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United Nations Institute for Training and Research



# UNITAR e-Learning experience Training on Trade-related Policies

Public Finance and Trade Programme

United Nations Institute of Training and Research (UNITAR)

United Nations Institute for Training and Research  
Institut des Nations Unies pour la Formation et la Recherche  
Instituto de las Naciones Unidas para Formación Profesional e Investigaciones

Учебный и научно-исследовательский институт  
Организации Объединенных Наций  
معهد الأمم المتحدة للتدريب والبحث  
联合国训练研究所

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## 1. PFT and e-Learning - Basic Information

### ✓ *Our mission:*

To deliver innovative training and conduct research on knowledge systems to develop the capacity of beneficiaries.

### ✓ *Our focus:*

Is on online training (or e-Learning) for professionals from developing countries and economies in transition in full-time work.

### ✓ *Our comparative advantage:*

Mandate; neutral broker; catalyst for training; centre of the training equation; developing training methodologies.

### ✓ *Our courses:*

Public Finance

Trade-related Issues

Intellectual Property

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## 2. PFT and e-Learning - Six cardinal distinguishing parameters

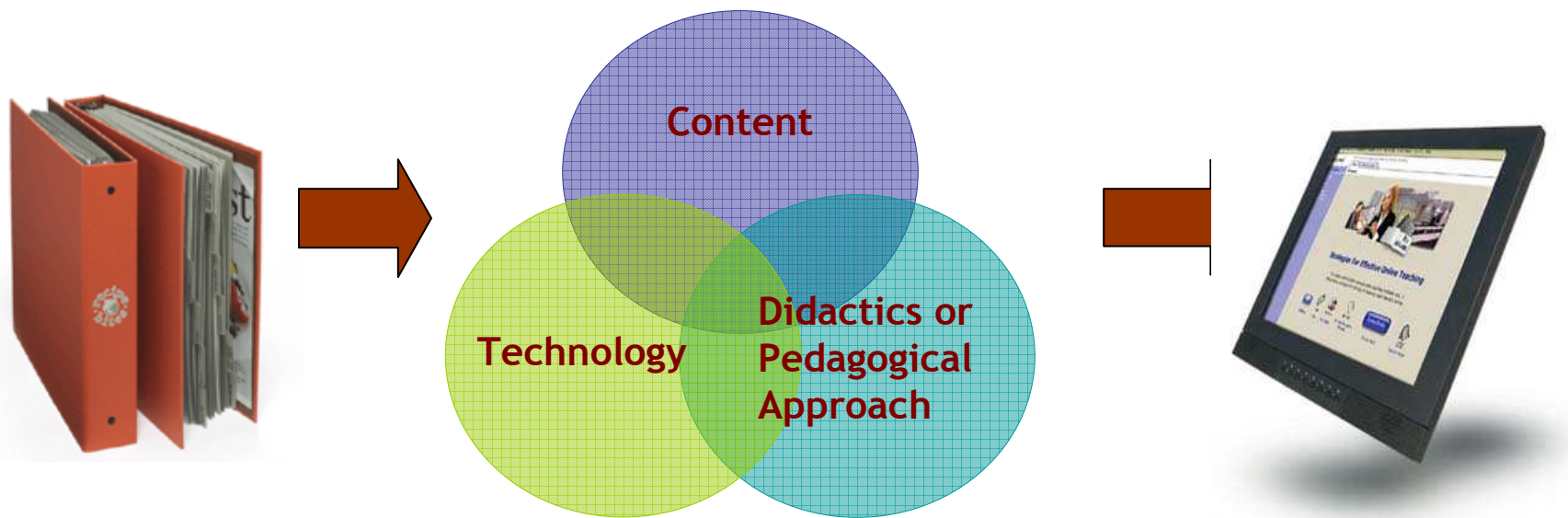


- ✓ Course elements and structure
- ✓ The scope and organization of the content
- ✓ The pedagogical method used
- ✓ The target audience
- ✓ The duration of the course
- ✓ Budget and availability of funds

### 3. PFT and e-Learning - e-Learning Content Development

## From Binders to Browsers

# UNITAR e-Learning Instructional Design



**Bring Content to Life > Design Experiences > Motivate Learners > Meet Learning Objectives**





## 4. UNITAR's experience in e-Learning



- ✓ In 2003: **First e-learning course benefiting 184 officials**
- ✓ In a two-year period, UNITAR has trained around 800 officials (primarily from the public sector) in trade-related issues through nine six-week joint e-Learning courses.
- ✓ A large number of participants have come from the trade-sector of African nations (65%), many from LDCs. Course completion rates have averaged 87%. Training is being conducted in English, French and Spanish.
- ✓ The 'networking' aspect of online training has been the real carry forward (sharing of country experiences; learning from each other; peer-to-peer and peer-to-expert discussions).



