DISCUSSION MATERIALS: THE USE OF UNECE STANDARDS IN GLOBAL ELECTRONIC COMMERCE

Figure 1

Figure 2

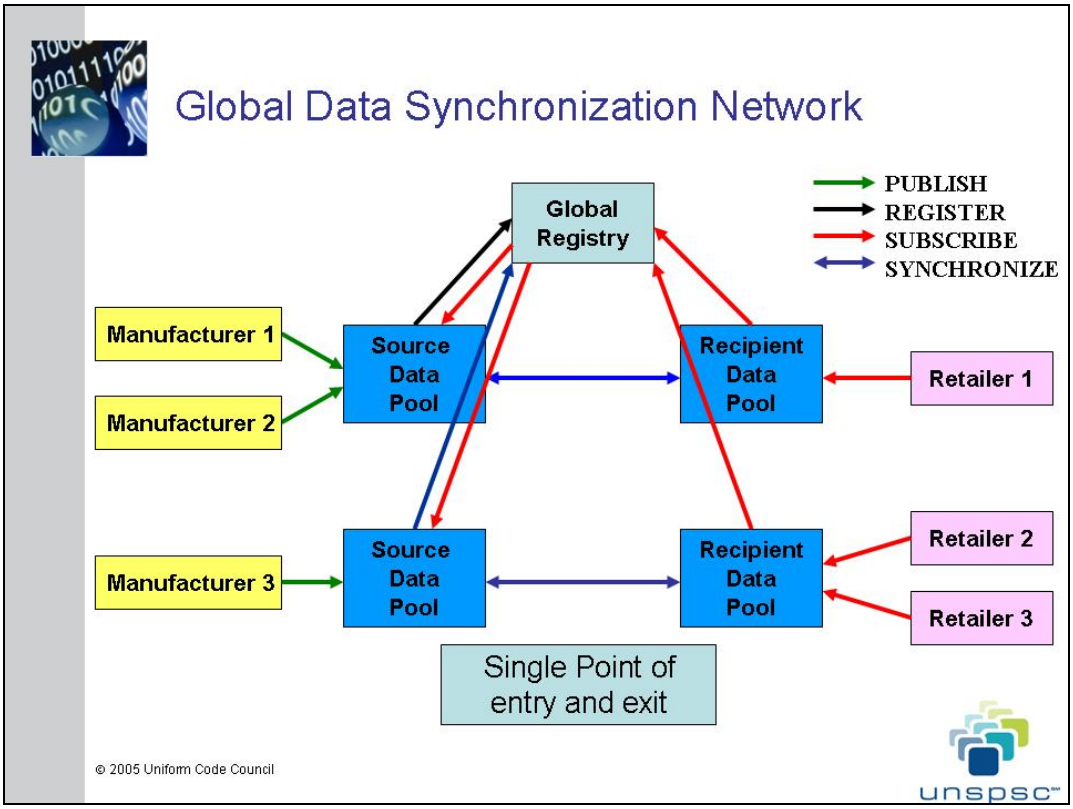

Figure 3

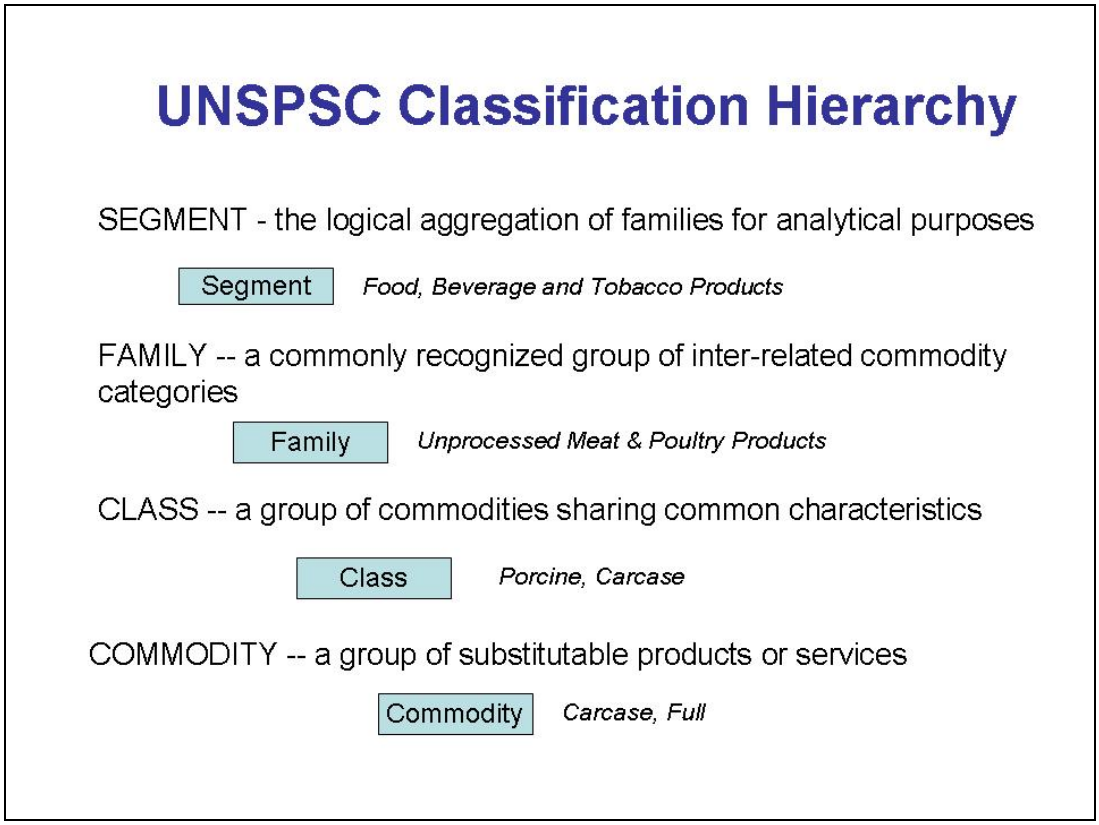

Figure 4

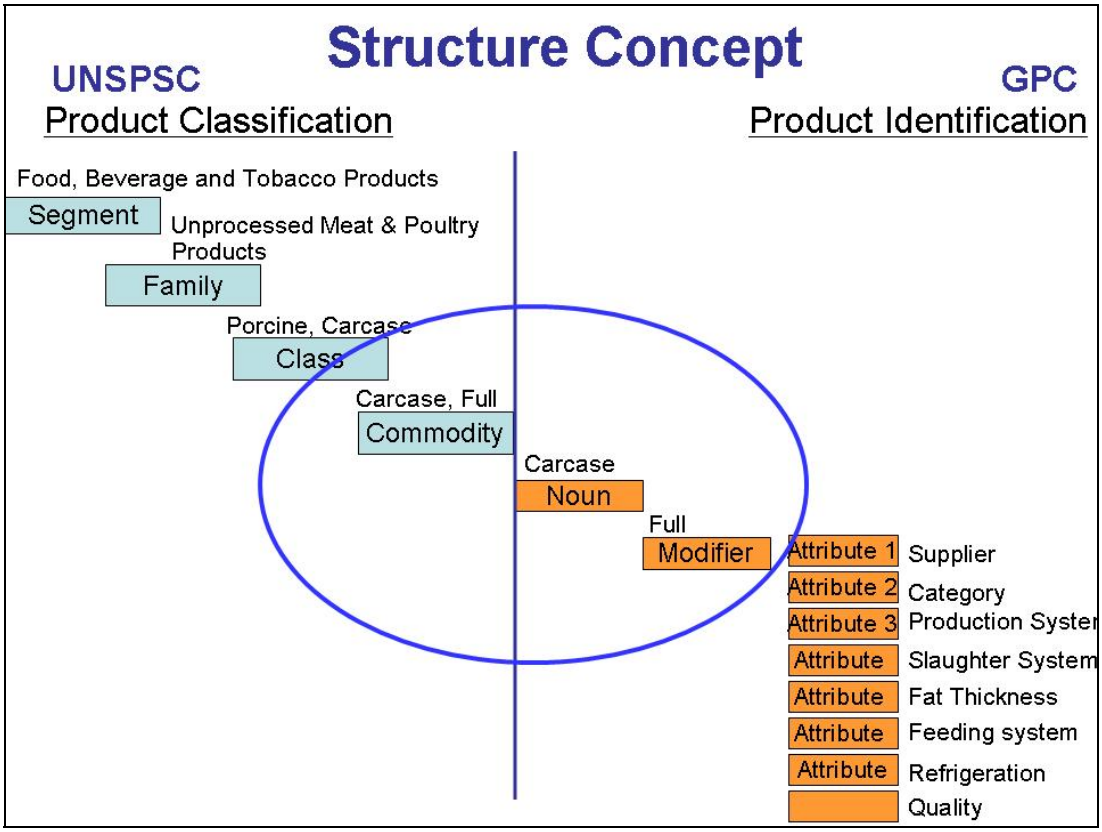

Figure 5

Conceptual Format for Porcine

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Segment	Segment Title	Family	Family Title	Class	Class Title	Commodity	Commodity Title
50000000	Food, Bev & Tobacco Products	50110000	Unprocessed Meat & Poultry Pro	50113000	Porcine, carcase	50113001	CARCASE, FULL
50000000		50110000				50113002	SPLIT CARCASE, SIDE
50000000		50110000				50113003	SPLIT CARCASE, BLOCK READY
50000000		50110000		50113100	Porcine, leg	50113101	LEG LONG CUT, STYLE ONE
