



# Cities roundtable on investment in greenfield and brownfield land for affordable housing

*10 November 2017*

*14:00 - 15:00*

*Venue: Palace of Nations, Geneva, Room XVIII*

## Draft Agenda – version 18 October 2018

This roundtable is jointly organized by the UNECE Housing and Land Management Unit and Eurocities. The roundtable aims to discuss various ways of funding and financing greenfield and brownfield (urban regeneration) in order to support the creation of more affordable housing in cities. The event's objectives are to explore recent developments in housing policy and practice with regard to land management in Europe; to understand the role of greenfield and brownfield investment as vehicles to deliver affordable housing in cities; and to assess the availability of policy and financial tools to finance greenfield and brownfield for affordable housing at local level.

### **Organizers:**

- UNECE Committee on Housing and Land Management
- Housing Partnership
- Eurocities

### **Guiding questions:**

1. Does your city use land policy (tools) to deliver affordable housing?
2. What opportunities and challenges can be associated with delivering affordable housing via brownfield and greenfield investment, in your context?
3. When it comes to strategies of delivery of affordable housing in your context, how important are such factors as: land price and availability, new construction and renovation costs, availability of technologies and materials?
4. How does your city fund/finance brownfield and greenfield for affordable housing?

10 November, 14:00 – 15:00	
14:00 - 14:05	<p><b><i>Opening remarks</i></b></p> <p>Elena Szolgayová, Chair of the Committee on Housing and Land Management and coordinator of the EU Urban Partnership on Housing</p>
14:05-14:10	<p><b><i>Introduction</i></b></p> <p>Agata Krause, policy advisor on housing, EURO CITIES</p>
14:10-14:50	<p><b><i>Roundtable Discussion</i></b></p> <p><b>Moderator</b> – Brian Evans, Glasgow University of Arts, Urban Lab</p> <p><b>Panelists</b> (5 min interventions):</p> <ul style="list-style-type: none"> <li>• Susanne Bauer, Vienna City Administration - Municipal Department 50, Housing Research Division and International Relations</li> <li>• Patrick Flynn, Head of Housing, Glasgow City Council</li> <li>• Barcelona - tbc</li> <li>• Jakutsk - tbc</li> </ul> <p>Questions and answers, discussion.</p>
14:50-15:00	<p><b><i>Summary and conclusions</i></b></p> <ul style="list-style-type: none"> <li>• Agata Krause, policy advisor on housing, EURO CITIES.</li> <li>• Gulnara Roll, Secretary to the Committee and Head of the Housing and Land Management Unit, UNECE</li> </ul>