

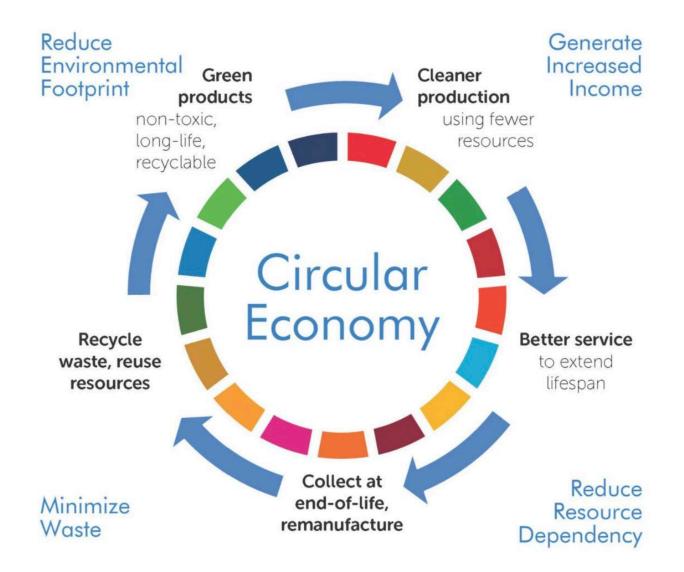
How do SDGs and People-first PPPs contribute to the Circularity **Implementing Circular Economy in People-first Partnerships**

United Nations Economic Commission for Europe

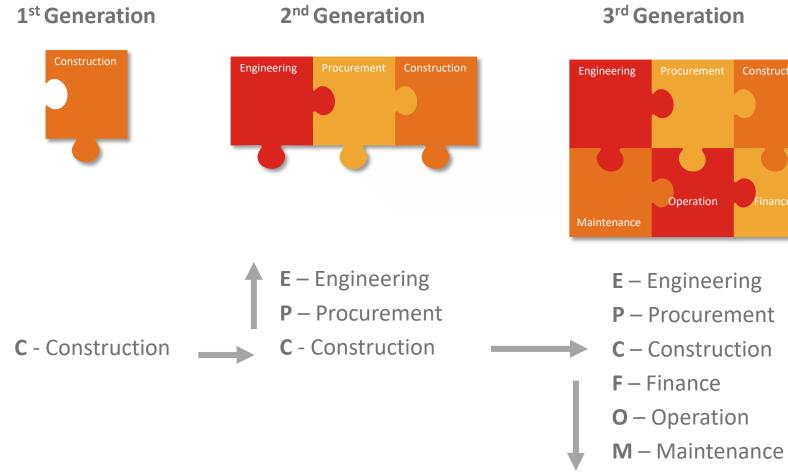
Committee on Innovation, Competitiveness and Public Private Partnerships Working Party on PPPs 5th session, 29 and 30 November 2021, Palais des Nations, Geneva Switzerland

Pedro Mateus das Neves, PhD

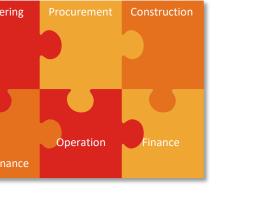
Founder & CEO of Global Solutions Professor & Researcher at Católica Portuguesa, IESE Barcelona, ParisTech, Geneva, Lisboa, Toyo (Tokyo), Luanda Universities



https://mind-x.co/why-circular-economy-is-much-more-than-recycling/

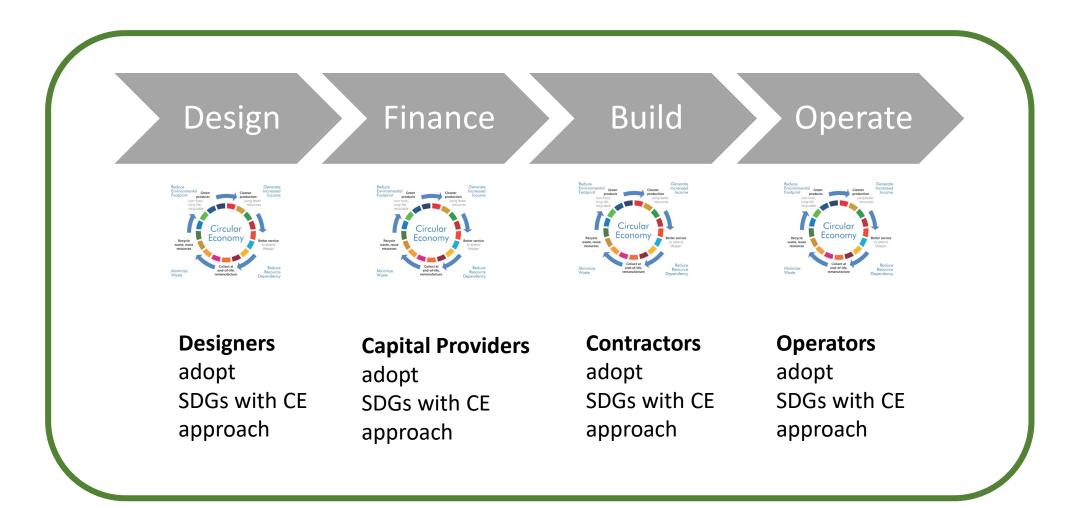


3rd Generation



Integrated Solutions improve the chances of delivering better public services and better assets and therefore improve Value for Money

Life Cycle Asset Development & Management adopts SDGs with CE Approach



Designers have adopted a **CE approach**

Evidence shows that designers, architects, engineers,

Understand that the built environment faces the need to be sustainable.