50000000		50110000				50113102	LEG LONG CUT, STYLE TWO
50000000		50110000				50113103	LEG LONG CUT, STYLE THREE
50000000		50110000				50113104	LEG SHORT CUT, STYLE ONE
50000000		50110000				50113105	LEG SHORT CUT, STYLE TWO
50000000		50110000				50113106	LEG SHORT CUT, STYLE THREE
50000000		50110000		50113200	Porcine, shoulder	50113201	SHOULDER, SQUARE CUT, SKINLESS, FOUR RIBS
50000000		50110000				50113202	SHOULDER, SQUARE CUT, SKINLESS, THREE RIBS
50000000		50110000				50113203	SHOULDER, SQUARE CUT, SKINLESS, TWO RIBS
50000000		50110000				50113204	SHOULDER, SQUARE CUT, SKINLESS, ONE RIB
50000000		50110000				50113205	SHOULDER, SQUARE CUT, FOUR RIBS
50000000		50110000				50113206	SHOULDER, SQUARE CUT, THREE RIBS
50000000		50110000				50113207	SHOULDER, SQUARE CUT, TWO RIBS
50000000		50110000				50113208	SHOULDER, SQUARE CUT, ONE RIB
50000000		50110000				50113209	SHOULDER OUTSIDE
50000000		50110000				50113210	SHOULDER UPPER HALF, ONE RIB
50000000		50110000				50113211	SHOULDER UPPER HALF, TWO RIB
50000000		50110000				50113212	SHOULDER UPPER HALF, THREE RIB
50000000		50110000				50113213	SHOULDER UPPER HALF, FOUR RIB
50000000		50110000				50113214	SHOULDER UPPER HALF, BONELESS
50000000							
50000000		5012000		50123000	Beef, brisket	50123001	Brisket, Rib Plate
50000000		5012000				50123002	Brisket, Point
50000000		5012000		50123100	Beef, chuck	50123101	Chuck, Eye Roll
50000000		5012000				50123102	Chuck Roll, Long Cut
50000000		5012000		50123200	Beef, blade	50123201	Blade, Bolar
						50123202	Blade, Oyster

