of transportation and leisure
- We harness the power of the European cycling movements







ECF activities and outputs

- Evidence-based advocacy, coalitions and campaigns
- Innovative research and thoughtleadership projects and initiatives
- Provision of tools, resources and trainings
- Organisation of Velo-city, the premier international planning conference on cycling
- Coordination and development of the EuroVelo cycle route network







The EuroVelo network

A European success story

- First launched in 1997
- 17 routes
- 40 countries
- 90,000 km (over 50,000 km developed)
- EuroVelo signs installed in **24** countries
- Hundreds of millions of € invested to date
- Referred to in 8 national cycling strategies
- When realised, 60 million trips made every year generating a total of €7 billion in direct annual revenue







Mission

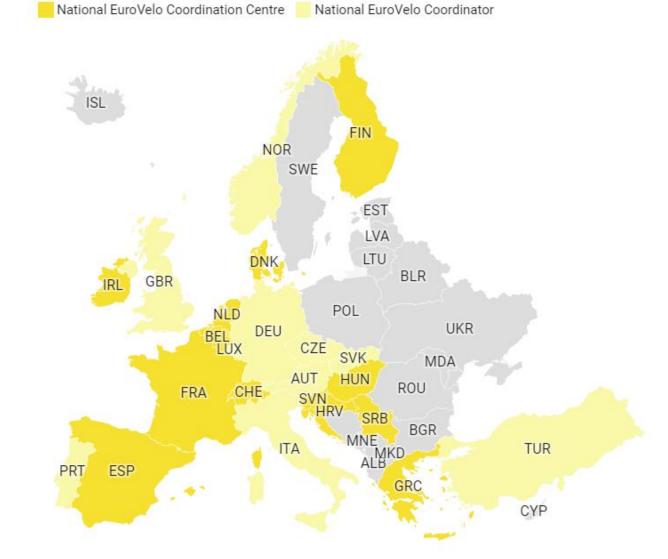
Our mission is to promote the further development of a sustainable, strong and well-connected European cycle route network, which

- Acts as an accelerator to increase cycling;
- Drives change in European and national policies and practice;
- Benefits all categories of cyclists, including everyday cyclists, cycling tourists and leisure cyclists;
- Fosters sustainable tourism.





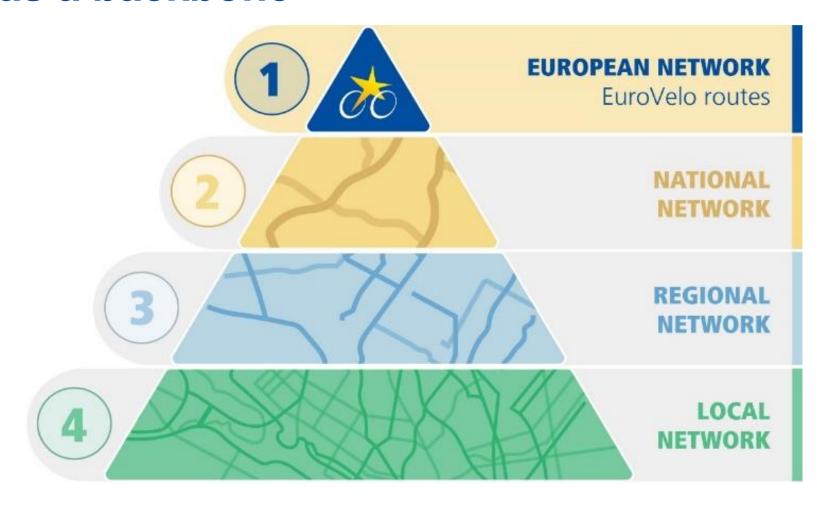
Coordination







EuroVelo as a backbone







EuroVelo as a backbone





2. Status 2022





From vision to reality





















EuroVelo Data Hub

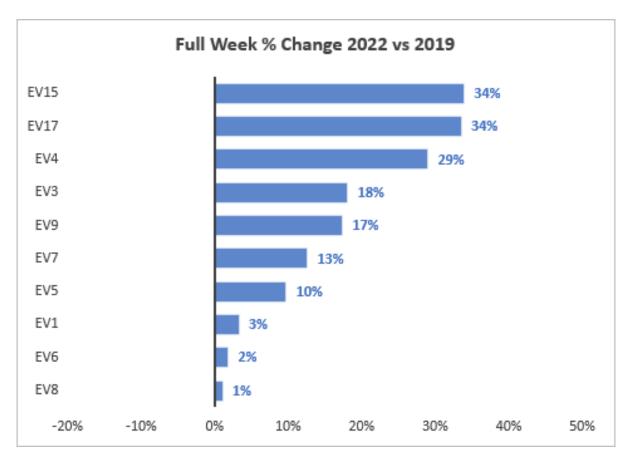
- 1. Usage data
- 2. Website statistics
- 3. Route development status





EuroVelo Data Hub

- 1. Usage data
- +16% Weekday
- +23% Weekend
- +18% Average













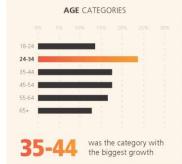
EuroVelo Data Hub

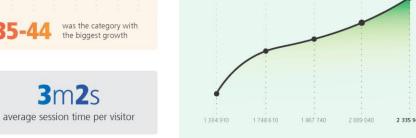
2. Website statistics





pages per session

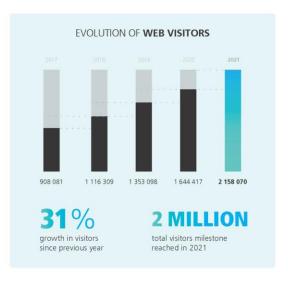




41 % of the web visitors are female









52% of visitors browsed the websites using mobile devices compared to 49% in the previous year







FULL ROUTE AND COUNTRY STATISTICS CAN BE FOUND ON PAGES 2-4 ->





EuroVelo Data Hub

- 3. Route development status
- Number of countries with EuroVelo signs: 24
- EuroVelo signs: 35,609 km (compared to 33,232 km in 2021)
- Number of routes developed at 75% or more: 8
- The EuroVelo route which underwent the biggest improvement since 2021: EuroVelo 10 – Baltic Sea Cycle Route (15%).
- The European country which saw the biggest development improvement since 2021: Ireland (+40%)







3. Conclusions / Next steps





Conclusions

- Increasing amount of data available about the EuroVelo routes allowing us to monitor its development.
- Reflects growing interest (and investments) in cycle route networks more generally.
- Initiatives like THE PEP Pan-European Masterplan for Cycling Promotion can help make further progress



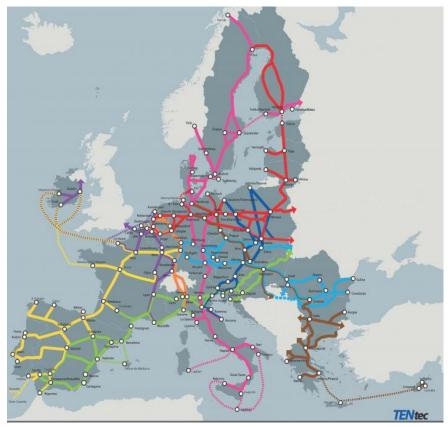






Next steps: EuroVelo in the TEN-T?











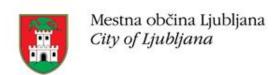




Join us for the world cycling summit on **Cycling the Change** in Ljubljana from 14-17 June 2022

For more information and registrations: www.velo-city2022.com











Thank you!

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