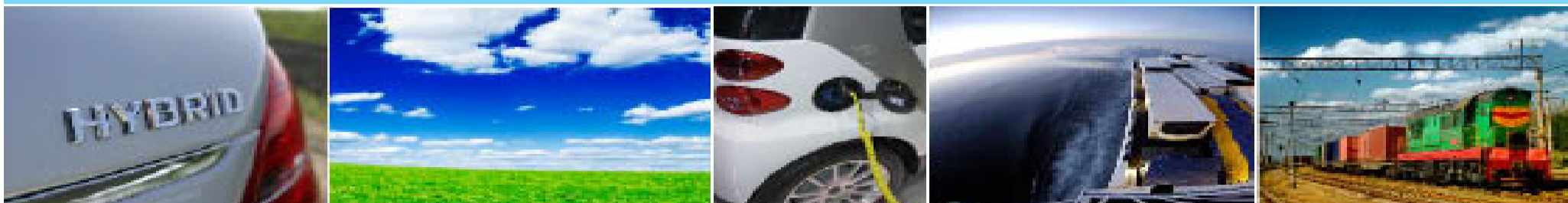


United Nations kick-off actions promoting  
**Intelligent Transport Systems (ITS)**  
**for sustainable mobility**  
28 February 2012  
United Nations Economic Commission for Europe (UNECE)



In the framework of the 74th annual session of the UNECE Inland Transport Committee (ITC)  
You are cordially invited to the ITC Policy Segment on

# “Intelligent Mobility - thinking about tomorrow’s transport”

28 February 2012  
15h00 - 18h00  
Salle XII  
Palais des Nations, Geneva



15.00 - 15.05	Opening and Welcome, Mrs. Éva Molnár, Director, UNECE Transport Division
15.05 - 15.40	<b>The role of the public sector</b> What governments can do to promote ITS - <i>Mr. Nikolay Asaul</i> , Deputy Minister, Ministry of Transport, Russian Federation Inter-operability as a supra-national challenge - <i>Mr. Fotis Karamitsos</i> , Acting Deputy Director General, European Commission
15.40 - 16.15	<b>ITS and sustainable mobility - thinking of Rio+20</b> ITS as an efficient tool for governments - <i>Mr. Michael Harting</i> , Head of Division, Ministry of Transport, Germany How innovation is driving mobility - today and for future generations - <i>Mr. Kenji Wani</i> , Director, Ministry of Transport, Japan
Break	
16.35 - 17.00	<b>Road Safety and ITS - one person killed is already too much</b> Road Safety programme and ITS - lessons learned in Italy - <i>Mr. Antonio Erario</i> , Head of Division, Ministry of Transport, Italy Russia's way in speed management - how technology is saving lives - <i>Mr. Vladimir Kryuchkov</i> , CEO, ITS Russia, Russian Federation
17.00 - 17.25	<b>ITS for regional integration and leapfrogging in development</b> Combining ITS & Logistics - three public-private examples - <i>Mr. Nico Anten</i> , Managing Director, Connekt, ITS Netherlands Leapfrogging opportunities and the need for policy direction on ITS - <i>Mr. Paul Vorster</i> , CEO, Intelligent Transport Society South Africa
17.25 - 17.55	<b>ITS for a better society</b> What changes have been brought about in France - <i>Mr. Jean François Janin</i> , Chef de la mission "transports intelligents", France Name it and solve it - current obstacles to full ITS deployment - <i>Mr. Richard Harris</i> , International Director, ITS United Kingdom What needs to be done - <i>Vincent Blervaque</i> , Director of Development and Deployment, ERTICO - ITS Europe
17.55 - 18.00	Concluding remarks: The role UNECE can play in ITS deployment, Mrs. Éva Molnár, Director, UNECE Transport Division

High-level speakers, governments, experts and academia from all the around the world will come together to put ITS on the policy makers agenda and to contribute to the policy-segment and launch of the UNECE strategy on ITS that is expected to mark a milestone for future United Nations activities on ITS.

The meeting will be conducted in English, French and Russian with simultaneous translation.

Should you require more information, please do not hesitate to contact Mrs. Anastasia Barinova (tel: +41 22 917 2761; e-mail: [anastasia.barinova@unece.org](mailto:anastasia.barinova@unece.org)) and visit our website [http://www.unece.org/trans/theme\\_its.html](http://www.unece.org/trans/theme_its.html)

For registration pls. fill in the registration form you find on our website and send it to us by e-mail.