

Policy discussion on Digitalization in Energy: enabling joint efforts to maximize opportunities and minimize challenges

in the framework of the eighth session of the Group of Experts on Energy Efficiency Geneva and online, 21 September 2021, from 11:30 to 13:00.

Concept note

Digitalization is an emerging trend revamping the energy landscape and enabling progress toward continuous energy efficiency improvements; hence it is often recognized as a priority area of innovation in the energy sector. The work of the Group of Experts in this complex area is carried out by the Task Force on Digitalization in Energy.

Unlocking the energy efficiency potential through digitalization in many cases requires advancement of relevant policies. A position paper titled *as "Digitalization: enabling the new phase of energy efficiency"* (GEEE-7/2020/INF.3) was published in September 2020 and presented in the seventh session of the Group of Experts on Energy Efficiency. One of the largest opportunity areas identified for digitalization is in buildings, where it is argued to have the potential to reduce energy use by as much as 10 per cent globally by 2040 if applied throughout buildings value chain and life cycle.

In view of this, the Task Force developed an evidence-based document "Improving Efficiency of Buildings through Digitalization – Policy Recommendations from the Task Force on Digitalization in Energy" (ECE/ENERGY/GE.6/2021/5) that elaborates on the role that application of digital technologies could play to increase energy efficiency in buildings and aims to raise awareness of policymakers and stakeholders of related benefits, risks, uncertainties, and trade-offs.

It is, however, argued that digitalization shall be considered from its various dimensions and as part of a policy development to ensure overall net benefit to the system and its participants. Thus, being informed by the abovementioned document, experts will be invited to further explore other sectoral opportunities and ways of how to deliver on the energy efficiency potential that digitalization brings to the energy system and its actors by advances in data, analytics, and connectivity, and by optimization of energy use.

Tentative Timeline

Time	Duration	Content	Speakers
11.30– 11:35	5 minutes	Opening and setting the scene	Dr. Piyush Verma Chair, Task Force on Digitalization in Energy
11:35– 11:45	10 minutes	International standards on energy efficiency, smart energy, and green data centres	Ms. Reyna Ubeda Advisor, International Telecommunication Union
11:45— 12:00	15 minutes	Internet of Things and Advanced Communication Protocols for Energy Efficiency	Mr. Benoit Lebot Senior Policy Advisor, French Ministry of Ecological Transition, and Vice-Chair, Group of Experts on Energy Efficiency
12:00– 12:15	15 minutes	How Data Analytics can Drive Strategic Thinking Across the Utility	Dr. Beth Massey Director, Connected Analytics, the United States Energy Authority
12:15– 12:55	40 minutes	Panel discussion	Moderator: Dr. Romanas Savickas Senior Advisor for Energy, UNEP-DTU Partnership, Copenhagen Centre on Energy Efficiency, and Vice-Chair, Group of Experts on Energy Efficiency
			Panellists:
			Dr. Beth Massey Director, Connected Analytics, the United States Energy Authority
			Mr. Benoit Lebot Senior Policy Advisor, French Ministry of Ecological Transition, and Vice-Chair, Group of Experts on Energy Efficiency
			Mr. Ole Kjeldsen Director, Microsoft Denmark
			Dr. Erlijn van Genuchten Cyber Security Expert
12:55– 13:00	5 minutes	Wrap-up and Conclusions	Dr. Romanas Savickas Senior Advisor for Energy, UNEP-DTU Partnership, Copenhagen Centre on Energy Efficiency, and Vice-Chair, Group of Experts on Energy Efficiency