



## Setting the Scene

### **Session 1: Communication - progress measurement**

Expert Meeting on Statistics for SDGs (5-6 May 2022)

# Session 1: Communication - progress measurement

## Background

- A very long history of discussions on “Dashboards vs Composite Indices”  
↳ “Strong vs. Weak Sustainability”
- Past presentations at the previous Expert Meetings on Statistics for SDGs



- Past country presentations as well:  
Estonia, Ukraine...

# Session 1: Communication - progress measurement

The importance of reflecting the holistic perspective of SDGs



Spillovers



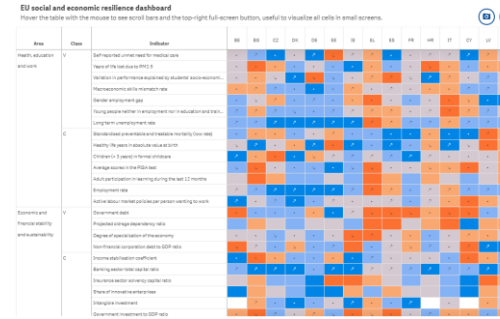
Synergies and Tradeoffs



# Session 1: Communication - progress measurement

## Communicating with policy makers

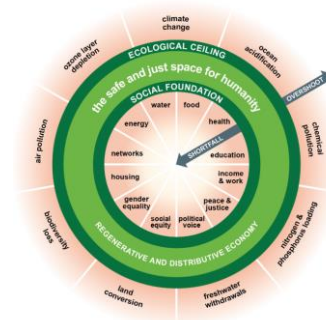
- Other international policy frameworks



- On sub national levels – city – province – local level policy makers  
e.g., Sustainable Cities, Urban Sustainability initiatives



- Other approaches hand in hand with SDGs  
e.g., Doughnut Economics



**Calls for the need to communicate further, along with the global SDGs indicator framework**

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“ ...

Indicators with a political weight, such as the price index, the number of unemployed or the GDP, did not arise overnight. **Their strength stems from the fact that they have evolved over years and decades, in a constant interplay between new user demands, conceptual advancements based on scientific work and new data sources, and statistical methods. Therefore, it cannot be expected that, for complex issues (such as Sustainable Development), an indicator or system of indicators can be born with a forced act, even if the political will so demands.** It is more reasonable to assume that such a system evolves and learns, that all participants (science, statistics, society) contribute to this evolution, and that this long-term and multifaceted process requires order, governance and management.

...”

**Walter Radermacher, Official Statistics 4.0, Verified Facts for People in the 21st Century**