## 5. UNITAR's experience in e-Learning (cont'd)

On average:

- ✓ 20 six-week e-Learning courses each year
- ✓ training around 2,000 participants (with approx. 20,000 enrollments received each year from over 120 nations).
- ✓ 87% completion rate
- ✓ 27% of successful participants were women
- ✓ 550 applicants per course



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## 6. UNITAR's experience in e-Learning - Participants & Beneficiary Institutions

**Senior and Middle-Level Officials including: Finance and Trade Managers, Negotiators, Economists, Financial Experts, IP Specialists, and Lawyers**

### GOVERNMENT MINISTRIES



**A. Nallo**  
Deputy  
Financial  
Secretary  
Sierra Leone

### CENTRAL BANKS



**A. A. Afun**  
Assistant  
Director  
Central  
Bank of  
Nigeria

### PUBLIC AND PRIVATE BANKS



**A. Ahwoi**  
Manager  
Bank of  
Ghana

### DEBT MANAGEMENT OFFICES



**Isiaka  
Abdulrazak**  
Director  
Nigerian Debt  
Management  
Office

### UNIVERSITIES



**Fatoumata  
Toure**  
Student  
Mali

### PARLIAMENTS



**D. D.  
Thompson**  
Parliamentary  
Counsel  
Sierra Leone

### LAWYER'S NETWORKS



**O. A.  
Owolabi**  
Chief Legal  
Officer  
Nigeria

### NON-GOVERNMENTAL ORGANIZATIONS



**Zeno Xavier**  
Juriste –  
OHADA  
Cameroon





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## 7. UNITAR's Partnerships

### Partnerships for trade-related issues:

- ✓ **United Nations System** - UNDP (Geneva), UN-ESCAP (Bangkok)
- ✓ **International Organizations** - WTO (Geneva), South Centre (Geneva), WTI (Bern), OIF (Paris)
- ✓ **Intergovernmental organizations** (IGOs)
- ✓ **Regional Organizations**
- ✓ **Think-tanks**
- ✓ **NGOs**



Partners have agreed to re-run all courses in 2009, some considering additional online courses with UNITAR.





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## 8. Partnership: **STEPS**

**Implementation**

UNITAR assembles, installs and launches the e-L course. Platform and users is **managed** by UNITAR

**Design  
&  
Development**

Detailed **blueprint** and **quality assurance**

**Prototyping**

UNITAR **validates** the design and contents

**High Level Design**

UNITAR defines the **e-Learning course**

**Analysis**

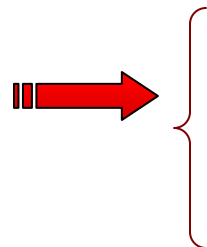
UNITAR understands **Partner's needs** and proposes a defined **action plan**



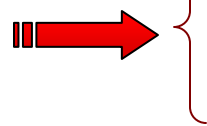
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## 9. What made the e-Learning Partnerships Work?



- ✓ Exposure to UNITAR's audience
- ✓ Financial interest
- ✓ Visibility
- ✓ Recognition



- ✓ Fulfilling our institutional mandate
- ✓ Added recognition in the field
- ✓ Sources of funding
- ✓ Enduring long term relationship



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## 10. What made the e-Learning Partnership Work? UNITAR-OIF Case Study



### Partnership Showcase



- ✓ Partnership since 2007
- ✓ Four online courses conducted
- ✓ 3000 registrations received
- ✓ Over 500 officials successfully trained
- ✓ 86% average completion rate
- ✓ For 2009: Expand to other themes

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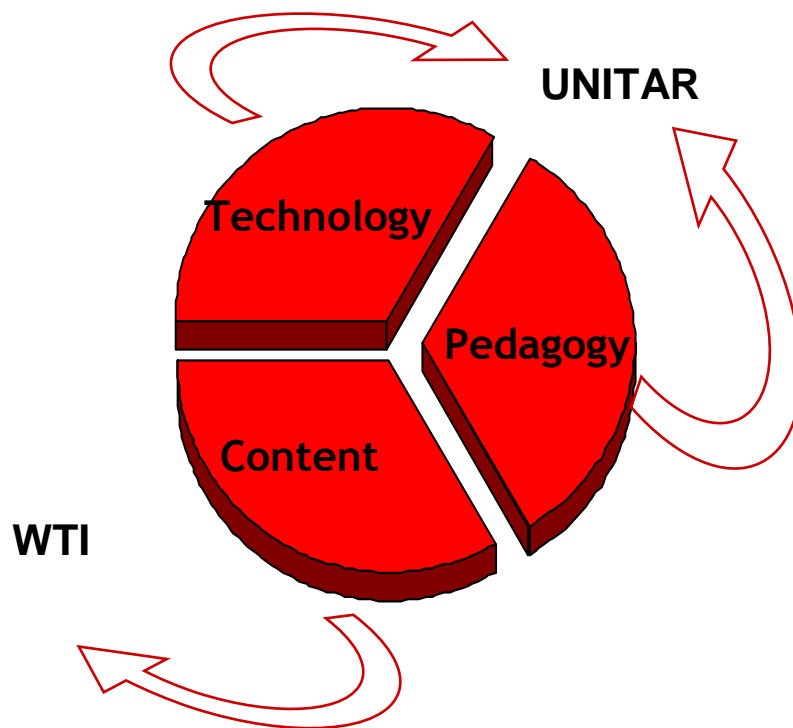
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## 11. What made the e-Learning Partnership Work? UNITAR- WTI Case Study



**world  
trade  
institute**

### Partnership Showcase



✓ Partnership since 2008

✓ Online courses: "International Trade Regulation" (2009), "Preparing and Conducting Services Negotiations" (2009), and "Introduction to the International Trading System" (2010).

✓ 18 participants trained for ITR

✓ 86% completion rate

✓ For 2010: Expand to other themes

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