Analysis of Seaport hinterland traffic (IWT and Rail) and market shares of ARA and German seaports in German federal states, Austria and Switzerland

UNECE Working party on Transport Statistics

Geneva, 12th June 2018 Dr. Norbert Kriedel, Economist at CCNR



Introduction: River Rhine and main seaports





Main European sea ports and River Rhine



Source: Eurostat

Data sources and objects of investigation





Regionalized official data

- The German Statistical Office (Destatis) publishes annual statistical reports about Railway traffic and Inland waterway traffic
- Within these reports, the following tables about seaport hinterland traffic are found:
 - Export of goods from regions / countries to main seaports
 - Import of goods to regions / countries from main seaports
- Definition Regions = all 16 federal German states
- Definition Countries = Countries that receive or send goods from / to seaports via
 German territory (e.g. Switzerland, Austria, Czech Republic, Slovakia, Hungary, etc.)
- The quantitative analysis was done for the 16 German states, Austria and Switzerland

Object of investigation: Germany, Austria and Switzerland



AUT = Austria

CH = Switzerland

BY = Bavaria

BW = Baden-Wurttemberg

HE = Hessen

RP = Rhineland-Palatinate

SAA = Saarland

NRW = North-Rhine-Westphalia

TH = Thuringia

SA = Saxony

BRA = Brandenburg

BER = Berlin

SAC = Saxony-Anhalt

MWV = Mecklenburg-Western

Pomerania

LS = Lower Saxony

BRE = Bremen

HH = Hamburg

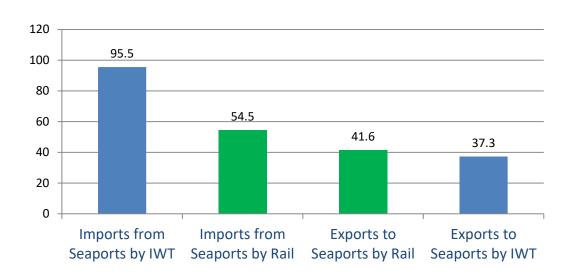
SH = Schleswig-Holstein
Source: Wikipedia

Overall results

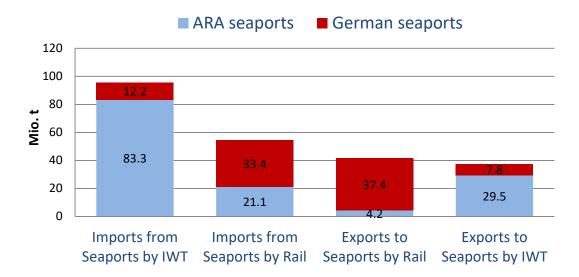




Seaports' hinterland traffic by Rail and IWT for GER, AUT, CH



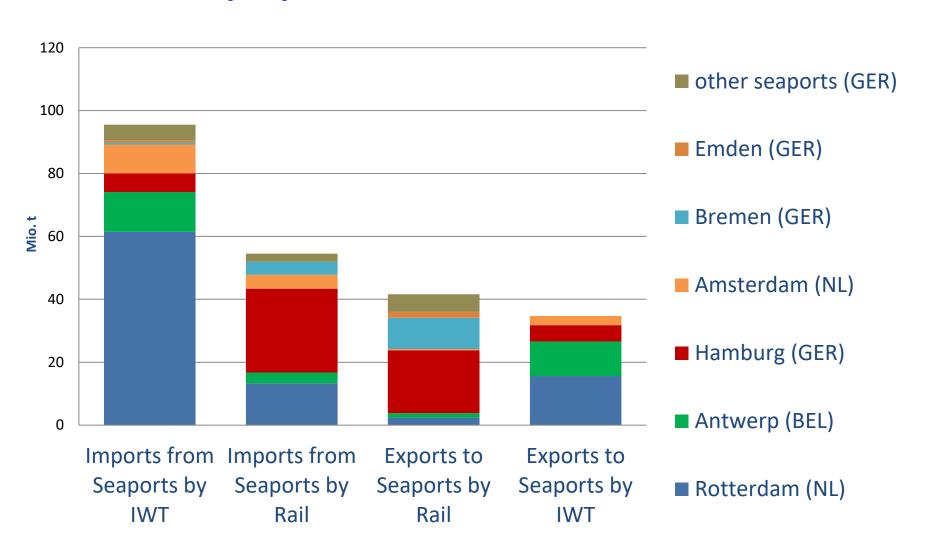
- Import figures (IWT + Rail) are in general higher
- Large volumes of mass cargo imports from seaports by IWT (iron ore, coal, etc.)



