



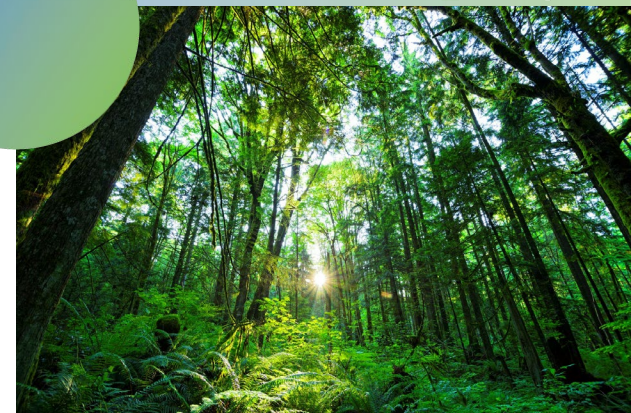
Item 5 (c)

Reporting on Working area 3: Communication and outreach

Documents: [ECE/TIM/EFC/WP.2/2022/5](#)

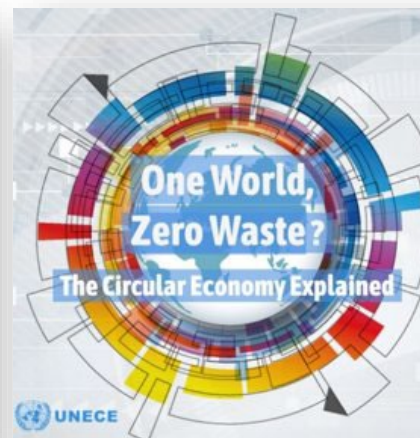
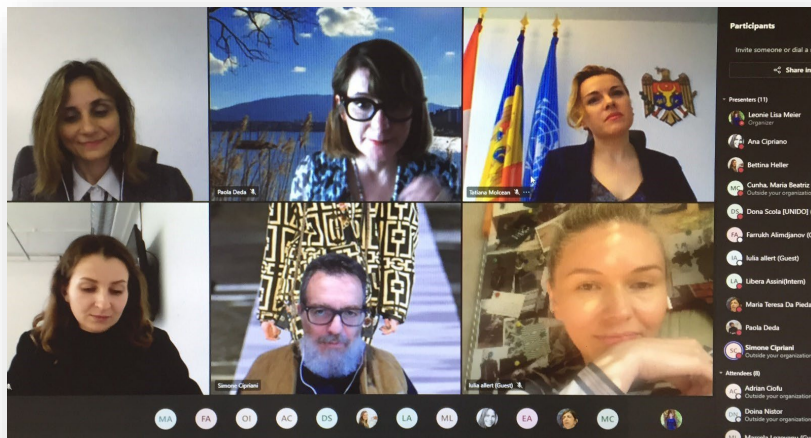


Joint Working Party on Forest Statistics, Economics
and Management, 1-3 June 2022



Meetings and online events

Number of meetings: 27



UNECE Food and Agriculture Organization of the United Nations

THE FUTURE OF FORESTS
Monday, 22 November 2021 – 10:30-13:00 CET
(ENG | RUS | FRE | SPA - Zoom)

FORESTA 2021
HOME

Participants:

- Ms. Almut Arneht, Karlsruhe Institute of Technology
- Mr. Mart-Jan Schelhaas, Wageningen Environmental Research
- Mr. Kit Prins, Independent Forestry and Timber Expert
- Mr. Janne Poranen, Sipsirova Plc.
- Mr. Vinicius Nonino, Suzano
- Mr. Remy Buser, Bloom Biorenewables
- Mr. Reza Younesi, Uppsala University
- Mr. Cecil C. Konijnendijk, Nature Based Solutions Institute

For more information and registration please visit: <https://unece.org/info/Forests/events/357375>

75 **UNECE** Food and Agriculture Organization of the United Nations

Virtual event to celebrate the International Day of Forests

FORESTS FOR SUSTAINABLE LIFESTYLES AND A CIRCULAR ECONOMY
Fashion and packaging

Monday, 21 March 2022
10:00-12:00 and 14:00-16:00 CET

Online on Zoom in English, French and Russian

21 March International Day of Forests

Meetings and online events

Number of meetings: 27





Trees in Cities Challenge

Join a global campaign of mayors who are implementing pledges to make their cities greener, more sustainable and resilient.

