

An initiative of

 **Bundesministerium**  
Digitalisierung und  
Wirtschaftsstandort

 **Bundesministerium**  
Klimaschutz, Umwelt,  
Energie, Mobilität,  
Innovation und Technologie

In Kooperation mit

 **BBG**  
BUNDESBESCHAFFUNG

## Factsheet

**Legal Basis:** IÖB Leitkonzept 2011 (Strategic Concept for procurement promoting innovation)

**Idea:** To foster the development of innovation within Austria and Europe by increasing public demand for innovative solutions.

**Primary Goal:** To Increase the amount of public innovation procurement

### Activities:

- Foundation of a competence center for Public Procurement Promoting Innovation (PPPI or IÖB) within the Federal Procurement Agency (2013)
- Establishment of a PPPI community encompassing key stakeholders from economic, scientific and research institutions as well as public procurers.
- Including innovation as a valid criteria within procurement laws and regulation



# IÖB-SERVICESTELLE

**We are building  
bridges.**

Connecting public procurers  
and innovative companies.

**Our Goal:**

Modern, efficient and service  
oriented administration.



Innovation Platform



Networking & Events



Strategic PPPI Consultancy



Trainings



Pilot Projects



Financial Support

New ways to scout your markets  
www.ioeb-innovationsplattform.at

**IÖB** Innovationsplattform

◊ Challenges ◊ Challenge starten

◊ Marktplatz Innovation ◊ Innovation präsentieren

▲ News & Events



ANMELDEN

45+ Challenges

Innovation Challenges

Marketplace

350+ innovative solutions

# Wir verbinden öffentliche Auftraggeber mit innovativen Unternehmen

Innovationen sind mehr als kluge Ideen. Sie sind Produkte und Dienstleistungen, die uns besser machen. Die IÖB-Innovationsplattform stellt sie ins Schaufenster und nutzt sie, um Herausforderungen des öffentlichen Sektors zu lösen.

IHR MEHRWERT



## IÖB-Summer Call 2020

# IÖB-Calls for Climate and Digital solutions



**IÖB-Summer-Call:  
Klimaschutz-Innovationen aus  
und für Österreich**


**IÖB-Summer-Call:  
Digitale Innovationen aus und für  
Österreich**

**Winner Climate Call  
Smart Hall Cooling von  
INFRANORM**

**Winner Digital Call  
Robo Wunderkind**

**IÖB-Summer for sustainable  
solutions**  
75 companies participated

**IÖB-Summer Call for digital  
solutions**  
116 companies participated

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## Innovative Solutions

# EXAMPLES on the INNOVATION MARKETPLACE



**Ecoguide - das ökologische Verkehrszeichen**

ITEK VERKEHRS- UND BESCHILDERUNGSTECHNIK GMBH



**PVdirekt - Energiegemeinschaften in der Gemeinde**

W.I.R. ENERGIE GMBH



**Smart Hall Cooling - erstmals nachhaltig & kostengünstig Hallen kühlen**

INFRANORM TECHNOLOGIE GMBH

# Reorganising the construction cycle

„Solutions to create a circular economy marketplace for the building and construction industry in Vienna, that is both economically and ecologically viable“



The challenge was posted on [www.ioeb-innovationsplattform.at](http://www.ioeb-innovationsplattform.at) in 2020



13 companies participated with their ideas, concepts and solutions.



5 Participants were invited for an innovation dialogue.  
And were offered to participate in the „DoTank Circular City 2020-2030 (DTCC30)“ program



„How can uniforms be used in a sustainable way after their primary use and how can they be integrated in a reuse cycle.“



The Challenge was posted on **www.ioeb-innovationsplattform.at** in summer 2021



4 local companies participated



At this point Wiener Linien is in discussions with the four companies.







Who we are:

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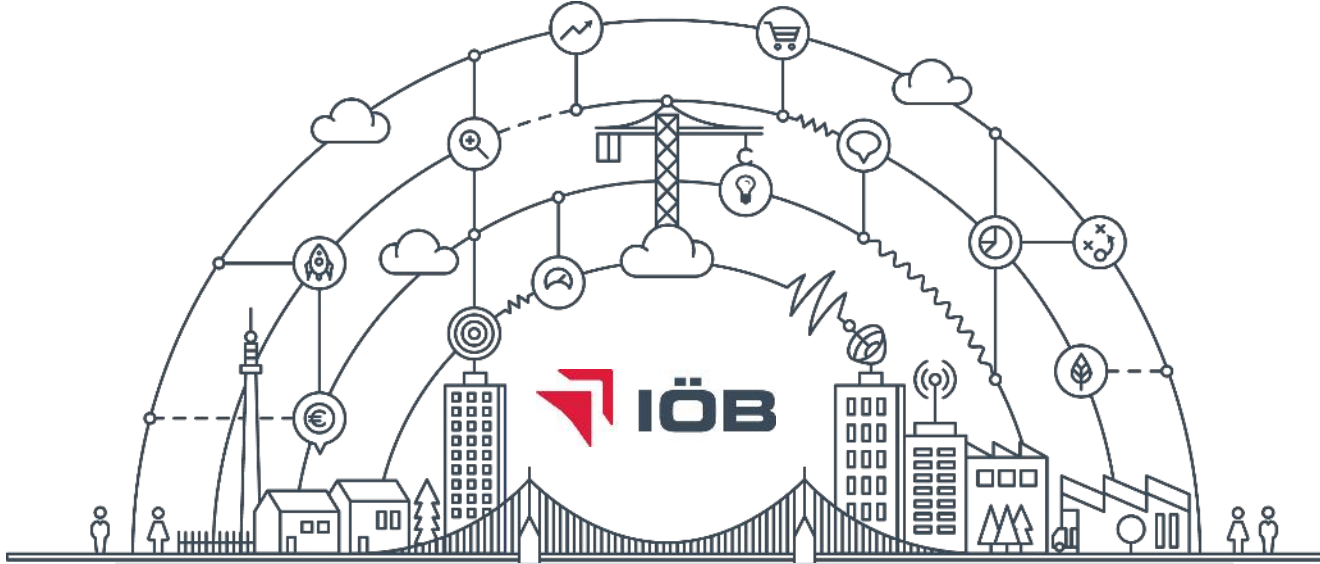
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ZUKUNFTSFIT GESTALTEN!

INNOVATIONSFÖRDERNDE ÖFFENTLICHE  
BESCHAFFUNG (IÖB)