- ARA seaports have a high affinity to IWT
- German seaports have a higher affinity to rail transport



Seaports' hinterland traffic for Germany, Austria and Switzerland – traffic volume per port (in Mio. t)



2/3 of Seaport Hinterland Traffic related to Rotterdam (41%) and Hamburg (25%)

Share ARA ports

- 60 % overall
- 70 % of total import traffic (IWT + Rail)
- 43 % of total export traffic (IWT + Rail)
- 85 % of total IWT traffic
- 26 % of total rail traffic

Share port of Rotterdam

- 40 % overall
- 50 % of total import traffic (IWT + Rail)
- 23 % of total export traffic (IWT + Rail)
- 58 % of total IWT traffic
- 16 % of total Rail traffic

Share German seaports

- 40 % overall
- 30 % of total import traffic (IWT + Rail)
- 57 % of total export traffic (IWT + Rail)
- 15 % of total IWT traffic
- 74 % of total rail traffic

Share port of Hamburg

- 25 % overall
- 22 % of total import traffic (IWT + Rail)
- 32 % of total export traffic (IWT + Rail)
- 8 % of total IWT traffic
- 49 % of total rail traffic

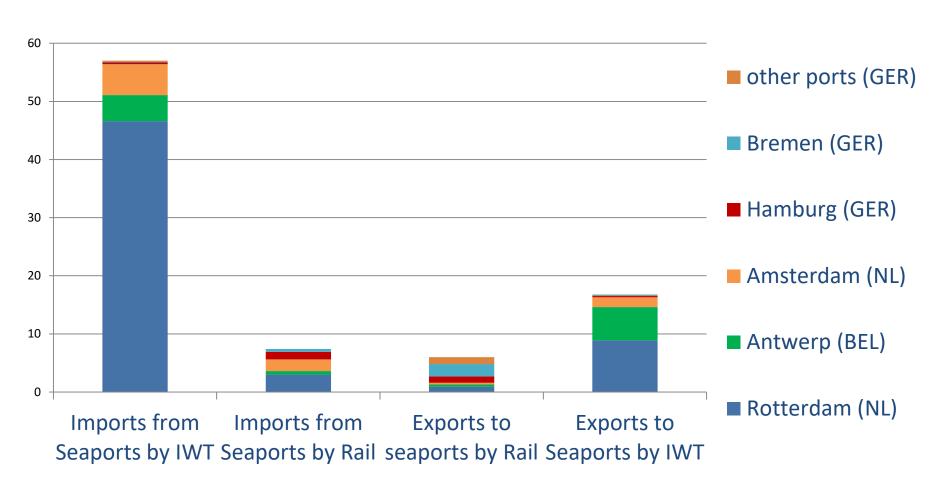
Results from a regional perspective





IWT share is 85 % in the largest federal state of Germany –

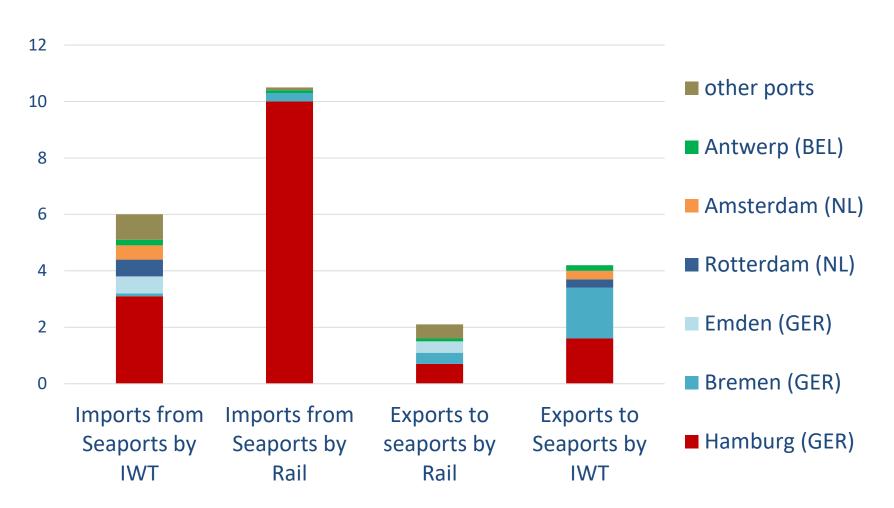
North-Rhine-Westphalia





IWT share is 45 % in the largest Northern federal state of Germany

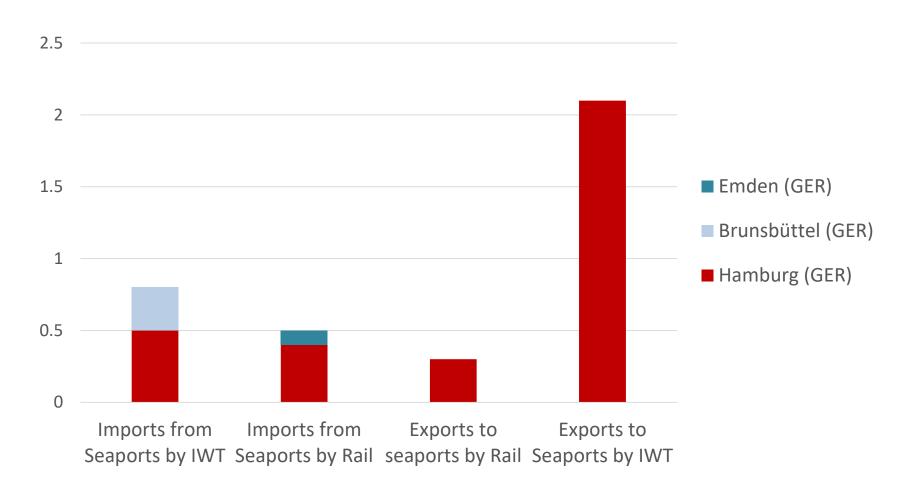
Lower Saxony





IWT share is 78 % in the most northern federal state of Germany –

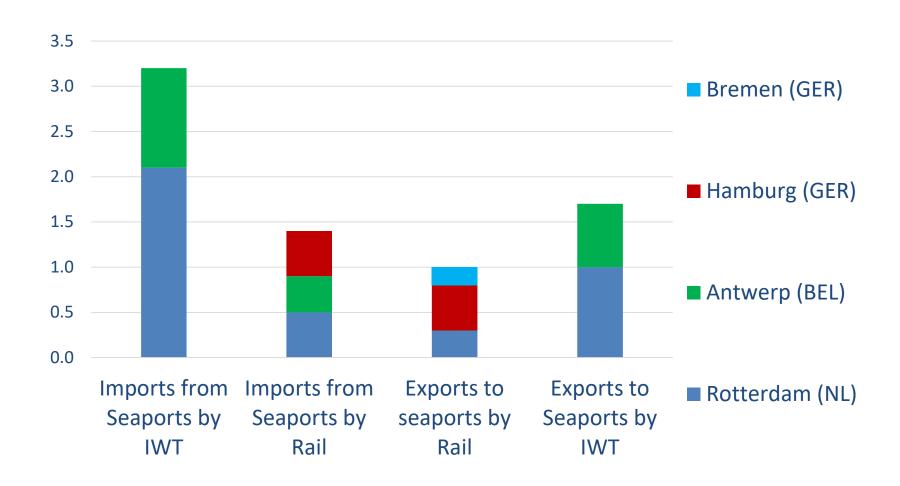
Schleswig-Holstein





IWT share is 67 % in Switzerland

