



UNECE: Leveraging Innovation for the Circular Economy

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European Union



gov.scot

EUROPE & SCOTLAND

European Regional Development Fund
Investing in a Smart, Sustainable and Inclusive Future

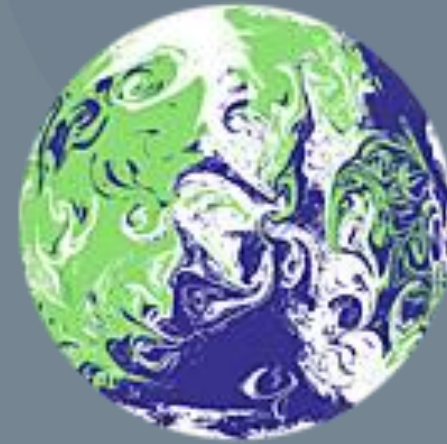
A black and white photograph of a person sitting on the edge of a rocky cliff, looking out over a vast, cloudy landscape. The person is wearing a dark jacket and pants. The sky is filled with dramatic, dark clouds. The foreground shows the rugged texture of the cliff edge.

About us

Zero Waste Scotland exists to lead Scotland to use products and resources responsibly, focusing on where we can have the greatest impact on climate change.

We need to talk about consumption

- Missing jigsaw piece from the COP26 agenda
- Zero Waste Scotland's Material Flow Account revealed the average Scot consumes 18.4 tonnes of materials every year - equivalent of 50 kg per week
- Sustainable level is 8 tonnes
- Evidence is clear: Consumption in Scotland is unsustainably high



**UN CLIMATE
CHANGE
CONFERENCE
UK 2021**

IN PARTNERSHIP WITH ITALY



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**Research &
Evidence**

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**Influence &  
Engagement**

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Supporting Action

Circular economy support we offer



Business Support Service

One to one, expert consultancy to help find new growth opportunities for small and medium sized businesses.



Investment Fund

We are investing £18 million in grant funding to SMEs who are helping to create a more circular economy.



Business Support Network

Sharing and building on good practice in order to lead the transition towards a circular economy for Scotland.

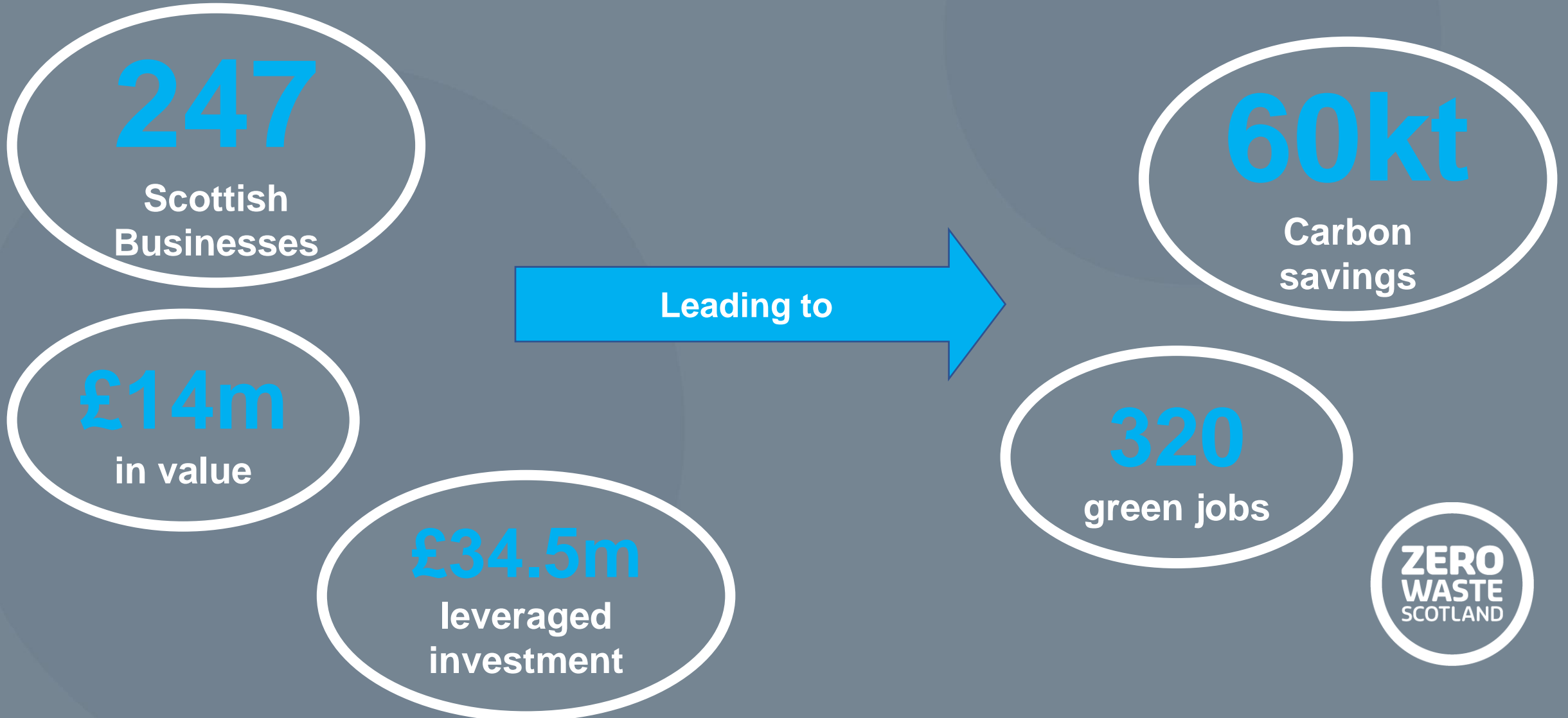


CE Innovation Workshops

Workshops to inspire circular economy thinking and develop, build & refine ideas.



