

“ Beyond Water”

Workshop on Benefits of Transboundary Water Cooperation

Tallinn, 28-29 January 2015

Overview of the Policy Guidance Note

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Workshop objective

“To contribute to the further development of the *Policy Guidance Note on Identifying, Assessing and Communicating the Benefits of Transboundary Water Cooperation* by producing recommendations on how to assess and communicate the regional integration and geo-political benefits of transboundary water cooperation”

Policy Guidance: Aim and Scope

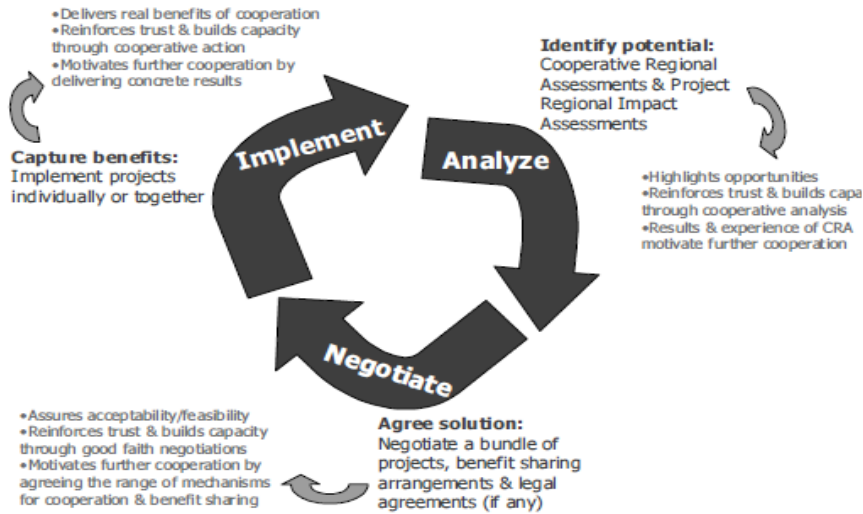
- **Aim:**
 - to support governments and other actors to realise the potential benefits of TWC...
 - ... by providing guidance on how to approach a “benefit assessment process”
- **Scope:**
 - introduction to the benefits of TWC and the “benefit assessment process”
 - Identification, assessment and communication of TWC benefits
 - not technical guidance on how to assess benefits
 - not guidance on how to promote or organise TWC

Policy Guidance: Structure

Ch1 (4p) Setting the stage	Aim, rationale, scope, institutional background Transboundary water cooperation
Ch2 (4p) Benefits assessment framework	Tying benefit assessments to policy processes Benefit assessment framework From benefit assessment to benefit sharing
Ch3 (9p) Identifying the benefits of TWC	Why do we need to identify benefits Types of benefits that can be identified Challenges and opportunities
Ch 4 (9p) Assessing the benefits of TWC	How to approach the assessment Assessing the four different types of benefits
Ch 5 (4p) Communicating the benefits of TWC	How it can support policy processes How to approach communication efforts How to communicate for specific purposes

