

Bringing intelligence into mobility

United Nations kick-off event on ITS for sustainable transport
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Vision for Sustainable Mobility i-Car affordable i-Truck i-Plane payment teliable. awareness Nomadic device information Traveller i-Bus **USER** i-Ship Goods transport Driver In-vehicle Infrastructure situation adjusted avoidance warning interoperable i-Motorcycle i-Train ertico ERTICO - ITS Europe i-Bicycle

i-Pedestrian

What needs to be done for successful deployment

Technologies

- Interoperability
- Standardisation
- Cost-efficiency
- Economies of scale
- Integration

Products & Services

- Seamlessness
- Continuity
- Quality
- User
 Acceptance

Business models

- End-to-end value added for all stakeholders
- Cost-benefit analysis
- Public-Private Partnership

Policy frameworks

- Liability
- Data protection
- Security
- Quality standards
- Coordinated deployment





- 19th ITS World Congress, 22 to 26 October 2012 | Vienna | Austria
- Messezentrum Wien
- www.itsworldcongress.com

