That it is not just about finding a way to reuse the materials that we have,

but it is about rethinking the way design is done.

It is necessary to have a holistic approach that goes beyond

the asset development, asset management phases,

and includes not only the full lifecycle of the asset, but that of the products used.

Capital Providers have adopted a CE approach

Evidence shows that capital providers,

Multilateral Developments Banks (MDBs), development financial institutions (DFIs),

Equity investors, Debt providers

Privilege to be involved with companies with sound corporate governance,

namely to know that how they manage social and environmental aspects,

this represents that mitigate risks better, offering better risk-return ratios.

Suppliers have adopted a CE approach

Evidence shows that suppliers

Increase resource efficiency and reduce the use of primary raw materials and fossil fuels

Contractors have adopted a **CE approach**

Evidence shows that contractors,

Are aware that construction, demolition, and excavation, represent huge amounts of natural resources, being major contributors to carbon footprint, and that CE maximizes the value of products and materials while in use, and recover them and repurpose them at the end of their lives, and ultimately eliminating waste.

Operators have adopted a **CE approach**

Evidence shows that operators,

Consider that the best waste is the one that is not produced

and those that are inevitable are considered resources that can be used and recycled.

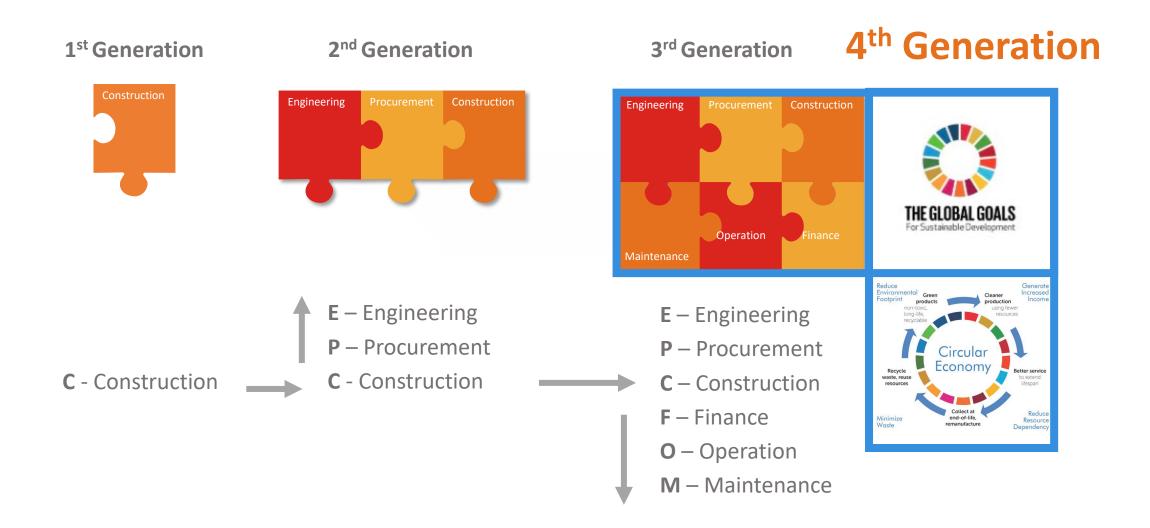
Governments have adopted a CE approach

Evidence shows that governments,

know that guidance is necessary for companies that look for circular economy solutions,

need to be assessed by global investors and financial institutions

to attract investment and finance.



"it's too late to be a pessimist!"

If PPP sectorial players are already adopting a Circular Economy,

then it is time for PPPs to be people-centric, and aim for zero carbon and zero waste!

It is up to us, PPP policymakers, developers, investors, and SDG scientists

to team up and work together to propose and establish new rules of the game

based on Value for People and Value for Planet

incorporating them in the people-first PPP spirit.

This is a call for the **Decade of Action to Deliver the SDGs**!



Global Solutions (Cascais _ Portugal) Founder and Managing Partner; United Nations Economic Commission for Europe (Geneva _ Switzerland) Business Advisory Board; SDGs Task Force Leader for PPPs; Tsinghua University (Beijing _ China) Contributing Specialist for PPPs; IESE Business Scholl & Iberdrola (Barcelona Spain) Business Advisory Board for SMART CITIES; ESAI MBA Urban Renewal and Cities of The Future (Lisbon Portugal) Founder and Coordinating Professor; École des Ponts et Chausses Paris Tech (Paris France) Visiting Professor at the Advanced Masters in Infrastructure Project Finance; Toyo University (Tokyo _ Japan) Visiting Professor on People-first PPPs for Urban and Regional Development Université de Genève (Switzerland) Module Coordinator on How to Localize the SDGs

Thank You

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