

# "Taking Stock of the *International Year* of Water Cooperation"





# The International Year of Water Cooperation and Beyond

A preliminary overview of IYWC,

**UNESCO- UNECE** 

### **Slogan Contest**

- 12 151 slogan proposals, from 5 654 people in 180 countries.
- Selection committee comprising Civil society and UN-Water, UNESCO, UNECE and UNW-DPAC and (3 000 participants in the final poll)
- Winner: Megha Kumar (India)

# "Water, water everywhere,





Announcement of the Slogan by the contest winner, Ms Megha Kumar



#### **IYWC Youth Event**

Over 100 youth representatives from about 30 countries





Declaration of the Youth
participants of the launching of the
2013 International Year of Water Cooperation
Pavillon de l'eau, Paris, France, 11 February 2013





## Figures for the Water Cooperation Campaign

Close to 1000 events globally





World Water Day is held annually on 22 March as a means of focusing attention on the importance of freshwater and advocating for the sustainable management of freshwater resources. In 2013, the theme is Water Cooperation, in line with the International Year of Water Cooperation 2013. We offer materials to inform you and assist you with your own awareness campaigns. There are many opportunities to get involved through a variety of channels, because the success of World Water Day depends on YOU, be part of it!