Since its launch in 2019, mayors from across the globe have joined the initiative to mitigate the effects of climate change, cool outdoor temperatures, improve public health, contribute to clean air and food security, foster biodiversity, build resilience, improve citizen wellbeing, and create economic opportunities in their cities.

JOIN THE CAMPAIGN:

Make a tree planting pledge through 2024 today!

Join over 50 cities from around the world who have made a pledge including: Aarhus, Almaty, Ashgabat, Athienou, Augsburg, Barcelona, Barcarena, Bonn, Bordeaux, Braga, Bratislava, Chisinau, Cologne, Ekurhuleni, Fetakgomo Tubatse, Gamagara, Geneva, Greater Taung, Helsingborg, Inkosi Langalibalele, Kfar Saba, Kouga, Lakatamia, Lausanne, Limerick, Lincoln, Linz, Madrid, Malaga, Mannheim, Mexico City, Metsimaholo, Moscow, Nice, Nof Hagali, O.R. Tambo District, Overstrand, Podgorica, Prievidza, Saldanha, Sofia, Steve Tshwete, Tbilisi, Tel Aviv, Tirana, Turin, Umzimvubu, Vancouver, Victoria, Vilnius, and Yedud Monsoon.

[contact us now to learn how](#)

Trees in Cities Challenge

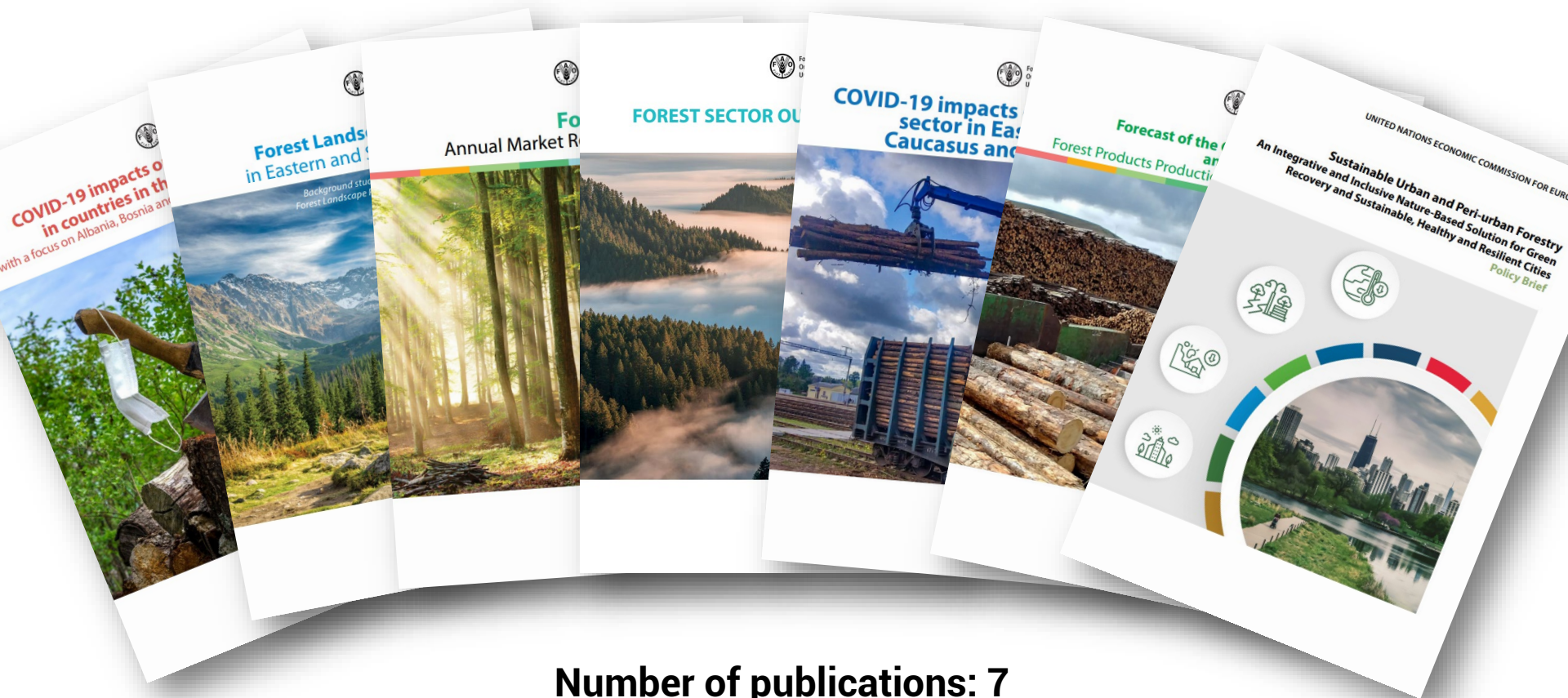


- Upgraded website
- Pledges from **53 cities**
- 18 more than at the end of 2021
- Cities from **24 UNECE member States**
- **11.6 million** total pledged trees
- Over **8 million** trees planted
- Over **2.6 million** views for #treesincitieschallenge in 2021

7 urban forestry events:

- Virtual Peer Learning Roundtable (October)
- 1st Meeting Informal Network (October)
- Side Event at Coffi (November)
- 2nd Meeting Informal Network (December)
- Workshop: Scaling up Urban Greening and forests in Cities (March)
- Urban Forests for Future-Proof Cities; RFDS 2022 Round Table (April)
- Collaboration on Benchmarking informal meeting (March)