Concept

Figure 6

Figure 7

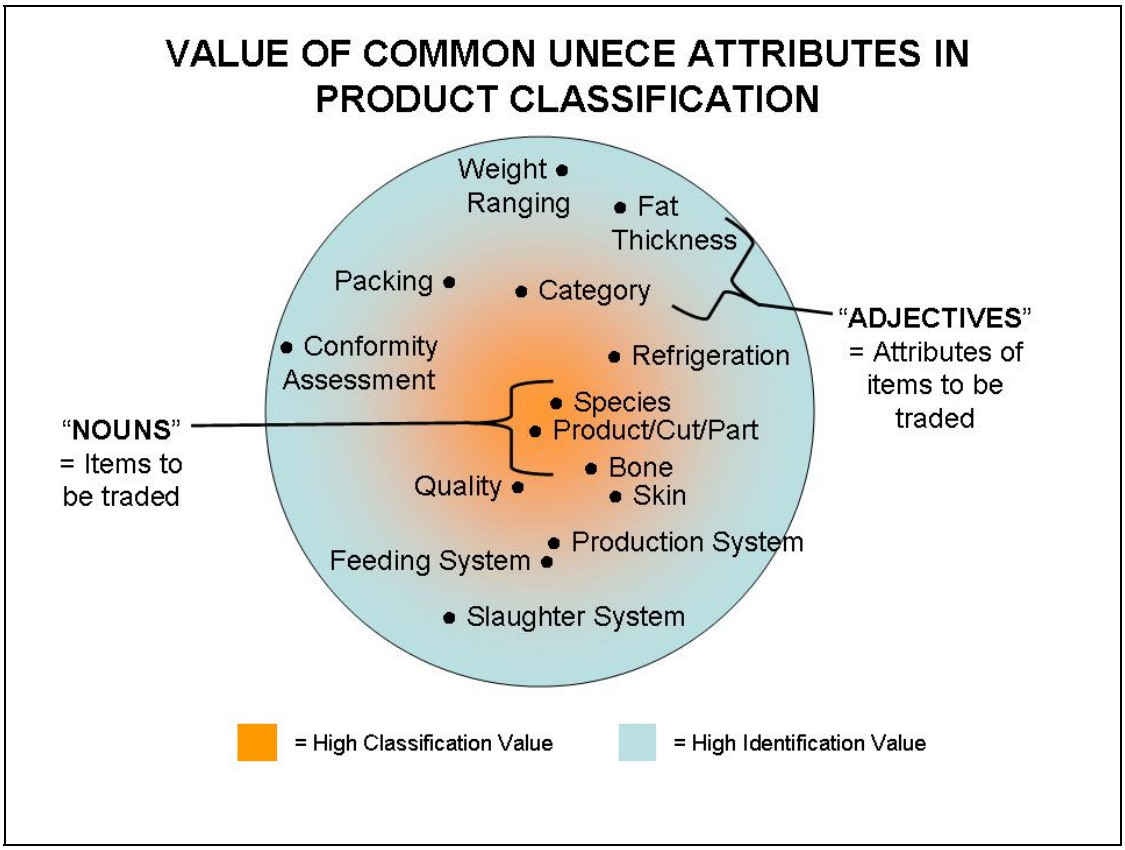


Figure 8

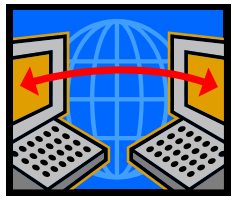
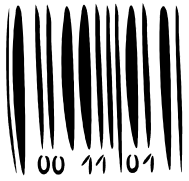
USE UNECE STANDARD IN	USE OF UNECE STDS	PRODUCT COVERAGE	GLOBAL BUSINESS VALUE
 GLOBAL REGISTRY	SPECIES, PRODUCT/CUT/PART definitions and other industry-specific attributes used in the UNSPSC and GPC	GLOBALLY BY GTIN	HIGH Because suppliers can set description once with reference to GTIN and that description is available to all trading partners for all product
PURCHASE ORDER	UNECE PRODUCT CODE used as a component or attachment to the electronic purchase order	LOCAL LOTS BY PURCHASE ORDER	LOW Because Product Code only describes product ordered under that purchase order
 AS BAR CODE ON CASE	Use of UNECE APPLICATION IDENTIFIER as a Bar Code on the Trade Item case	LOCAL LOTS BY BAR CODE	LOW Because Bar Code only describes product in specific cases