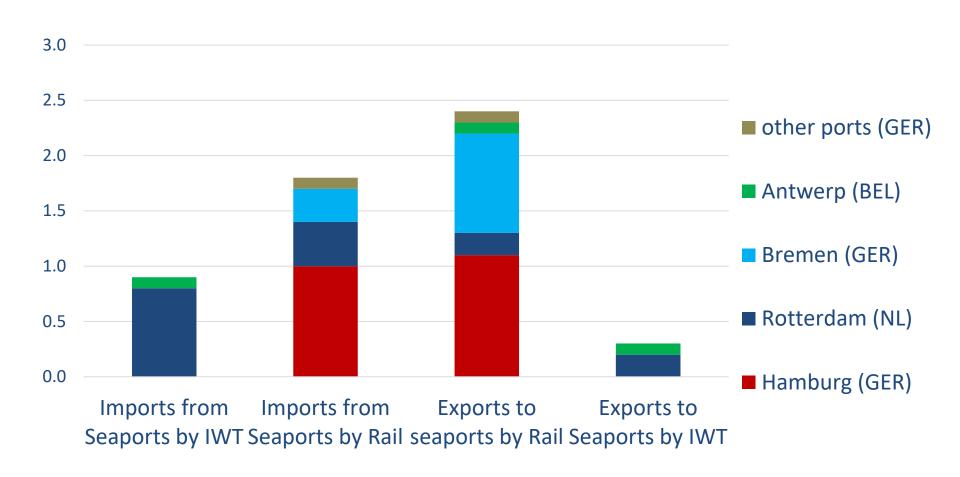
Switzerland





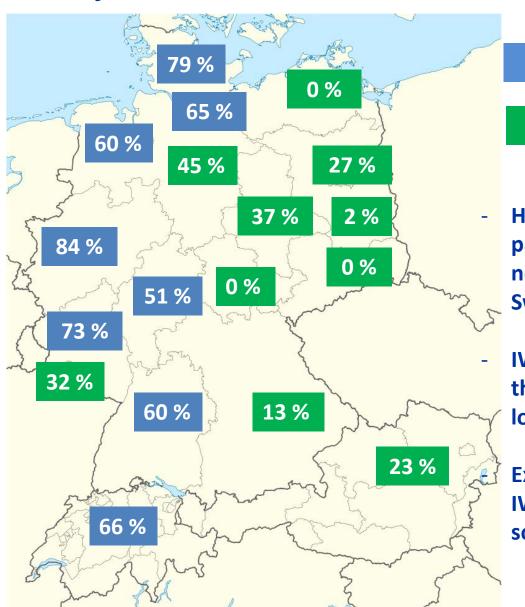
IWT share is 22 % in Austria

Austria





Germany, Austria and Switzerland – IWT shares hinterland (%)



= Majority of IWT, share of IWT

= Majority of Rail, share of IWT

Hinterland traffic by IWT is in particular important in western and northern parts of Germany and in Switzerland

IWT share gets smaller, the farther to the east and the south-east a state is located.

Exception: Austria, with a rather high IWT share, although it is the most south-eastern entity within this study

Market shares of seaports in hinterland traffic



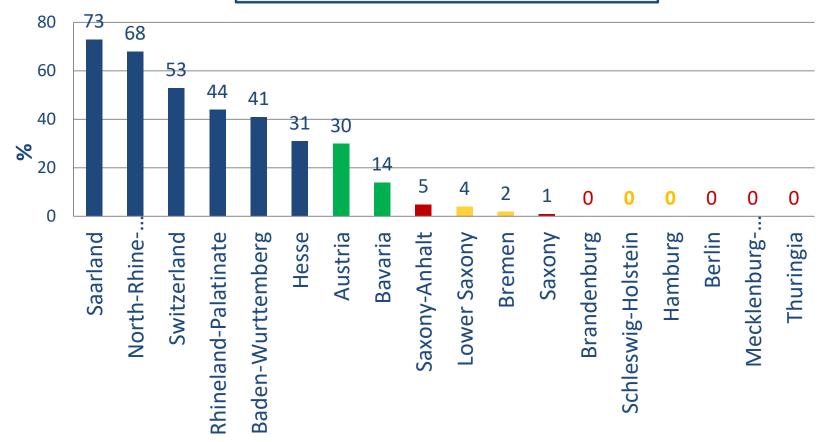


Share of port of Rotterdam in total hinterland traffic per region (%)



