



TERALYTICS

Presented by Luciano Franceschina

Leader in human mobility insights

01



The way the world moves is changing



We need to
understand how
people travel

**Big Data is
not enough**

02



Telco data is #InclusiveData

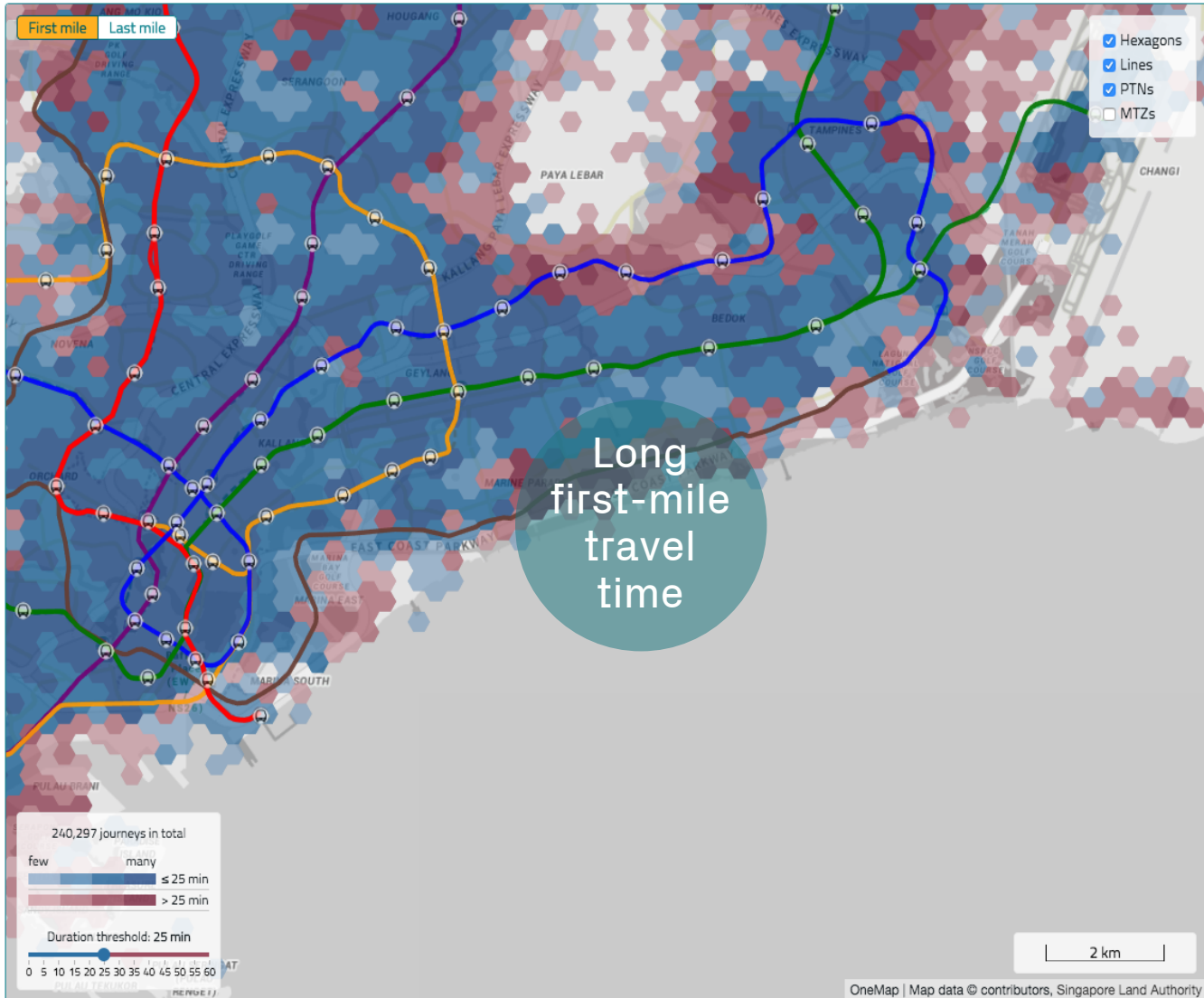
Cell towers don't discriminate



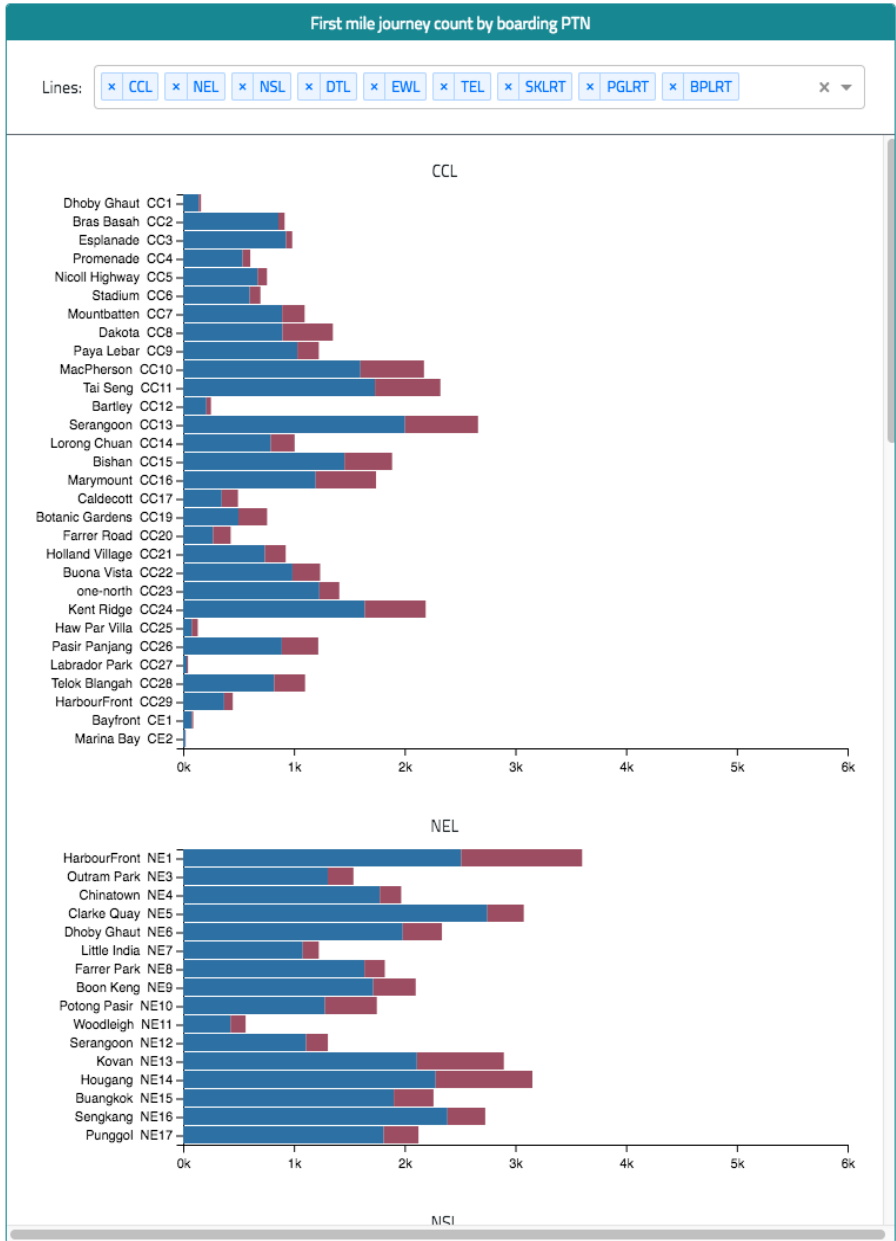


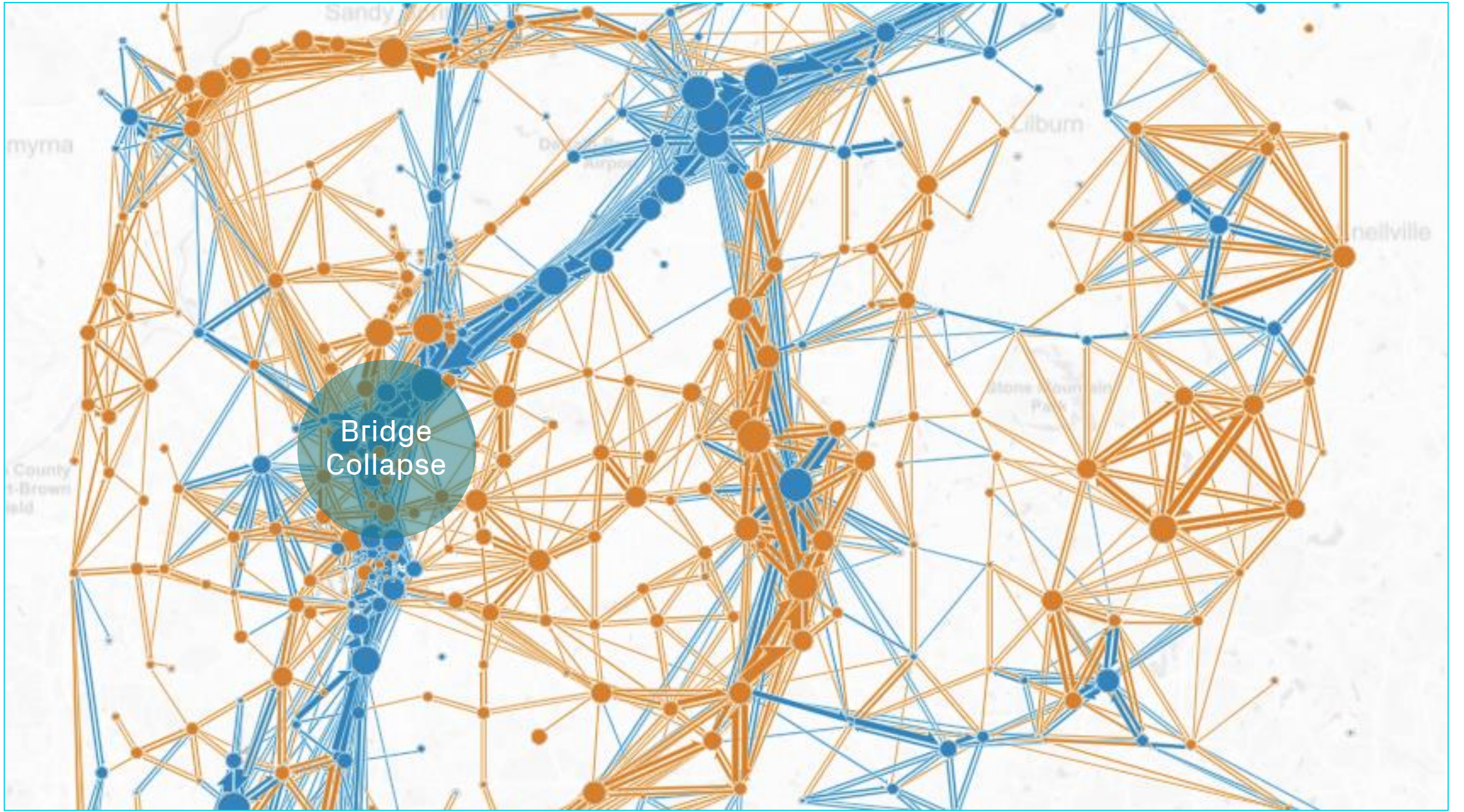
**Together, we spark
real world changes**

03



Hour	0-3			3-6			6-9			9-12			12-15			15-18			18-21			21-24														
Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31					
Month	Jan			Feb			Mar			Apr			May			Jun			Jul			Aug			Sep			Oct			Nov			Dec		
Year	2017															2018																				





**We understand
how the world
moves.**

www.teralytics.net