

Economic Commission for Europe

Committee on Trade

Working Party on Agricultural Quality Standards

**Specialized Section on Standardization
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This note presents the position of the EU Group of Experts on marketing standards on the definitions and terms used in UNECE standards:

"In order to improve the clarity of definitions/terms used in UNECE standards, it is proposed to other UNECE members to replace in the UNECE standards the term "sales unit" by "sales packages" and to review the use of different terms (such as sales packages/consumer packages) in the standards."

The above position has been communicated to the UNECE secretariat by DG Agriculture of the European Commission.