By Donald Lessard and Sigurd Heiberg



RESOURCE MANAGEMENT WEEK 2021

ENABLING SUSTAINABILITY PRINCIPLES IN RESOURCE MANAGEMENT



The SDG energy challenge



- SDGs require providing energy to a growing global population coming out of poverty.
- SDGs require reducing and then eliminating about 100 million tons a day of greenhouse gas emissions (GHG), affecting the 70-80% of today's energy production that comes from fossil fuels.
- SDGs require reducing/eliminating local particulate and other emissions.
- SDGs require a new social contract.
- Meeting the SDGs will require significant and possibly recurrent changes in policies that impact industries and capital allocations.

The impact of policies on valuation



- Decisions regarding the development and operation of energy producing assets hinge on commercial valuation.
- Commercial value is generally defined as the net present value of free cash flows.
- Policies regarding environmental and social effects have a direct bearing on valuation.
- The form, sequence and timing of these policy changes is uncertain, with many possible pathways.

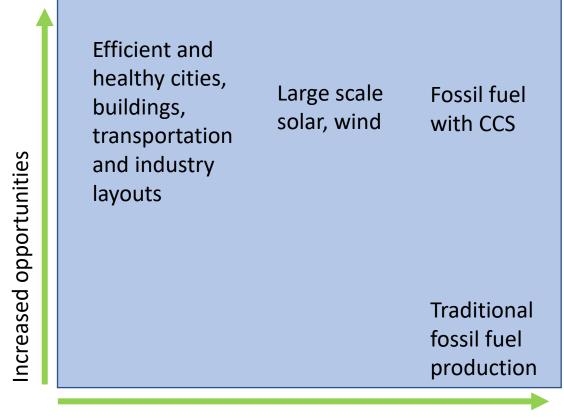
Risk and opportunity effects commercial valuation in four ways



- Elimination or creation of projects.
- Impact on (probability weighted) expected cash flows.
- The cost and value of options to mitigate risk and capture opportunity.
- Impact on discount rate.

SDGs will create risks and opportunities





Increased risks

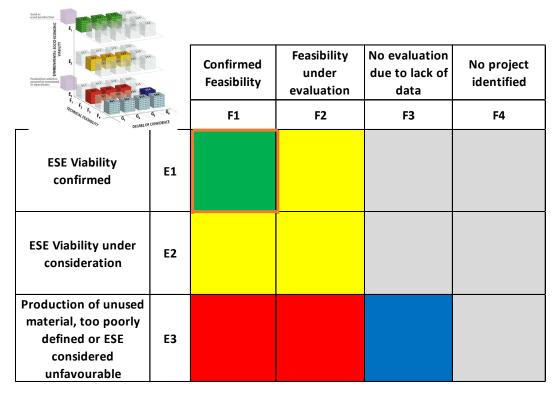
Policy scenarios



- Any valuation requires a scenario/forecast of what the relevant policies will be over the lifetime of the project
- Three sets of standards/regulations may be foreseen:
 - Local regulations/standards currently in place
 - Most stringent standards applied in major region
 - A selected SDG-compliant global standard.

Classifying SDG Impacts Policy changes cause projects to be cancelled, maintained or advanced





Category	Definition
E1	Development and operation are confirmed to be environmentally-socially-economically viable.

Category	Definition
F1	Technical feasibility of a development project has been confirmed.

E1,F1 UNFC class 11

Classifying SDG Impacts- In addition, their commercial values are affected





• Major impairment of commercial value

Grey

• Sustained commercial value

White

Enhanced commercial value

Values must be computed at multiple levels



- Project
- Asset
- Portfolio
- Enterprise within jurisdiction
- Jurisdiction
- Transnational enterprise
- UNFC will focus on project level, where the primary valuations and go/no go decisions are made, and which can be aggregated upward to other levels.

Capital market reactions



- The capital market is becoming increasingly concerned about the value at risk in their investment portfolios and see merit in contributing to reaching the SDG.
- UNFC with its project focus informs and complements these efforts.

Thank you!

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Date 29th of April 2021, Geneva



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