

Communication Working Group (CWG)

Dr. Carolina Coll- Chair



RESOURCE MANAGEMENT WEEK 2021

ENABLING SUSTAINABILITY PRINCIPLES IN RESOURCE MANAGEMENT



UNECE

Report to EGRC-12 Session



- Document: EGRM-12/2021/INF.4
- Summary of Communications Working Group (CWG) since EGRC tenth Session

Membership April 2021



Chair

Carolina COLL, CGG

Members

Benoit CHARPENTIER, Total

Cristina ROBINSON, Saipem, SPE Italy

David MACDONALD, Chair, Expert Group on Resource Classification

Hua YANG, Petrochina

Jennifer MCCOY, Ernst & Young LLP

Anita STEIN, Communications Manager at the European Federation of Geologists.

Maria Isabel FERNANDEZ, Independent

Per BLYSTAD , Independent

Rui ZHENHUA, Massachusetts Institute of Technology (MIT)

Thomas SCHNEIDER, Ryerson University

George AJDANLIJSKY, University of Mining and Geology "St. Ivan Rilski"

Ulises NERI, Subsecretaria de Industria y Comercio. Mexico

Secretary, Expert Group on Resource Classification



Communication and education strategy



Objectives:

- Spread the word on United Nations Framework Classification for Resources (UNFC) and United Nations Resource Management System (UNRMS)
- Attract experts to the various Working Groups and other activities of the EGRM
- Channels and activities
 - Promotion at conferences and workshops
 - Webinars
 - Publications and papers
 - Websites
 - Brochures
 - Social media



Activities 2020–2021



Several Webinars were organized in 2020/2021:

- Application of UNFC to Petroleum Total Resource Management: Status and outlook, July 2020
- Application of UNFC to Minerals and Anthropogenic Resources: Sustainable management of raw material resources, August 2020;
- Sustainable and integrated natural resource management, September 2020;
- The role of nuclear energy resources in sustainable development, September 2020;
- Overcoming barriers to scaling up Renewable Energy September 2020;
- Women in Mining: Global Perspective October 2020
- How the United Nations Framework Classification for Resources (UNFC) can help channel investments into energy and resource projects for sustainable development, March 2021.



Activities 2020–2021



- Presentations:
 - UNFC increased efforts on UNFC/UNRMS presentations (about **6 per month** in 2019/2020).
 - Most of them online since March 2020 due to Covid-19 restrictions.
- Articles/Press Releases:
 - **More than 113 publications** where UNFC has been referred to
 - Several press releases were published in the UNECE website
- EGRC membership:
 - Continue to **identify new members for the Expert Group** in particular in new areas of development of UNRMS (countries and companies)



Activities 2020–2021



New initiatives :

- New subgroup “Resource Management Young Member Group” (RMYMG)
- Stakeholder outreach to communities impacted by the Environmental and Social aspects of extractive resources (e.g. First Nations Major Projects Coalition)
- Stakeholder pilot survey for the UNRMS deployed at the EGRM 12 meeting
- Support the activities of new groups like the Woman in Resource Management.
- Support to "Digital UNFC: Uberization" to promote the development of digital applications for UNFC
- Support the development of Pilot studies (e.g. ANM in Colombia)



Resource Management Young Member Group



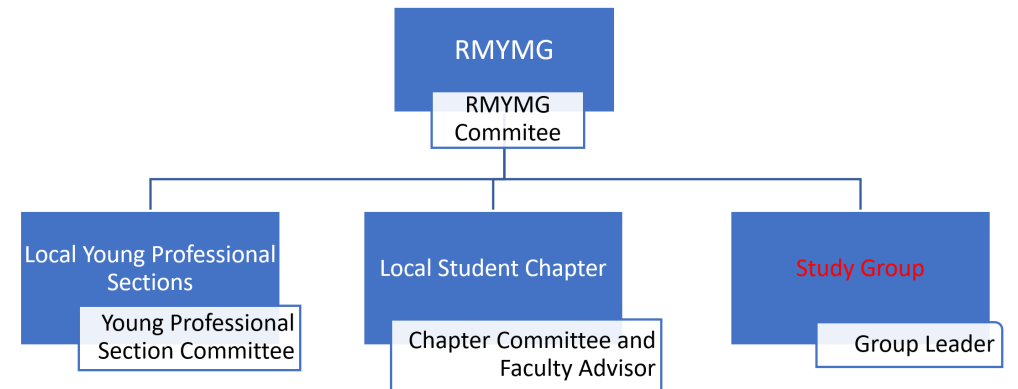
- Resource Management Young Member Group (RMYMG) approved by the EGRM in March 21 as a subgroup of EGRM
- The RMYMG is established to utilize the perspectives and skills of young professionals to develop and apply UNFC and UNRMS, and provide a platform to educate young students and professionals on the importance of sustainable resource management.
- The potential size of this group is large with the scope of the group including :
 - young members from the range of resource industries or sectors: oil and gas, renewable energy, minerals, anthropogenic resources, etc.
 - estimated size of the potential network is more than 100,000 young members worldwide.
 - will be composed of many local young professional sections, student chapters, and study groups.



Resource Management Young Member Group Proposal



- Each young professional section or student chapter will have a local committee and directly report to the RMYMG Committee.
- The qualification for establishing a section or student chapter is 10+ active members. in addition, individual or small study groups are encouraged.
- One or more experienced EGRM members or faculty could be assigned as mentors of the local section or local chapters or study groups.
- Each EGRM working group will have an RMYMG member for a period of one to two years terms
- Each local section/chapter is required to submit an annual report to the RMYMG Committee.



Pilot Survey on UNRMS



- CWG developed a survey to help understand the stakeholder requirements for a resource management system and help build an UNRMS which is fit for purpose.
- EGRM members will get an email once the survey starts. It will be open for four weeks.
- The survey is completely anonymous.
- Generic questions on sustainable resource management and scope of UNSRMS.
- Survey EGRM membership for the pilot.
- Wider group of stakeholders for a future general survey.
- Results will provide analysis to the EGRM (scope, objectives).



Future Work Plans



- CWG to continue its efforts to implement Communications and Education Strategy.
- Support the development of updates on UNFC/UNRMS.
- Develop strategy to attract experts to voluntarily work for the EGRM.
- Develop, maintain, and update standard presentations on UNFC and UNRMS.
- Conduct webinars on UNFC and UNRMS
- Contribute to support digital applications to facilitate outreach UNFC/UNRMS
- Contribute to workshops, seminars, and other events on UNFC and UNRMS,
- Participation in events subject to travel restrictions due to Covid-19.
- Identify events at which papers on UNFC and UNRMS could be presented

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