Yellow = Northern Germany

Red = Eastern Germany





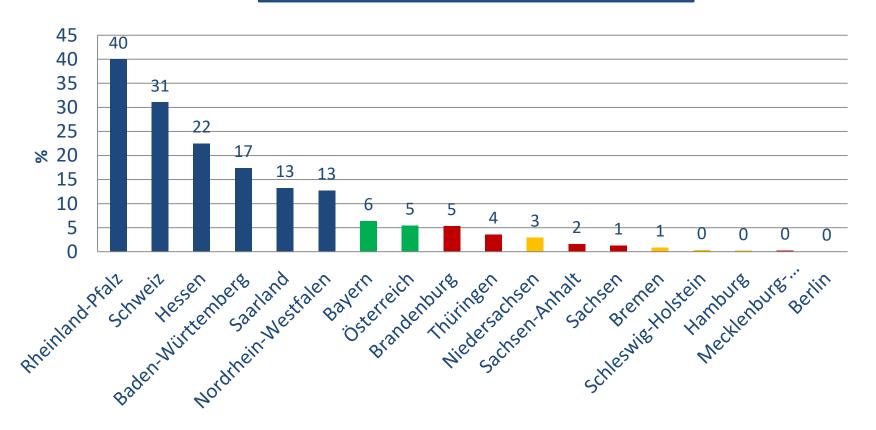
Share of port of Antwerp in total hinterland traffic per region (%)

Blue = Western Germany, Switzerland

Green = Bavaria, Austria

Yellow = Northern Germany

Red = Eastern Germany





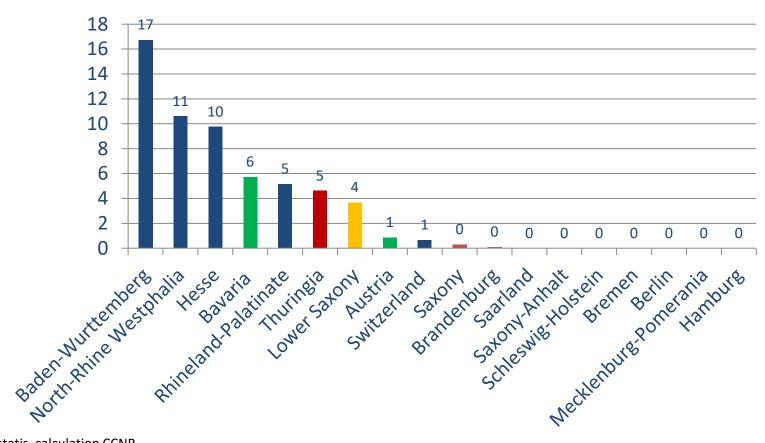
Share of port of Amsterdam in total hinterland traffic per region (%)

Blue = Western Germany, Switzerland

Green = Bavaria, Austria

Yellow = Northern Germany

Red = Eastern Germany





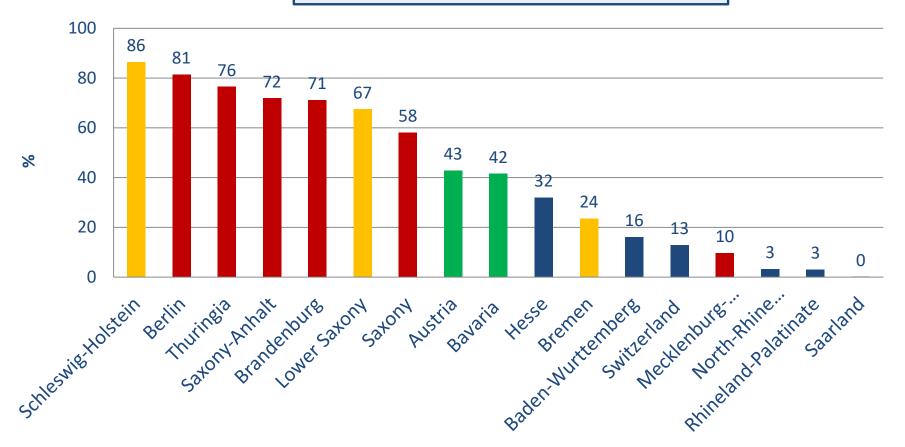
Share of port of Hamburg in total hinterland traffic per region (%)