Publications 2021/2022



Number of publications: 7

All publications can be found on our website: <https://unece.org/publications/forests>

Communication Strategy and Social Media

UNECE/FAO Forests @UNECEForests

What is the value of a tree? 🌳

- Carbon emissions
- Climate change mitigation & adaptation efforts
- Economic recovery
- Urban resilience
- Urban temps
- Public health
- Biodiversity
- Cleaner air
- Food security

New Policy Brief: treesincities.unece.org/policy-brief

UN Environment Programme and 9 others

1:00 PM · Feb 23, 2022 · Twitter Web App

173 Retweets 11 Quote Tweets 289 Likes

UNECE/FAO Forests @UNECEForests

#ThrowbackThursday to COP26 where world leaders from more than 140 signatory states committed to work to halt forest loss and land degradation.

🌲 Boreal forests cover 27% of the total forest area and are key to global #climatechange mitigation.

IBFRA and FAO Forestry

10:18 AM · Jan 20, 2022 · Twitter Web App

4 Retweets 14 Likes



Joined November 2021
952 followers



Joined November 2021
338 followers



Joined April 2022
104 followers



Food and Agriculture Organization of the United Nations

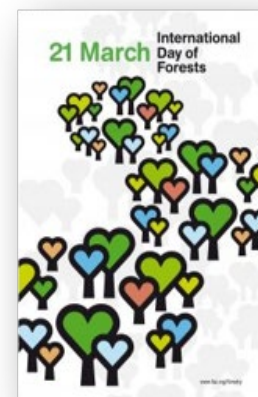
Joint Working Party on Forest Statistics, Economics and Management, 1-3 June 2022

Future plans

New podcast episodes:

- Wooden construction
- Forest fires
- Climate change and forests
- Urban forests

- Increase social media outreach
- Forests 4 Fashion Sports Challenge
- Video on boreal forests
- Trees in Cities Challenge through 2024
- International Day of Forests 2023





THANK YOU

Liliana Annovazzi-Jakab
Chief of Section
UNECE/FAO Joint Forestry and Timber Section
02/06/2022, Geneva

Joint Working Party on Forest Statistics,
Economics and Management, 1-3 June 2022