Figure 9

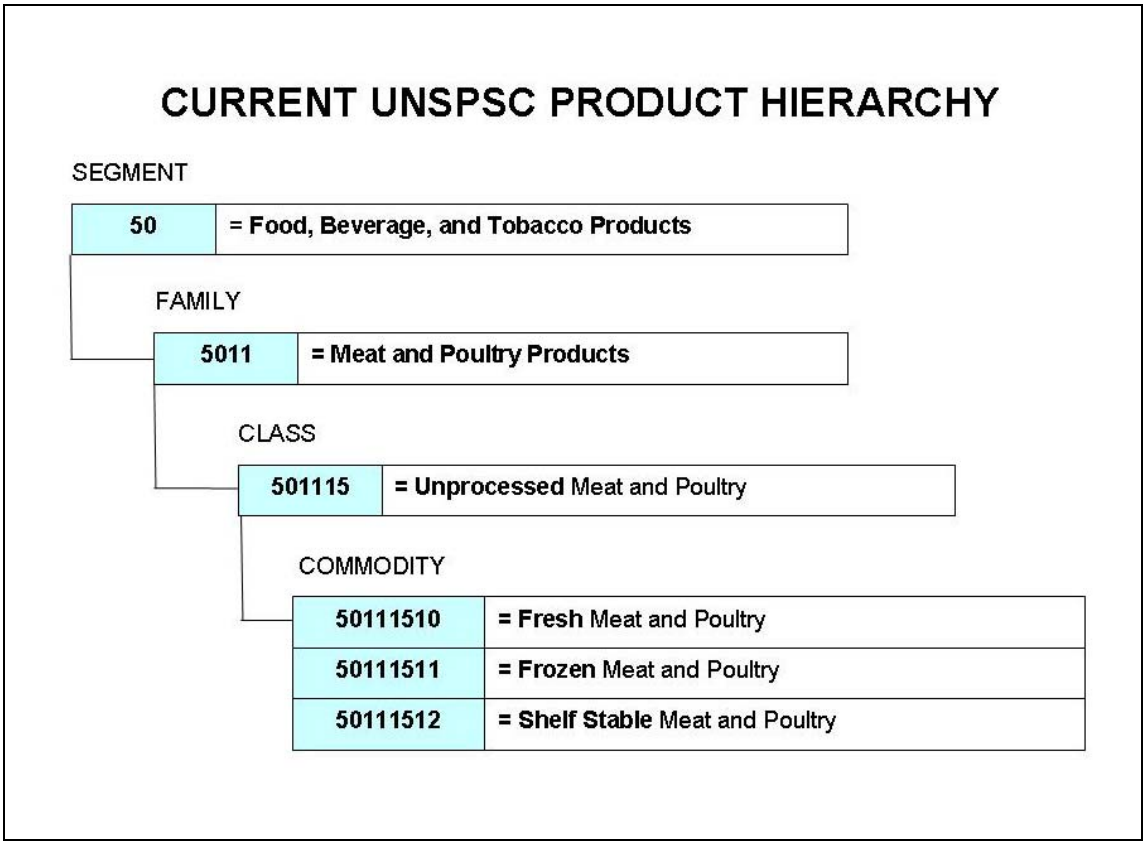


Figure 10

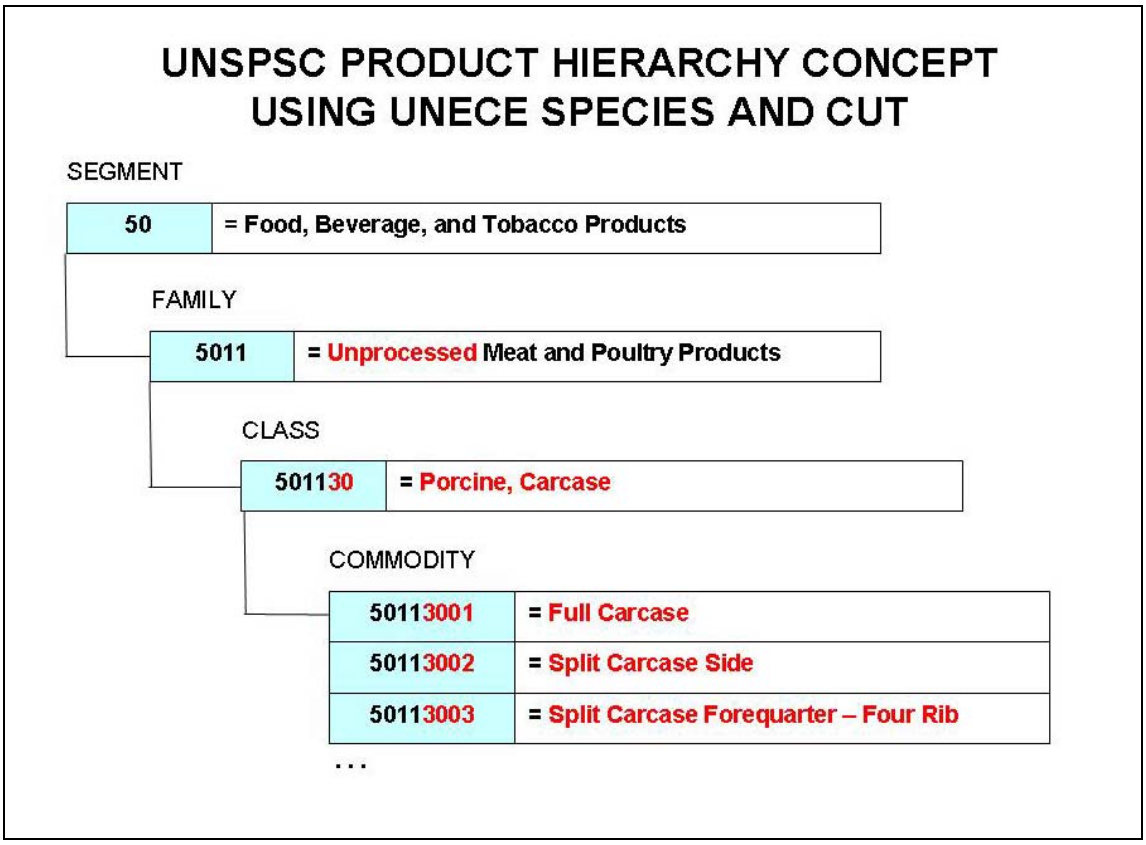


Figure 11

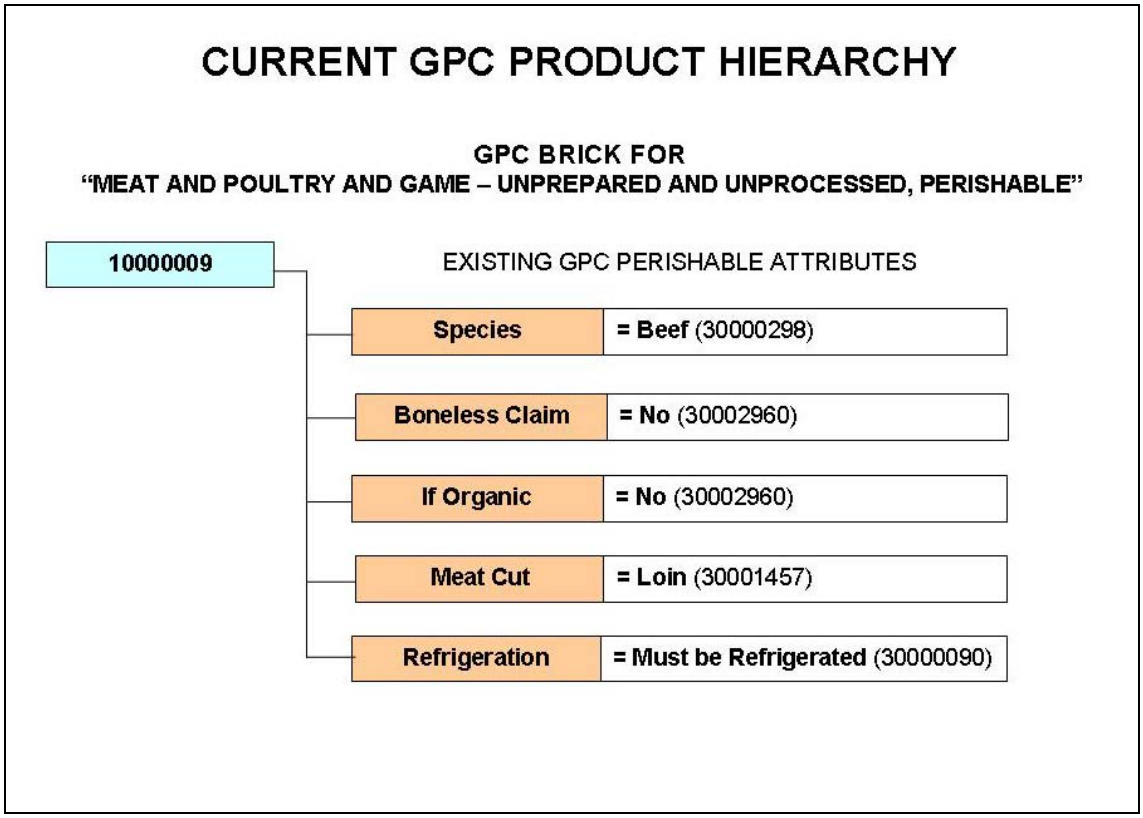


Figure 12

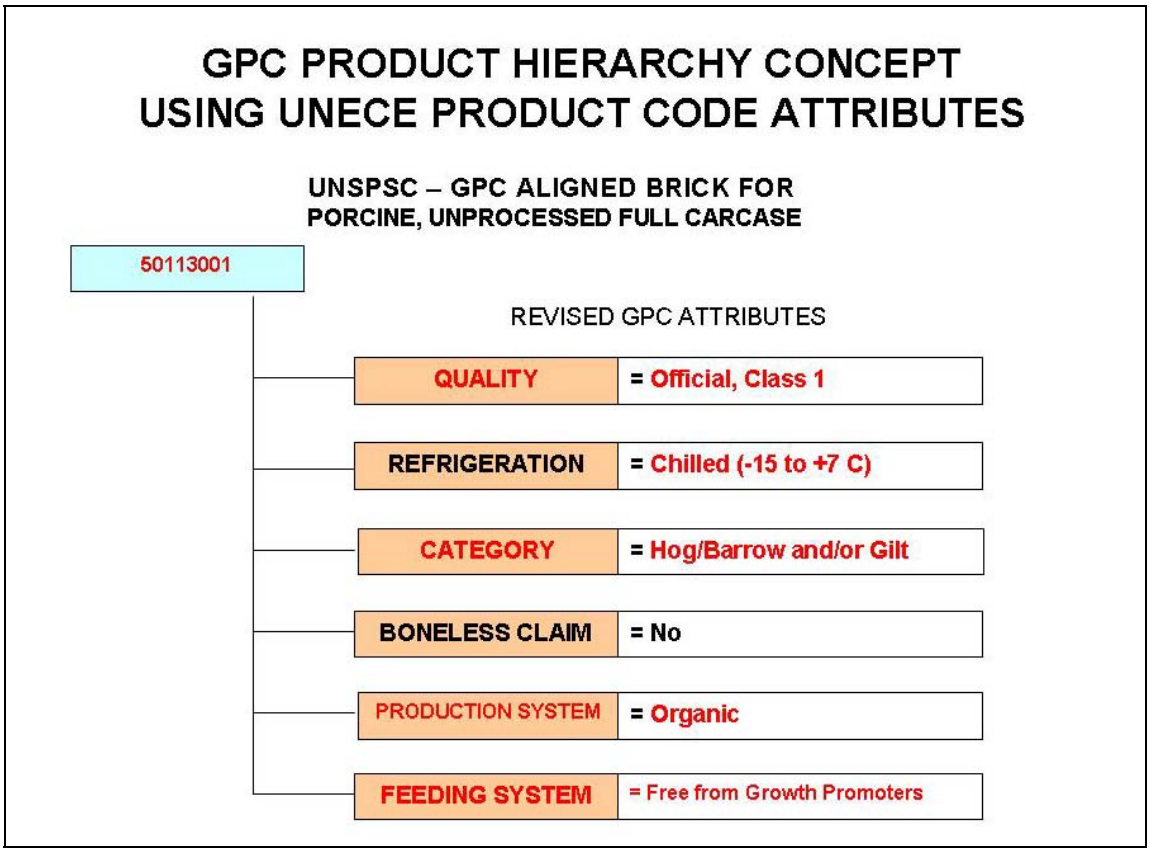


Figure 13

SHORT-TERM ACTIONS TO SUPPORT GLOBAL ELECTRONIC COMMERCE

- **Adopt use of UNSPSC numbering** in for UNECE standardized product coding, starting with the current Porcine standard
- **Submit a Change Request to UNSPSC** to revise UNSPSC meat and poultry codes using UNECE Species and Product Cut definitions
- **Get as many UNECE standards as possible in final form**
- **Ensure high availability of official UNECE standards as PDFs on UNECE web site**
- **Member States should promote awareness and use of these standards to regional industries** and include links to the standards on member-state web sites

Figure 14

LONG-TERM ACTIONS TO SUPPORT GLOBAL ELECTRONIC COMMERCE

- **Define all retail, wholesale, and variety products in UNECE standards** — create one system that covers all products commercially traded by industry.
- **Agree that UNECE product identification does not limit the ability of a State to restrict trade in that product**, but rather facilitates granular control over trade.
- **Create capability for UNECE to promptly respond to change requests from industry** to support industry's use of UNECE definitions in real-time electronic commerce systems
- **Coordinate expansion of UNSPSC numbering across all commodities defined by UNECE** (fruits and vegetables, dairy, eggs, dried fruit, etc)