Blue = Western Germany, Switzerland

Green = Bavaria, Austria

Yellow = Northern Germany

Red = Eastern Germany





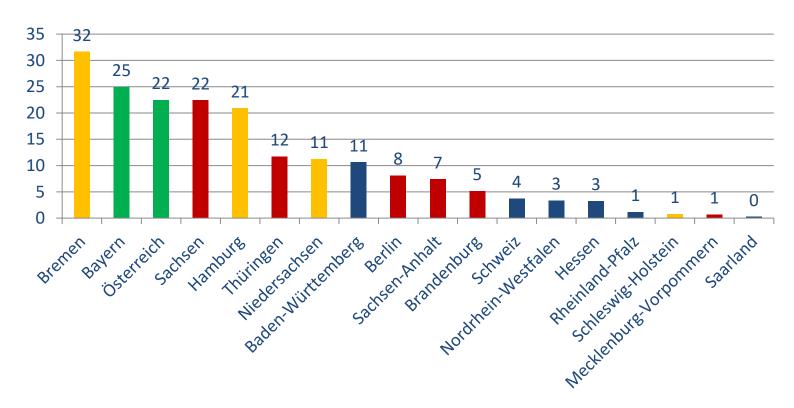
I Share of port of Bremen in total hinterland traffic per region (%)

Blue = Western Germany, Switzerland

Green = Bavaria, Austria

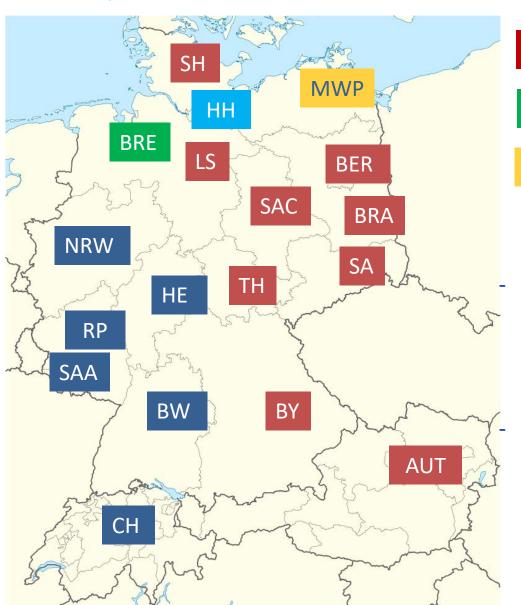
Yellow = Northern Germany

Red = Eastern Germany





| Germany, Austria and Switzerland – seaport majorities





In 8 out of 16 German federal states, the port of Hamburg is the most important seaport for hinterland traffic.

In 5 out of 16 German states, the port of Rotterdam is the most important seaport. These 5 states are in the western and southern part of Germany

Conclusions





| First Conclusions

- The **ARA ports** have a high share in **import traffic** to the German, Austrian and Swiss hinterland.
- At the same time, **ARA ports** have a high affinity to **inland shipping** hinterland traffic.
- **German seaports** have a strong affinity to **rail traffic** in the hinterland, especially for **export** traffic. The port of Bremen has much higher market shares in export traffic than in import traffic
- Parts of northern Germany are also very IWT-related (Schleswig-Holstein), in combination with the seaport of Hamburg
- The hinterland traffic to / from **Switzerland** resembles, in its structure, very much the patterns observed in **western and southwestern parts of Germany**.
- The hinterland traffic to / from Austria resembles, in its structure, very much the patterns observed for Bavaria.



THANK YOU VERY MUCH