Circular Economy Support



Renewable Parts Ltd



Kenoteq



Circular Cities & Regions: a strategic, nationwide approach

Highlands & Islands
(Highlands & Islands
Enterprise)

Circular North East
(Aberdeen & Grampian
Chamber of
Commerce)

Circular Tayside
(Dundee & Angus
Chamber of
Commerce; Perthshire
Chamber of
Commerce)

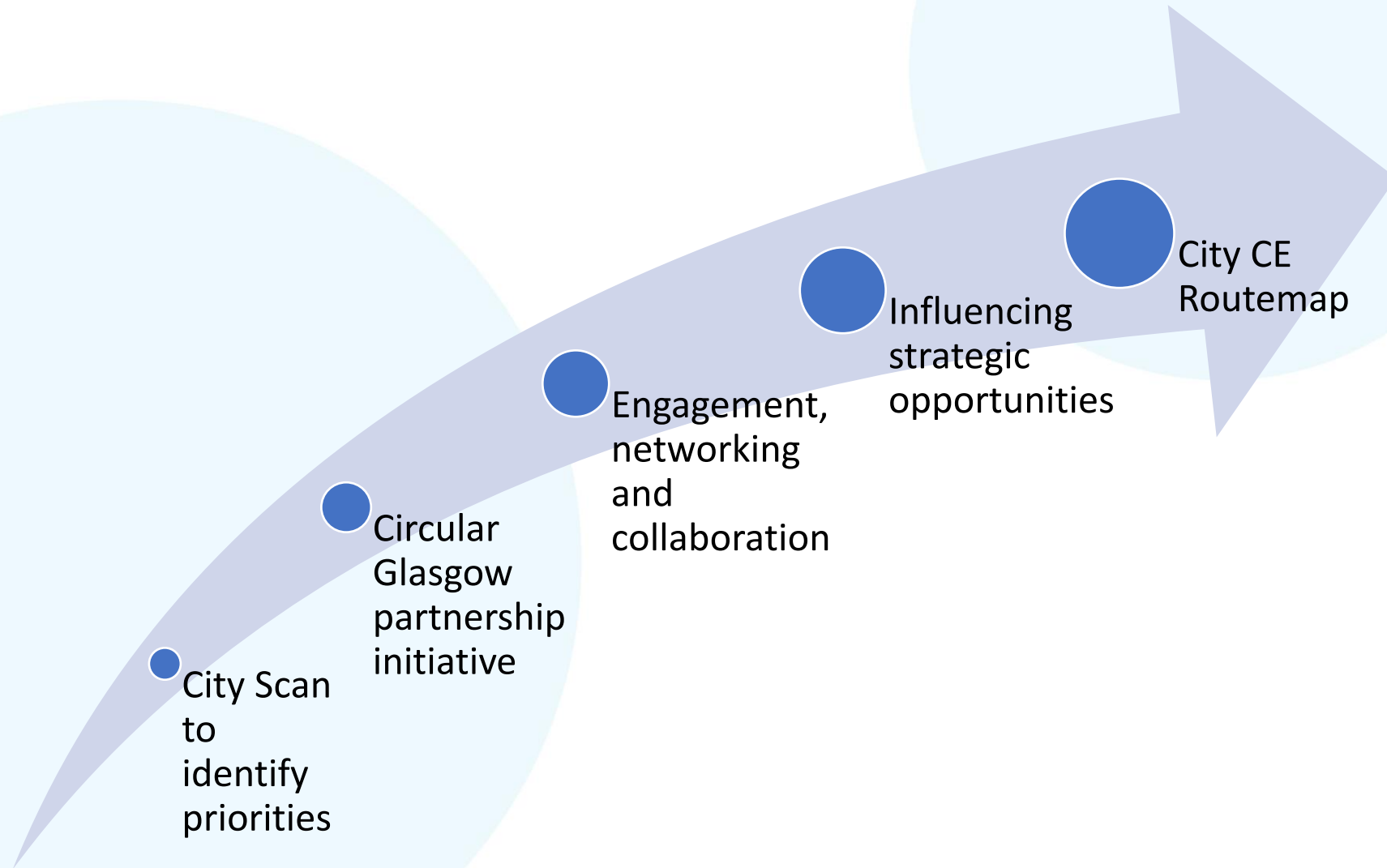
Circular Glasgow
(Glasgow Chamber
of Commerce)

Circular Edinburgh
(Edinburgh
Chamber of
Commerce)

**South of
Scotland**



Circular Glasgow



Key takeaways

- Implementing the principles of the circular economy at a scale needed to tackle climate change and global resource scarcity will not happen overnight. But we can't sleep on it.
- Can't stress enough the part innovation and collaboration plays, from businesses at the cutting edge of circular products/materials/solutions to local collaborative community projects
- A national (and sub-national) vision is very valuable – what are we trying to achieve, what are the incremental steps, what part can everyone play in achieving this
- You really need a whole system approach to addressing CE opportunities – we seek to drive supply and demand and establish the landscape for CE to flourish
- The time to act really is now – we're seeing much better levels of understanding of CE principles, embodied carbon, and the role this plays in reaching net zero ambitions





**“Zero Waste Scotland...a lighthouse
for the circular economy”**

Walter Stahel, circular economy pioneer

THANK YOU

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