Benefit assessment framework

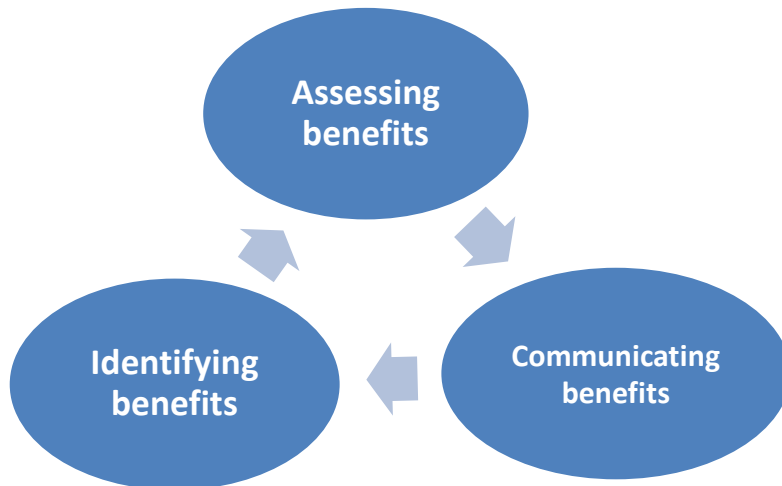
Dynamics of TWC



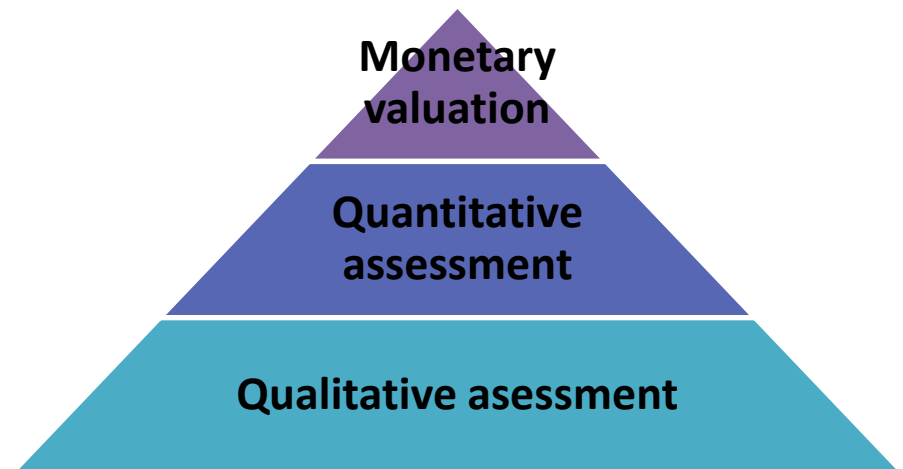
Matching BA to policy processes

Stage	Policy needs	BA Focus
Initial	Awareness raising	Identification
Medium	Strategic planning, basic measures	Broad assessment
Advanced	Advanced measures	Specific projects
Very advanced	Maximisation of benefits	Integrated solutions, ex post

Benefit assessment cycle



Scope of assessment step



Benefits of TWC

	On economic activities	Beyond economic activities
From improved water management	Economic benefits <ul style="list-style-type: none">• Level of activity and productivity in economic sectors• Economic impacts of water-related hazards	Social and environmental <ul style="list-style-type: none">• Health• Employment and poverty• Access to services• Cultural value, recreation• Biodiversity
From enhanced trust	Regional integration <ul style="list-style-type: none">• Goods, services, labour• Cross-border investments• Infrastructure networks	Geopolitical benefits <ul style="list-style-type: none">• Peace and security• Avoided cost of military conflict, military spending• Other

Identifying benefits

- Benefit identification can already contribute to stronger TWC and to the realisation of the benefits
- Benefit-shed, beneficiaries
- Benefits vary from basin to basin, uncertainty
- Not all benefits can be realised at the same time
- Need to also identify costs and risks
- Failing to cooperate carries cost of inaction
- Involving a variety of stakeholders and experts
- Extended process

Assessing benefits

- BA should be designed to inform decision-making
- Tailor level of ambition to needs of policy process
- Select right geographical and time scales
- Focus on TWC final outcomes (baseline, double counting)
- Long-term “research”, adaptive approach
- Conducted jointly, involving stakeholders (incl. local communities)
- Integrated assessments, scenario analysis
- BA will always be imperfect

Communicating benefits

- Communication strategic, essential to ensure that BA effectively supports the policy process
- Multiple purposes (awareness-raising, advocacy, policy development, negotiation and compensation)
- Tailor to needs of the TWC process
- Intended audiences will drive “framing” of messages and selection of “communication agents”
- Communicate benefits of overall TWC programme
- Take into account different perspectives of TWC parties
- Communication efforts to be sustained over several TWC cycles, require financial resources

Workshop Organisation

TUE am	Regional economic integration benefits of TWC	<ul style="list-style-type: none">• Presentations• Q&A	<ul style="list-style-type: none">• Share experiences
TUE pm	Communicating the benefits of TWC	<ul style="list-style-type: none">• Group work• Plenary discussion	<ul style="list-style-type: none">• Develop recommendations
WED am	Geopolitical benefits of TWC	<ul style="list-style-type: none">• Presentations• Q&A	<ul style="list-style-type: none">• Share experiences
WED pm	Assessing the regional integration and geopolitical benefits	<ul style="list-style-type: none">• Group work• Plenary discussion	<ul style="list-style-type: none">• Develop recommendations

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Communicating the benefits of TWC

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Assessing the regional economic integration and geopolitical benefits of TWC

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