



# *Effective policies for affordable housing in the UNECE region – Climate-neutral housing*

*moderated by Elena Szolgayova, #Housing2030 Co-Chair  
ISHF Helsinki, Finland, 15 June 2022*

## #Housing2030

an initiative of



# #Housing 2030



#Housing2030

- Housing2030 is a joint international initiative of UNECE, Housing Europe and UN Habitat.
- Improving housing affordability – an important challenge for the UNECE region– time to think and do differently is the motto
- Need for strategic and coordinated policy reform to shape more effective housing systems
- Housing2030 promotes strategic, expert and interactive engagement
- Builds capacity to shape more effective housing systems



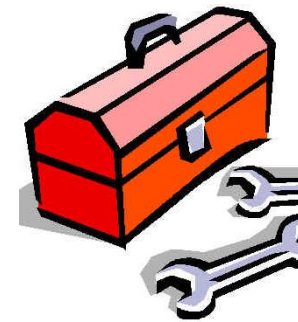
UN HABITAT  
FOR A BETTER URBAN FUTURE



UNECE



UNECE



#Housing2030

# Background to #Housing2030 initiative

The project builds on the principles of the Geneva UN Charter on Sustainable Housing:

1. Environmental protection
2. Economic effectiveness
3. Social inclusion and participation
4. Cultural adequacy

UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

## The Geneva UN Charter on Sustainable Housing

Ensure access to decent, adequate, affordable and healthy housing for all



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# What is the focus?

Policy tools and good illustrations – *not universal blue prints*

Four key chapters:

1. **Governance** of housing policies and institutions
2. Access and **availability of land** for affordable housing
3. **Finance and funding** to invest in affordable housing
4. **Climate-neutral** housing that is affordable and inclusive



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#Housing2030 PODCAST - Episode 10

Diverse funding ensures housing affordability when public finances 'get

Michelle Norris  
School of Social Policy, Social Work and Social Justice at University College Du



An Ghníomhaireacht Tithíochta  
The Housing Agency



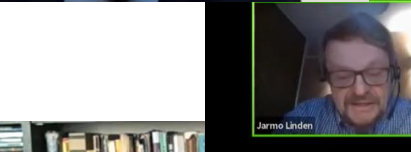
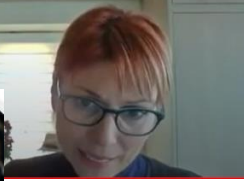
Online Workshop | 24 February 2021

ANAL WORKSHOP ON FINANCE OF THE HOUSING SECTOR: SOUTH-EAST EUROPE

Marie Scicluna  
Ministry of Development and Social Housing, Ministry of Social Accommodation, Malta



Engaging over 1,190 participants in 2020-2021



#Housing2030 PODCAST - Episode 11

The ABC of housing market financialisation & what can we do to fix it

Manuel Aalbers  
KU Leuven School of Geography & Tourism Belgium



Used & tested housing policy approaches?

We want to hear about them.

Listen now



www.housing2030.org > Best Practices by 31 May 2021



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AFFORDABLE HOUSING

- GOOD GOVERNANCE
- LAND POLICY
- BETTER FINANCE
- CLIMATE SUSTAINABILITY

FILTER

Good practices  
Podcasts  
Videos  
Events  
Publications

## 12 #Housing2030 podcasts

 Investing right in housing systems in transition Interview with: [Name] [Logos]	 Good land policy involves planning for the wider public interest Interview with: [Name] [Logos]	 Homes good for the climate and for the pocket - it is possible Interview with: [Name] [Logos]
 How to take the Finnish track in housing policy? Interview with: [Name] [Logos]	 The 'lockfall of change' improving the cities we live in Interview with: [Name] [Logos]	 Diverse funding ensures housing affordability when public finances 'get a cold' Interview with: [Name] [Logos]

+2,300 listens Available on Housing2030.org, Spotify, Google & Apple Podcasts

## #Housing 2030 report

## #Housing2030

Effective policies for affordable housing in the UNECE region



AFFORDABLE HOUSING: TIME TO THINK AND DO DIFFERENTLY



## Action Plan: "Place and Life in the UNECE: Regional Action Plan 2030" endorsed by UNECE member States October 2021



AFFORDABLE HOUSING: TIME TO THINK AND DO DIFFERENTLY

# Main messages

1. Need to rethink housing policy making
2. Move away from just relying on market mechanisms
3. Shape markets to better deliver the housing we need
4. Need for co-operation of international community, national and local governments
5. Empower cities to create liveable neighbourhoods



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