

Launch of the #Housing2030 Final Report and Website

Ministerial Meeting, UNECE, 6 October 2021

Bent Madsen - President of Housing Europe,
Elena Szolgayova and David Orr - Co-Chairs #Housing2030
Julie Lawson - Lead author and content co-ordinator, RMIT
#Housing2030



#Housing2030

an initiative of



#Housing 2030



#Housing2030

- Housing2030 is a joint international initiative of UNECE, Housing Europe and UN Habitat.
- Affordable housing is a major common concern of UNECE countries – time to think and do differently is the motto
- Need for strategic and coordinated policy reform to shape more effective housing systems
- Housing2030 promotes strategic framework, dedicated entities and interactive engagement
- Builds capacity among all stakeholders to shape more effective housing systems



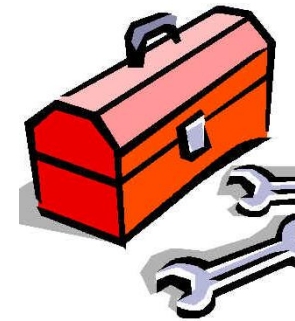
UN HABITAT
FOR A BETTER URBAN FUTURE



UNECE



UNECE



#Housing2030

Background to #Housing2030 initiative

The project builds on the principles of the Geneva UN Charter on Sustainable Housing:

1. Environmental protection
2. Economic effectiveness
3. Social inclusion and participation
4. Cultural adequacy

UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

The Geneva UN Charter on Sustainable Housing

Ensure access to decent, adequate, affordable and healthy housing for all



#Housing2030

What is the focus?

Policy tools and good illustrations – *not universal blue prints*

Four key chapters:

1. **Governance** of housing policies and institutions
2. Access and **availability of land** for affordable housing
3. **Finance and funding** to invest in affordable housing
4. **Climate-neutral** housing that is affordable and inclusive



#Housing2030

Evidence review, Workshops, Podcasts and Regional outreach

UNECE Survey on housing affordability challenges, policy responses, capacity building needs of 56 governments

Online call for best practices via project website launched May 2020

Research evidence review, chapter drafting and presentations

Four thematic webinars plus three additional regional focussed webinars

- Land for inclusive and affordable housing, May 2020 host **UNECE, Housing Europe, UN Habitat**
- Climate change, environmental and health impacts on housing affordability, November 2020: **City of Glasgow**
- Good governance and regulation for affordable housing, February 2021 host **Republic of Slovenia**
- Housing affordability through access to finance and funding, April 2021 host **The Housing Agency, Ireland**

Three regional focus events: Mediterranean, **Malta** September 2020; SEE, **Slovenia** February 2021; CIS, **Russia**, March 2021

A podcast series: Making a House a Home: Housing2030 special series



#Housing2030

#Housing2030 PODCAST - Episode 10

Diverse funding ensures housing affordability when public finances 'get

Michelle Norris
School of Social Policy, Social Work and Social Justice at University College Du



Online Workshop | 24 February 2021

ANAL WORKSHOP ON FINANCE OF THE HOUSING SECTOR: SOUTH-EAST EUROPE

Marie Scicluna



Orcha Edwards - Housing Europe



Engaging over 1,200 participants



#Housing2030 PODCAST - Episode 11

The ABC of housing market financialisation & what can we do to fix it

Manuel Aalbers
KU Leuven School of Geography & Tourism Belgium



Listen now

Used & tested housing policy approaches?

We want to hear about them.

www.housing2030.org > Best Practices by 31 May 2021



Governance

What kind of tools are outlined and illustrated?

- Strategic frameworks
- Leadership and commitment
- Market shaping institutions
- Building the capacity to deliver
- Multi-level governance and partnership
- Governing with insight - policies for change
- Housing Standards Setting and Monitoring
- Accountability and enforcement structures
- Providers for the common good
- Households governing their own housing



Finance & Funding

What kind of tools are outlined and illustrated?

- Regulations affecting purpose and volume of housing investment
- Public investment: capital investment and operating subsidies
- Special purpose financial intermediaries
- Long term financial instruments for affordable housing provision
- Interest rate subsidies, guarantees and insurance
- Rent setting, indexing and rent assistance
- Not for profit business models: Use of surpluses, revolving funds in housing provision
- Tax provisions influencing housing investment



Land policy

What kind of tools are outlined and illustrated?

- Public land banking and purposeful development
- Public land leasing and conditional use
- Land re-adjustment guiding effective redevelopment
- Land value recapture reinvesting with purpose
- Planning for affordable, inclusive housing
- Neighbourhood planning agreements – and investment



#Housing2030



Climate-neutral housing

What kind of tools are outlined and illustrated?

