

Transmitted by the expert from Israel

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9th GRVA, 1-5 February 2021
Agenda item 12(b)

RIDEVISION

Saving Riders' Lives



Collision Aversion Technology (CART) on every motorbike



WHO WE ARE?

Ride Vision is an industry-leading **Collision Avoidance Technology** that is designed to fit **any kind** of two/three-wheeler and rider behavior.

SEE IT IN ACTION



DISTANCE KEEPING ALERT

RIDE VISION 1

(aftermarket)

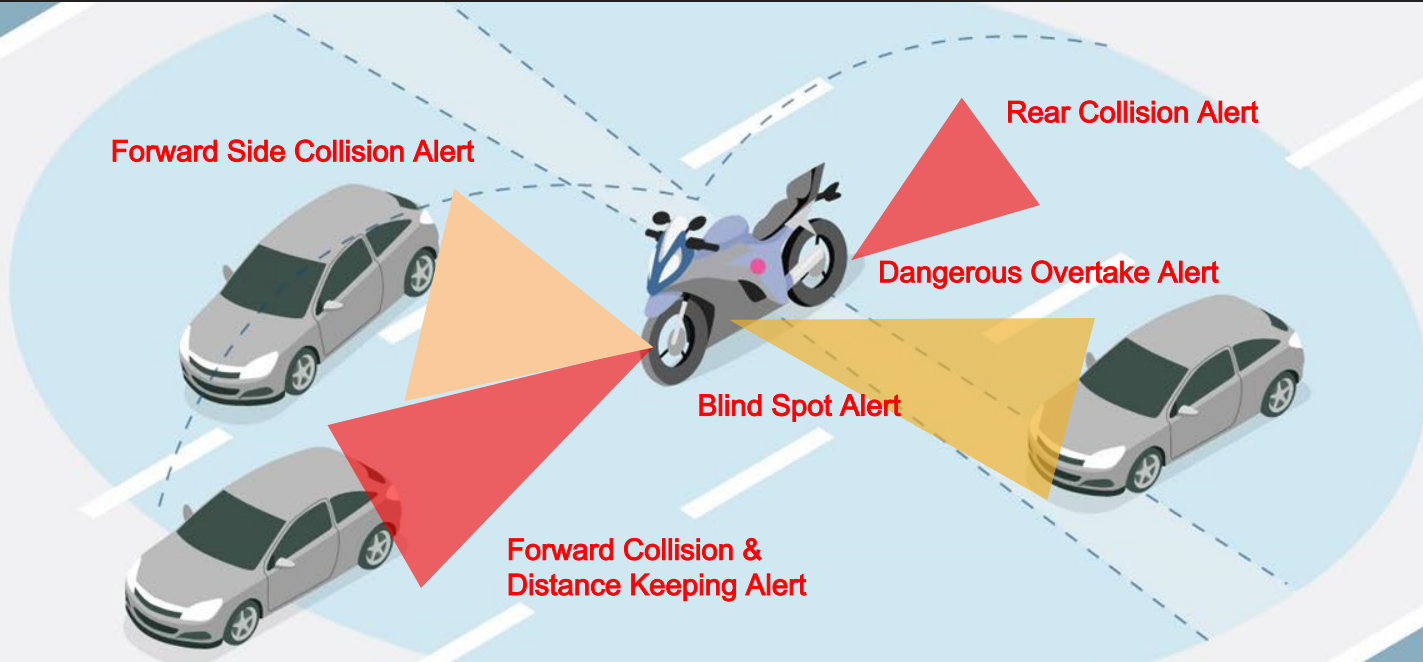
RIDE VISION 1A

(OEM)



RIDE VISION PLATFORM

Safety & Experience features delivered Over the Air (OTA)



RIDING A MOTORCYCLE VS THE REALITY VIBRATIONS



RIDING A MOTORCYCLE VS THE REALITY TRAFFIC



RIDING EXPERIENCE: RIDE VISION 1



Preventing Accidents

Reducing **10 km/h** reduces up to **25%** of Front Collisions + Using Front Collision Alert systems reduces chances of forward collision by **27%****

400%
=

Ride Vision's internal research shows
using Ride Vision Front Alerts
reduces average speed by 15 km/h

Regulating for a better future?

ADAS systems have proven to reduce car accidents.

Now is the time for the motorcycle revolution.



THANK YOU!



<https://ride.vision>