- National strategy, directions and agreements
- Spatial and mobility planning to promote energy efficient homes, neighbourhoods, cities, and regions
- Phasing out fossil fuel subsidies
- Procurement, incentives and support
- Regulation and certification
- Standardisation and targets
- Building management and roadmaps
- Non-regulatory policy initiatives
- Capacity building and professional training
- Awareness raising amongst households



12 #Housing2030 podcasts



#Housing2030 PODCAST - Episode 12

**Investing right
in housing systems in transition**

Grzegorz Gajda
Regional and Urban Development,
European Investment Bank



#Housing2030 PODCAST - Episode 1

**Good land policy involves
planning for the wider public
interest**

Julie Lawson
#Housing2030 Lead Writer &
Honorary Associate Professor, RMIT University



#Housing2030 PODCAST - Episode 4

**Homes good for the climate
and for the pocket -
it is possible**

Martin van Rijn
Chairperson of Aedes



#Housing2030 PODCAST - Episode 9

**How to take the Finnish track
in housing policy?**

Jarmo Lindén
Director of the Housing Finance &
Development Centre of Finland (ARA)



#Housing2030 PODCAST - Episode 6

**The 'cocktail of change'
improving the cities we live in**

Brian Evans
City Urbanist for Glasgow &
Professor at the Glasgow School of Art



#Housing2030 PODCAST - Episode 10

**Diverse funding ensures
housing affordability
when public finances 'get a cold'**

Michelle Norris
School of Social Policy, Social Work and
Social Justice at University College Dublin



+2,300 listens



Available on Housing2030.org, Spotify, Google & Apple Podcasts



#Housing2030

Online Housing Affordability Toolkit - www.housing2030.org

#Housing2030  TIME TO THINK AND DO DIFFERENTLY

AN INITIATIVE OF



HOME REPORTS MEDIA EVENTS ABOUT GET IN TOUCH

GET INSPIRED



Search for a place

AFFORDABLE HOUSING

 GOOD GOVERNANCE

 LAND POLICY

 BETTER FINANCE

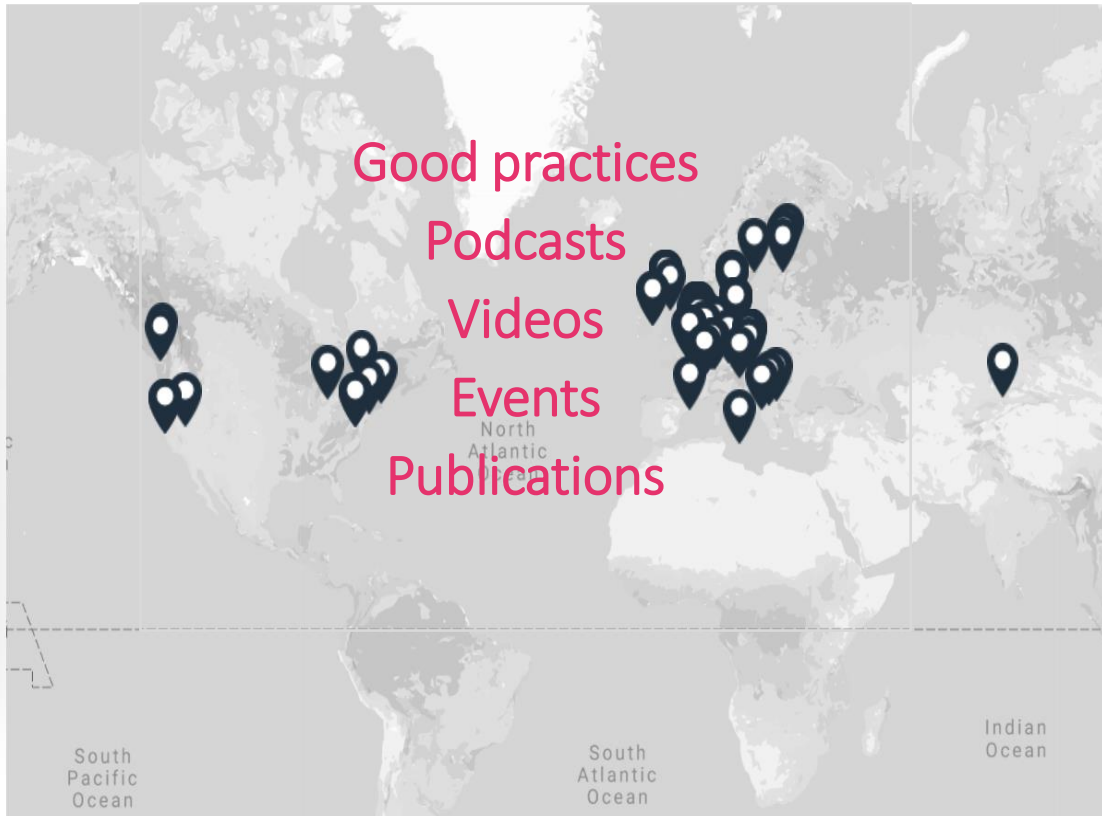
 CLIMATE SUSTAINABILITY

FILTER

GOOD PRACTICES

 GRIDVIEW

 MAPVIEW



MODELS THAT WORK



Tenant democracy in Denmark
COPENHAGEN, DENMARK

GOOD GOVERNANCE



Supported self-management – Estonian cooperative apartment associations
TALLINN, ESTONIA

GOOD GOVERNANCE

Main messages

1. Need to rethink housing policy making - a new paradigm – shaping better housing systems
2. Housing as a basic need, key role in quality of human life and sustainable communities
3. Move away from reliance on free market mechanisms - strive to realise the right to adequate housing
4. Shape markets to better deliver the housing we need
5. Requires well informed, purposeful policy and mission focussed and expert agencies
6. Requires co-operation of international community, national and local government
7. Informs the concrete recommendations of the Regional Action Plan



#Housing2030

Housing2030 report launch



UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE
HOUSING EUROPE

#Housing2030 Effective policies for affordable housing in the UNECE region



AFFORDABLE HOUSING: TIME TO THINK AND DO DIFFERENTLY



#Housing2030

An initiative of



proudly supported by



**An Ghníomhaireacht
Tithíochta**
The Housing Agency